

Management Development Programme



Managerial Perspective: FDI and the Indian Economy

February 22-24, 2018

MDI Campus, Gurugram



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Management
Development
Institute

Why you should attend?

Worldwide the process and content of globalization since the 1990s have resulted into an increasing role of the multinational enterprises (MNEs). The MNEs who were initially engaged in trade via the Foreign Direct Investment (FDI) route within the developed countries started participating in the process of globalization by way of internationalizing their operations in the developing nations towards the end of the previous century. The MNEs transacted to seek resource, market and efficiency seeking FDI into the developing world. Simultaneously as the process of globalization accelerated the first level of emerging market, multinationals began internationalizing first by way of becoming the supply chain partners to the developed market MNEs and later by upgrading knowledge and technical advantages to become full-fledged MNEs in their own right.

In India prior to liberalization of the economy in 1990s; there were restrictions on FDI inflows and hence, some of the prominent large family business house in the 1970s and 1980s formed joint ventures projects in South and South East Asian and similarly placed regional economies. The initiatives for internalizing came essentially from the Indian family firms as the central public enterprises reforms took place with leads and lags (though later on some of the most successful central public enterprises internationalized more aggressively). The main motivators for Indian overseas investment were initially market and resource seeking and later as they established themselves they diversified into efficiency and strategic asset seeking investments.

The Indian public policy has liberalized (more particularly from 1991) FDI inflow and encouraged overseas investments primarily because FDI brings much needed technology, financial and managerial resources into the Indian economy. Several public policy instruments such as financial and physical incentives have been designed and offered to attract FDI flows to India. (even at the risk of inviting the label of "race to the bottom" effects of FDI); however, with more experience the government of India has withstood the pressures of granting fiscal and other types of reliefs negotiated by FDI projects.

This program is being designed to review the present status of FDI in the Indian economy against a backdrop of the trends and developments of global investments during the period 2000-2015. This review has become necessary because some of the growth effects of FDI did not translate into development and hence, in the year 2015 the UN identified 17 Sustainable Development Goals (SDGs) for achieving them by the year 2030.

Who should attend?

The program is specifically designed for:

- Public policy makers (the bureaucrats and law makers)
- Senior executives of the large Indian firms as also multinational firms operating in India
- Senior and middle level executives from banks, financial agencies, public enterprises, family firms and other forms of organization operating in India
- Representatives of Chambers of Commerce(including foreign Chambers of Commerce) and foreign embassies/consulates
- Large consulting firms
- Leading law firms in India
- Leading national levels of NGOs and civil society organizations
- Academics and researchers from universities and management institutions
- Representatives of multilateral institutions in India.
- Representatives of various regulators

Learning Outcomes

The main objectives of this program are to:

- Examine the theories and concepts of FDI
- Assess FDI effects on economic growth-performance of FDI-globally and in the Indian economy
- Present the overall trends and developments in to global investment policies and their implications
- Trace the developments of the Indian public policy on FDI
- Evaluate the Indian regulatory; institutional, and legal apparatus for FDI in India
- Assess the role and contribution of family firms in overseas FDI from India
- Identify the specific linkages of FDI with the process of sustainable development
- Evaluate the role of regional, bilateral trade treaties, environmental agreements and their impact on FDI flows(trade policy and multilateralism issues)
- Critically examine the implications of business ethics, corporate governance, human rights and social relevance and legitimacy of FDI: especially in the context of the poor and underdeveloped countries.

Methodology

The program delivery is in terms of-lecture sessions, panel discussion, case studies and presentations by select company executives, among others. Noted lawyers, academics, industry experts and policy makers as also researchers will interact with the participants on various themes and sub-themes of FDI.

Venue & Duration

The programme is scheduled during February 22-24, 2018 on residential/non-residential basis at MDI Campus, Mehrauli Road, Sukhrali, Gurugram. Accommodation for participants would be available at MDI Campus from the noon of February 21, 2018 to the forenoon of February 25, 2018.

Discount Policy

With a view to our long term relationship with your esteemed organization, we are pleased to introduce the discount policy in a particular programme. The discount will be observed in the following conditions:

1. 10% Discount against 3-5 nominations
2. 20% Discount against more than 5 nominations

Registration & Fees

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details.

The fee of the program is **Rs. 36,000/- (Rupees Thirty Six Thousand only)** per participant which includes professional fee and all charges for lodging and boarding and supply of course materials. **Service Tax as applicable will be charged extra in addition to the programme fee.** Payment should be made by a crossed Demand Draft/Cheque/NEFT/RTGS in favour of "Management Development Institute, Gurugram (Haryana)", and send to the Chief Administrative Officer (Programmes), Management Development Institute, Sukhrali, Mehrauli Road, Sector-17, Gurugram 122001, Haryana, INDIA.

Important Dates

The last date for receipt of nominations is February 12, 2018. The last date for withdrawal of nominations is February 16, 2018. Any withdrawal received after this date will be subject to deduction as per the Institute's rules. However, substitution may be permitted.

Nominating organizations are advised to await confirmation of acceptance of nominations(s) before sending the participants to the programme venue.

Enquiry

For any Additional information / enquiry, please write to:

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Faculty Profile

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Biography

Prior to her stint with MDI, Gurgaon, Dr. Leena Ajit Kaushal was associated with GD Goenka World Institute, Lancaster University as Associate Professor for 7 years. She holds PhD in Economics and Masters in Business Economics (MBE) from Devi Ahilya University, Indore. She also holds Postgraduate Certificate in Academic Practice from Centre for the Enhancement of Learning and Teaching (CELT), Lancaster University, UK. She has achieved status of 'Associate of United Kingdom Higher Education Academy'.

