



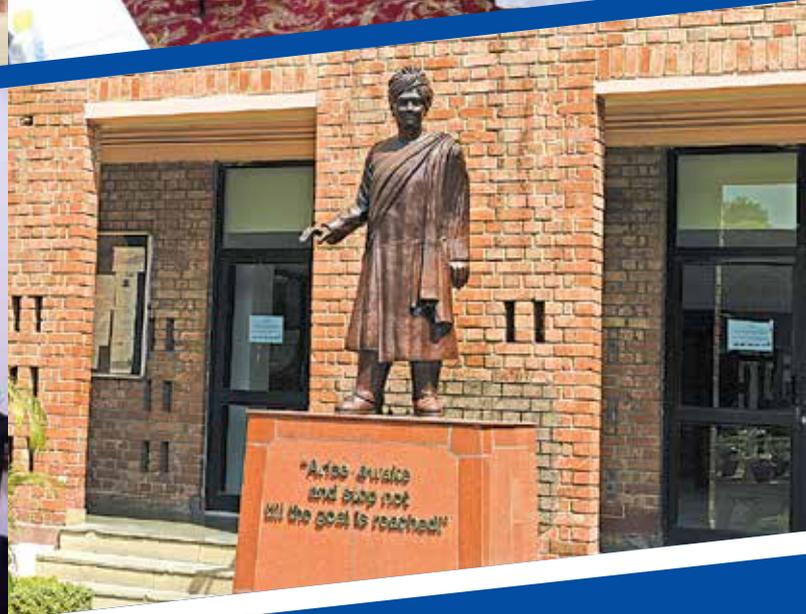
Confederation of Indian Industry



CII-ITC Centre of Excellence for Sustainable Development



INTERNATIONAL ANTI-CORRUPTION ACADEMY



PROGRAMME ASSOCIATES

MANAGEMENT DEVELOPMENT INSTITUTE, GURUGRAM

CII-ITC CENTRE OF EXCELLENCE FOR SUSTAINABLE DEVELOPMENT

INTERNATIONAL ANTI-CORRUPTION ACADEMY, VIENNA

Certificate Programme on Augmenting Business Ethics by Effective Procurement, Audit, and Business Integrity Strategies

National and Overseas Residential Certificate Course
23 November - 01 December, 2017



MDI
GURGAON

Management Development Institute

Business operations in the global village

Business organisations have the capability to drive the economy of a country. In the contemporary globalised scenario impact of business performance has crossed territorial limits. This has increased interdependence of economies around the world.

In this context business organisations have assumed a crucial role. The reason for their existence is not limited by the mere objective of profit maximisation but encompasses social obligations which they must fulfill. The fulfilment of social obligations helps in creating business organisations which are sustainable, ethical, transparent and responsible. This calls for improving governance to augment optimum resource utilisation in an organisation. Standardised procurement, effective audit, and training on modes of ethical business operations are among the most important tools to improve governance in an organisation.

In business organizations, procurement is viewed as a strategic function working to improve the organization's profitability. Standardized procurement processes help organizations in optimum utilization of capital and make available the best resources for use by the company. Similarly, properly conducted audit helps in identifying loopholes in the business operations and also bring to fore risks which an organisation may be vulnerable to. Effective audit procedure, not only helps in plugging these loopholes, it also enables the company to create cushion against contingent vulnerabilities.

However irregularities in the form of opacity, delays, collusion, corruption, etc. have put an embargo on the effectiveness of these processes. There are various modes to deal with these issues. Use of electronic mechanism and electronic tools in procurement and audit procedure respectively is seen as a mode to deal with these challenges. But effective use of such modes can be ensured only by proper training. In order to better equip organizational personnel in dealing with issues related to effective audit and procurement and ensure that in the long run business organisations are sustainable, ethical, transparent and responsible, Management Development Institute, Gurugram (MDI) and International Anti-Corruption Academy, Vienna in collaboration with CII-ITC Centre of Excellence for Sustainable Development (CESD) is organizing a residential certificate course on **"Augmenting Business Ethics by Effective Procurement, Audit, and Business Integrity Strategies"**.

Objectives

- To provide overview, and discuss in detail red flags in procurement and ways to address them;
- To provide overview, discuss in detail, and conduct practical exercise on risk management in procurement process;
- To provide overview, and discuss in detail the requirements for effective bidding for World Bank funded projects; and
- To provide comprehensive insights into Central Vigilance Commission (CVC) Guidelines on Procurement, Due Diligence in Procurement, E-procurement, Global Good Procurement Practices, the interface between Procurement and Competition Laws, Integrity Pact, etc.
- To provide overview, discuss in detail, and conduct practical exercise on effective audit strategies; and
- To provide overview, discuss in detail, and conduct practical exercise on effective compliance systems.

