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Additional Mission Director of the Pradhan  
Mantri Jan Dhan Yojana (PMJDY)

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Government of India

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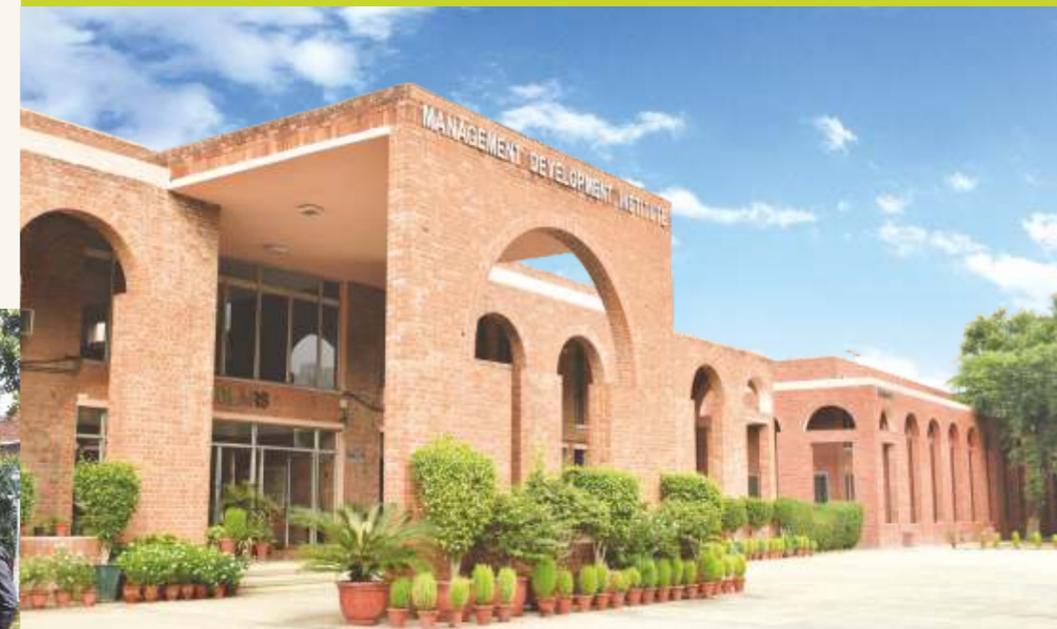
## Sponsoring Organization/Services

- Department of Personnel & Training (Govt. of India)
- Indian Administrative Service
- Indian Police Service
- Indian Forest Service
- Indian Revenue Service
- Indian Economic Service
- Indian Forest Service
- Indian Information Service
- Indian Postal Service
- Indian Statistical Service
- Indian Telecom Service
- Indian Defense Estate Service
- Indian Civil Accounts Service
- Rajya Sabha Secretariat Service
- Department of Atomic Energy
- Indian Railways
- Ministry of Home Affairs for Central Armed Police Forces (CRPF, BSF, ITBP, SSB)
- Department of Agriculture Research and Education
- Bharat Sanchar Nigam Limited (BSNL)
- Government of Bihar
- Government of Rajasthan
- Government of Maharashtra
- Government of Assam
- Government of Uttar Pradesh
- Government of Puduchery



**MDI**  
GURGAON

Management  
Development  
Institute



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## Management Development Institute, Gurgaon: Preparing Leaders for the Globe

MDI is one of the top B-Schools of the country. The institute integrates knowledge, research, industry experience and international exposure to offer comprehensive management programmes. MDI has the distinction of being the first internationally accredited Indian B-School. It was accredited by South Asian Quality Systems (SAQS) in 2005. The long term Education Programmes are accredited by Association of MBAs (AMBA), U.K. Various surveys have consistently ranked MDI amongst the top B-Schools of the country.

Set up in 1973 as a training, consulting and research institute, MDI is now the largest in the area of continuing education. Its post-graduate, doctoral and executive development programmes are internationally recognized. MDI has one of the largest communities of nationally and Internationally Acclaimed Full-time Faculty which brings the right mix of research and industry experience to education and consultancy offered by the Institute. Situated close to the political and intellectual centre of the country and in the happening area of Gurgaon, MDI offers the advantage of the proximity to the policy makers, industry experts, and intellectual capital-creators with the ambience of a Gurukul.

## MDI School of Public Policy & Governance: Making a difference to citizen's lives

At a time when the sweeping forces of technology and globalization are pushing societies to redefine their paradigms in all areas of critical concerns, the field of public policy and governance gains utmost importance as it continues to have the potential of making or breaking the destiny of nations and citizens. Recognizing the strategic significance of this field, MDI has established a School for Public Policy and Governance with a three-fold purpose:

- To create a think-tank for India wherein people from different disciplines, experiences and preferences can collectively generate innovative ideas for both policy formulation and policy implementation;
- To harvest the rich and diverse experiences and innovations in public policy implementation available within the country for dissemination and replication across South Asia and other parts of the world;
- To partner with the Government of India and the State governments as well as with the private agencies, both national and international, to enhance the capacity of civil servants involved in setting the policy framework and its implementation.