Dr. Kaushal has over 13 years of experience across a range of verticals which include University teaching in multinational and cross-cultural teaching environment, Investment banking industry and research fellowship with UGC. Prior joining academia she was into investment consulting with a US based organization. She is credited with research publications in various refereed national and international journals. She has co-authored a book on Managerial Economics by Thompson Publishing and contributed a chapter in a book published by an international academic publisher.

Her teaching and research interest lies in Macro, Development and International Economics. Her current research focuses on both inward and outward FDI.



About MDI

The Management Development Institute (MDI) was established in 1973 with the active support of IFCI following an initial grant received from KFW West Germany. The Institute soon established itself as one of the earliest centers for continuing education in India.

As an endorsement of its front runner position in the field of Post Graduate Education in Management in India, MDI's PGPM (a two-year full time MBA equivalent program) has been awarded "A" Grade by the National Board of Accreditation of All India Council for Technical Education (AICTE). Various surveys have ranked MDI among the top B-schools of the Country. The MDI is the first Indian B-school with Global accreditation AMBA-Association of MBAs, UK. The education programs comprise of two-year full-time PGPM, PGP- HR, PGP-IM, 15-month Executive PGDBM, three-year Executive Management Program, Doctoral level FPM I EFPM, Post Graduate Program in Energy Management, and PG Diploma in Public Policy and Management. In addition to its academic programs, MDI has been a pioneer as well as a market leader in the area of continuing education in management. With over 43 years in this field, MDI conducts nearly 200 weeks of intensive short-term training programs each year, aimed at executives and managers from industry. Over 3000 managers participate in these programs each year. These include open programs, as well as customized organization specific training modules. The approach integrates latest knowledge with best practices through integrated business school activities enabling organizations in pursuit of excellence'.

MDI offers consulting services in the different functional areas of management. The driving force at MDI is a dedicated team of distinguished faculty who has extensive experience and expertise in diverse fields. Over the years, there has been distinctive shift in emphasis from helping design and implement policies, systems and processes in functional domains to cross-functional domains. The institute is recognized by the industry (public and private), Central and State governments, and NGOs and is known for providing quality services to its clients. MDI always strives to provide high quality, cost-effective and timely services to the clients. It has remained contemporary through its primary focus on research, adapting to change and developing innovative strategies to facilitate the process of change in the dynamic business environment. The institute's clients say that it has been able to add value to them by bringing in a strong cross-functional emphasis in their approach to carry out business.

As part of its strong research focus, MDI supports the following research initiatives:

- Centre for Supply Chain Management
- Centre for Excellence in Information Management
- Centre for Entrepreneurship
- Centre for Transformational Leadership
- Centre for Corporate Governance
- Centre for Responsible Business
- Centre for Positive Scholarship

MDI maintains high level of academic excellence in management. It has over 80 full-time faculties who have several years of

experience having worked at senior positions in the industry. The faculty is thus able to deliver a healthy mix of practical insights and academic rigor in the classroom. MDI also has strong links with leading international B-schools. This aids in delivering a globalized management curriculum. As part of the global initiatives, student and faculty exchanges go on regularly. Joint research projects are also undertaken. Above all, MDI has a well developed state-of-the-art infrastructure, which includes a library with a collection of over 60,000 volumes, and online access to international journals, a computer center with over 500 PCs, air conditioned lecture halls and syndicate rooms, besides a host of other recreational facilities.

MDI's International Partners

MDI has active linkages with McGill University Canada, University of Waterloo, Waterloo, School of Public Policy, George Mason University USA, University of Connecticut, USA, Cambridge College, Massachusetts, USA, DeGroote School of Business, McMaster University Canada, Robert H. Smith School of Business, University of Maryland, USA, Marquette University Wisconsin, USA, Bentley College, USA, The University of North Carolina, Kenan-Flagler Business School, Chapel Hill, USA, North Carolina State University Raleigh, North Carolina, USA, ESCP-EAP, France, EOHEC Business School, France, The Institute d'Etudes Politiques de Paris (Sciences-Po), IAE Aix-en Provence, France, Total Professors Association (TPA), Paris, Grenoble Ecole de Management, Grenoble, Bergische Universitat Wuppertal, Wuppertal, HHL Leipzig Graduate School of Management, Leipzig, International University in Germany, Bruchsal, European Business School - Oestrich-Winkel, Frankfurt School of Finance & Management, Frankfurt, Vienna University of Eco. & Business Administration, Austria, Copenhagen Business School, Denmark, Aarhus School of Business, Denmark, Solvay Business School, Brussels, The Faculty of Applied Economics, University of Antwerp, Belgium, BI Norwegian School of Management, Norway, Unlversua Carlo Cattaneo. (LIUC), Italy, Bocconi University Milano, Warsaw School of Economics. Poland, Graduate School of Business Economics, Higher School of International Commerce and Finance (WSHiFM), Warsaw, Middlesex University London, UK, School of Management, Asian Institute of Technology, Thailand, Queensland University of Technology Brisbane, University of the Free State, Bloemfontein, University of Otago, Dunedin, Leon Recanati Graduate School of Business Administration, LAHAV Executive Education Centre, Faculty of Management, Tel-Aviv University, Tel-Aviv, Israel, University of Tampere, Finland, Lahore University of Management Sciences (WMS), Pakistan, RSM Erasmus University Rotterdam, Athens University of Economics and Business, Athens, Moscow International Higher Business School "MIRBIS", Moscow, Huazhong University of Science and Technology (RUST), School of Management, China. These linkages operate in the domains of exchange of students, faculty and knowledge. Some executive education programs are co-designed and delivered along with our partners. MDI now has developed a new niche market for foreign institutions in conducting international executive development programs at MDI campus.



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