Contents

- Understanding fraud & corruption – Prevention & detection;
- Understanding business ethics & organizational integrity and ways to promote them;
- Understanding and identifying common irregularities and red flags in procurement and ways to address them;
- Understanding contemporary legal framework guiding procurement: Central Vigilance Commission(CVC) Guidelines, and General Financial Rules (GFR), 2017;
- Understanding bidding process for World Bank (WB) Projects as per the WB framework 2016;
- Understanding, identifying and learning about emerging trends in public procurement: E-procurement, reverse auction & role of technology;
- Insights into international good practices on contract management;
- Identifying procurement risks: Effective implementation of procurement processes through risk management;
- Understanding effective, emerging, and electronic audit strategies; and
- Understanding emerging trends in compliance systems for improving organizational governance.

Benefits to Participants

- Helping the company in acclimatizing to changing business environment;
- Helping the participants in using various tools for effective procurement;
- Helping the participants to use effective audit strategies for the organizational development;
- Preparing the participants to better address the issues of risk management;
- Helping the participants to improve organizational integrity and overall governance;
- Facilitating use of international best practices for fighting corruption and ensuring business integrity;
- Brand enhancement and global networking;
- Helping the organisations build customer value of its products and services across various functions

Pedagogy

The programme will be delivered through:

- Interactive Sessions
- Case Studies
- Small Group Sessions
- Interaction with thought leaders/ industry experts

Overall, the programme will focus on integrated issues, related with the discipline of procurement, audits and business ethics. There will be an emphasis on managing uncertainty and change. Theory and practice will be bridged through case studies.

Domain experts, organizational leaders, academicians, representatives from governmental enterprises and private sector companies, and faculties, with vast experience internationally and nationally will deliberate during the course.

For Whom

The programme is designed for the following personnel from both private sector companies and public sector enterprises:

- Chief Vigilance Officers
- Deputy Chief Vigilance Officers
- Vigilance Officers
- Manager (Vigilance)
- Compliance Officers
- Company Secretaries
- Chief Procurement Officers
- Procurement Officers
- Risk Managers
- Business Development Managers
- Departmental Heads (Procurement, Marketing, & Material Management)
- Functional Executives

Venue and Duration

Venue	Duration
Domestic Component	
Residential Programme at MDI Campus, Gurugram	3-Days: From 23/11/2017 to 25/11/2017
International Component	
Residential Programme at IACA Campus, Vienna	5-Days: From 27/11/2017 to 01/12/2017
One day stay at Salzburg, Austria for city visit	

Registration and Programme Fee

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details.

The fee of the programme is **Rs. 4, 35, 000/- (Rupees Four Lakh Thirty Five Thousand only)**. The programme fee includes the fee for academic inputs, teaching material, books, and boarding and lodging for domestic component at the MDI campus and also the cost of academic inputs teaching material, books, and boarding and lodging for international component at Vienna, economy class travel to and from Vienna, airport transfers, medical insurance and visa. The programme fee does not include any personal and incidental expenses incurred by each participant. These will have to be met by the respective sponsoring organisation according to their TA/DA rules. However, to facilitate logistics for stay abroad as well as in-city travel will be organised by MDI. **Tax as applicable shall be charged extra in addition to the programme fee. The fee is payable with the nomination form through crossed demand draft in favour of Management Development Institute, payable at Gurugram.** You are encouraged to begin the process 30 days ahead of time. You may register for the programme by sending the application form (enclosed) by mail, email or fax to:

The Chief Administrative Officer (Programmes)
Management Development Institute
Mehrauli Road, Sukhrali, Gurugram– 122007
Telephone No.: +91-124-4560004 Fax: +91-124-4560005 E-mail: caomdp@mdi.ac.in

N.B. – Payment of full Programme Fees must be made before 15 November, 2017 for the confirmation of nomination for the course.

Overseas Learning Programme

For Overseas Learning Programme (OLP) at Vienna, the per diem expenses for boarding, lodging, local travel and any other personal expenses will be met by the respective organization, as per the organizational policy. However, to facilitate logistics during the OLP, MDI would facilitate the arrangements of travel from airport to the place of stay. The Visa expenses of the participants to the said destinations will be reimbursed by MDI as per actuals on production of bills. However, getting a valid Visa will be the responsibility of the participants. MDI will provide invitation letters from the hosting organisation in Vienna to facilitate the process.

Nominations

Applications will be entertained on first come first serve basis. Air bookings in this sector being heavy, early nomination is requested. It will also facilitate timely processing of the visa to Europe. Last date for receipt of nominations/cancellations is October 30, 2017. Cancellation charges:

Upto 10 November 2017: Rs. 10,000

After 10 November 2017: 50% of the programme fees

Important Dates

The registration for the course shall begin from 25 September, 2017 & close on 30 October, 2017. The confirmation of nomination shall be intimated to the organization on 10 November, 2017.

Nominating organizations are advised to await confirmation of acceptance of nomination(s) before sending the participants to the programme venue.