Situated at a strategic location, this School enjoys proximity and close interaction both with the policy makers and implementers as well as with the specialized research

centres in the field of public policy and governance. The School is envisaged to be a global institution for teaching, research, training and consulting in the field of public policy and public management. Within a short span of one decade, the School has already made its presence felt among stakeholders in the government, academia, corporate world, and in the non-profit sector.

The mission of the School is to strive for excellence in all core areas of our activities related to interface between effective management of public affairs and strong grounding in public policy analysis and change management. Another area of our core concern is the capacity-enhancement in the management of infrastructure development with a view to addressing the need for human capital in this crucial sector which is already the major driver of growth and progress in India of 21st century.

The academic programmes that the School offers are strongly interdisciplinary and focus on the main theme of integrating management concepts, tools and techniques with requirement of public policy processes. The curriculum is designed to create professionals who could lead individuals and organizations and follow strong ethical practices in fulfilling their governance responsibilities.

MDI School of Public Policy and Governance offers a novel opportunity to those who are aspiring to contribute in India's sustained progress towards emerging as a major player in global affairs whether it is in the field of managerial excellence or in the domain of development for creating better future for citizens.

The key features of the curriculum are flexibility, innovativeness and relevance. The curriculum is designed in the form of fast-track learning modules consisting of core themes in public policy as well as in management. Apart from the core subjects, the elective courses are designed for customized needs of the participants with regard to required skill set they need for improving their efficiency and effectiveness.

We follow a unique pedagogy which involves the mix of lectures, workshops, live projects, dialogue, and creative expression of talents. The focus is more on active learning rather than passive listening with a view to creating leaders rather than merely professionally oriented managers.

## Academic Programme

### Post Graduate Programme in Public Policy and Management (PGDPPM)

The Post-Graduate Diploma Programme in Public Policy and Management offers a unique integration of management concepts, tools and techniques with the requirements of public policy formulation, analysis and implementation, including the design and execution of delivery systems. The purpose is to enhance the sensibilities and competencies of participants to better manage the public policy processes as well as to make them understand the global trends and practices in these areas to allow exploration of innovative options and choices.

#### Programme Design

PGDPPM is designed to emphasize self-learning and collective deliberation. Some of the key features of this Programme are:

- Thrust on strategic thinking, global mind-set, sensitivity and innovation;
- Experiential learning through outdoor activities;
- Interdisciplinary approach and learning;
- Leveraging of personal and collective experience through reflection and dialogue;
- Integration of global trends with local realities;
- First hand experience of a global way of working through the foreign-study component;
- Opportunity to gain specialization through optional tracks;
- In depth understanding and testing of ideas through an application oriented dissertation;
- Collaborative working through tapping the large network of MDI;
- Interactive models of class-room learning focusing on both theory and its application

## New Initiatives at MDI School of Public Policy and Governance

The following new initiatives have been introduced:

**Case studies:** Case studies related to the best practices of governance in the Indian context and also various public policy programme are presently being implemented at different levels starting from National level to District, Block/ Village levels. These case studies should be contextually relevant and include both success stories in public policy formulation and implementation and also highlight common bottlenecks and procedural delays and the need for their tactical resolution.

**Public Policy Practitioners:** As the participants for the programme are drawn from among officers at middle management level from different wings of government, actual public policy practitioners from government are invited to take classes in addition to the classes taken by the in-house faculty members. The guest speakers are also invited from among those who are involved in formulation and implementation of various public policy programmes both in Government, private and NGO sectors. The classes therefore are based on all round experiential learning to meet the challenges of present day scenarios.

**Rural/ NGO attachment:** This component will help the participants to get an exposure of an actual implementation of programme at grass root levels. Selective NGO attachment is significant as many organizations in the NGO sector have produced trendsetting public initiatives and innovative ways of delivery of public projects notably in Primary Education, Primary Health, Environmental Upgradation Sanitation etc.

**Ethos in Public Service:** One of the main focus of the School is to provide training to the participants on citizen centric behavior and engaging them in the practice of high level of public service. The programme has components on Ethos in Public Service with objective to bring about behavioral and attitudinal changes in the officers for empathizing with common Citizen.

**Policy Paper:** The Participants will be required to develop a policy paper on an issue to be identified in consultation with the Ministries/ Department/ State Government where they are presently working. This policy paper will have to be submitted by the officer to their respective Ministries/ Department/ State Government at the end of the programme. Ministries/ Department/ States will also nominate a Nodal Officer of the rank of JS or above to the Government of India for monitoring and guiding the sponsored officers for developing the policy document and coordinating with MDI-Gurgaon.

**Fellow/Executive Fellow Programme in Public Policy and Governance:** This is the doctoral level programme in the public policy and governance. Currently, many government officers and fresh graduates from leading institutions are pursuing their doctoral studies in the School. Those who are completed are suitably engaged in teaching, research and training in their respective positions.

**International Immersion Module:** MDI Gurgaon has an academic partnership with the **School of Public Policy, University of Maryland, College Park, MD, USA;**