Enquiry

For any additional information/ enquiries, please write to:

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Mr. Ashutosh Kr. Mishra is Consultant with CII-CESD for its Project "Promotion and Adoption of Responsible Business Practices by Corporates in India." He is former Executive Director of Transparency International India (TII). He holds a bachelor's degree in mineral engineering from Indian Institute of Technology Dhanbad, law degree from Delhi University and Management in Public Policy from Indian School of Business (ISB) Hyderabad. He has conducted many training programs for the central as well as state PSUs, private sector companies covering themes such as Integrity Pact, Transparency in Public Procurement, Anti-Corruption Mechanism in India, Whistle-blower Protection, Due diligence, Risk Management, Internal Audit, Corporate Social Responsibility (CSR) etc., for the officers of ONGC, IOCL, MMTC, STC, BPCL, HPCL, CPCL, NLC, Coal India and its subsidiaries, HSCL, THDC, BEL, HAL, EIL, KVIC, Kolkata Port Trust etc. His niche areas include but are not limited to public procurement, good governance, public policy, integrity pact, etc. He has published research papers in public procurement, corporate governance, public policy, integrity pact among others.

Parul Gupta

Ph.D., PGDBM, LL.M.

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Prof. (Dr.) Parul Gupta, is a faculty of law in the area of Public Policy & Governance at MDI, Gurugram. She carries with her an experience of more than 14 years of teaching, training & consultancy. She holds Ph.D. in law, awarded by Faculty of Law, Jamia Millia Islamia, New Delhi. Previous to joining MDI, she served Army Institute of Management & Technology, an institute run for the wards of Indian army only, for about eleven years. She earned the prestigious 'Army Commander's Commendation Card' for the excellent performance and contribution to her field of work. She developed and conducted customized Management Development Programme for judicial officers and court managers of the State of U.P. She has been a consultant to Institute of Judicial Training & Research, Lucknow and also to High Court, Allahabad for developing training programme for the judicial officers and court managers. She is an author of two books and has to her credit several articles published in reputed journals that include case-study published by Richard Ivey Business School.



About Programme Associates

About Management Development Institute, Gurugram

MDI is one of the top B-Schools of the country. The institute integrates knowledge, research, industry experience and international exposure to offer comprehensive management programmes. The Management Development Institute (MDI) was established in 1973 with the active support of IFCL following an initial grant received from KFW, West Germany. The Institute soon established itself as one of the earliest centers for continuing education in India. As an endorsement of its front runner position in the field of Post Graduate Education in Management in India, MDI's PGPM (a two year full time MBA equivalent programme) has been awarded "A" Grade by the National Board of Accreditation of All India Council for Technical Education (AICTE). Various surveys have ranked MDI among the top B-schools of the Country. The MDI is the first Indian B-school with Global accreditation AMBA-Association of MBAs, UK. The education programmes comprise of two-year full-time PGPM, PGPHR, PGP-IM, 15-month Executive PGDBM, three-year Executive Management Programme, Doctoral level FPM I EFPM, Post Graduate Programme in Energy Management, and PG Diploma in Public Policy and Management. In addition to its academic programmes, MDI has been a pioneer as well as a market leader in the area of continuing education in management. With over 35 years in this field, MDI conducts nearly 200 weeks of intensive short-term training programmes each year, aimed at executives and managers from industry.

About CII-ITC Centre of Excellence for Sustainable Development

CII-ITC Centre of Excellence for Sustainable Development is a not-for-profit, industry-led institution that helps business become sustainable organizations. It is on a mission to catalyse innovative ideas and solutions, in India, and globally, to enable business, and its stakeholders, in sustainable value creation. It's knowledge, action and recognition activities enable companies to be future ready, improve footprints profiles, and advocate policymakers and legislators to improve standards of sustainable business through domestic and global policy interventions.

CESD leverages its role of all-inclusive ecosystem player, partnering industry, government, and civil society. It has been a pioneer of environment management systems, sustainability reporting, integrated reporting, and social capital valuation in India, thus upgrading business in India to sustainable competitiveness.

With three locations in India, CESD operates across the country and has also been active in parts of South and South East Asia, Middle East, and Africa. It has held institutional partnerships and memberships of the United Nations Global Compact, Global Reporting Initiative, International Integrated Reporting Council, Carbon Disclosure Project, Development agencies of Canada, the USA, the UK, and Germany.

About International Anti-Corruption Academy, Vienna

The International Anti-Corruption Academy (IACA) is an international organization based in Laxenburg, Austria. It is the first global institution of its kind, dedicated to overcoming current shortcomings in knowledge and practice in the field of anti-corruption and seeking to empower professionals for the challenges of tomorrow. The Academy offers standardized and tailor-made trainings, academic degree programmes, opportunities for dialogue and networking, and anti-corruption think-tank and benchmarking activities. It provides a new, holistic approach to anti-corruption education and research, delivers and facilitates anti-corruption training for practitioners from all sectors of society, and provides technical support and assistance to a wide variety of stakeholders. The organization was initiated by the United Nations Office on Drugs and Crime, INTERPOL, the European Anti-Fraud Office (OLAF), the Republic of Austria, and other stakeholders. It became an international organization on 8 March 2011 and currently has a constituency of 71 Parties, including three international organizations. IACA is an observer to the UN General Assembly, the Council of Europe's Group of States against Corruption, the United Nations Economic and Social Council, and the International Organization for Migration, and has explicitly been welcomed by an array of international resolutions. In providing anti-corruption education and research, IACA draws on an unwavering drive towards excellence, a spirit of innovation, and a commitment to rendering itself accessible to individuals from all over the globe.



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