FINAL PLACEMENT REPORT
PGPM, PGP-IM & PGP-HRM
BATCH OF 2017 - 19
MDI Gurgaon is extremely proud and privileged to announce the successful completion of its Final Placement Process for the Batch of 2017-19. The batch comprises 342 students across courses of PGPM, PGP-IM and PGP-HRM.

The exceptional capabilities of students have led to the reinforcement of faith from myriad of industry stalwarts and leading global organizations. This was evident when MDI saw a footfall of 106 companies offering coveted roles across umpteen domains.

MDI attracts many prominent recruiters because of its distinct demographic student population with the right mix of diversity in terms of work experience and gender. As a result, we saw 36 new recruiters spread across various sectors offering prominent roles. There was a remarkable increase in the number of offers made by the recruiters. The average salary also saw a rise of close to 5% over the last year, reinforcing MDI’s position as one of the leading business schools in the country.

All the laurels and accomplishments were achieved because of tireless efforts from the faculty and teaching staff of the institute. A firm alumni base was also instrumental in driving the tremendous success of this year’s placement statistics. MDI is highly indebted to the benign deeds of its well-wishers and vows to nurture such talented students under its tutelage.
**Work Experience**

- Fresher: 33%
- 1-12 months: 14%
- 13-24 months: 24%
- 25-36 months: 23%
- 36+ months: 6%

**Diversity (Industry-wise)**

- BFSI: 7%
- Manufacturing: 10%
- Consulting: 13%
- Others: 30%
- IT: 40%

**Diversity in Education**

- Engineering: 80%
- Commerce: 10%
- Others: 06%
- Arts: 04%

**Average CAT Percentile**: 98.6

**Tier-I Colleges**: 36%

**Average Work Experience**: 21 months

**Gender Diversity**: Females 32%

**Average Age**: 24 years

**Batch Profile**

**Batch of 2017 - 2019**

**Final Placement Report**
With a total batch strength of 342 students, the Batch of 2017-19 witnessed 100% placements with 2 students opting out of the Placement Process. The entire placement process was wrapped up in a record time of 3 days.

Note: All figures are in INR and are mentioned for the entire year.
Spotlights

SALARY CATEGORIZATION

- **TOP 10 Percentile**
  - Average Salary: 28.52 Lacs
- **TOP 20 Percentile**
  - Average Salary: 26.22 Lacs
- **TOP 50 Percentile**
  - Average Salary: 23.11 Lacs
- **ENTIRE BATCH**
  - Average Salary: 20.13 Lacs

Sector-wise Recruiters

- **BFSI**
  - 22 COMPANIES
- **STRATEGY & CONSULTING**
  - 15 COMPANIES
- **FMCG & RETAIL**
  - 18 COMPANIES
- **TELECOM & HEALTHCARE**
  - 11 COMPANIES
- **IT & CONGLOMERATES**
  - 19 COMPANIES
- **OTHERS**
  - 21 COMPANIES

**BATCH OF 2017 - 2019**
**FINAL PLACEMENT REPORT**
Regular recruiters such as Asian Paints, Coca-Cola, GCPL, ITC Limited, L’Oréal, MARS and Nivea reinstated their faith in the talent of MDI while new associations were established with Aditya Birla Retail, HP India, Mother Dairy and Sprinklr. Big names in the Pharma sector such as Cipla, Eli Lilly and Novartis strengthened MDI’s position in the Healthcare domain. Companies like Airtel and OYO Rooms proved to be major recruiters and revisited the campus with renewed enthusiasm.

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<th>Function-wise Split</th>
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<tr>
<td><strong>Sales &amp; Marketing</strong></td>
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<td>AB InBev</td>
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<td>Aditya Birla Retail</td>
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<td>Bajaj Auto</td>
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<td>Godrej Consumer Products</td>
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<td>Larsen &amp; Toubro</td>
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<td>Pidilite Industries</td>
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<td>RIVIGO</td>
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**Finance**

Front-end Investment Banking and Private Equity roles were offered by companies like Avendus and Cube Highways. Other investment banking roles were offered by regular recruiters such as Goldman Sachs, JPMorgan Chase & Co. and Nomura. Roles in corporate banking and treasury services were offered by Axis Bank, BNP Paribas, HSBC Bank and YES Bank.

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<td>American Express</td>
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<td>Cube Highways</td>
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Industry giants in operations domain like Maersk GSC, RIVIGO and Uber were first time recruiters. E-commerce and Digital Advertising firms also recruited for their operations and analytics roles.

The general management function saw major conglomerates like Hinduja Group, Mahindra & Mahindra and RIL offering lucrative roles. Premier consulting firms such as Bain & Co., Deloitte, Digital McKinsey and PwC also offered roles in operations, strategy and management.

The human resources domain witnessed a surging demand from the industry this year with several firms such as Accenture, Amazon, Flipkart, Google, IBM, ICICI Bank, Lodha Group, Marico and RPG Group opening their HR profiles. MDI reinforced its position as the institute of choice for major recruiters such as Aditya Birla Group, Airtel, EY, ITC Limited and RIL in the HR domain.
PGPM & PGP-IM
- Highest salary in E-Commerce sector
- More than 30% of the offers were made in the BFSI and FMCG sectors
- 50% of the batch secured a salary of 20 Lacs or more
- Offers were made in other sectors such as Consumer Durables, Energy and Logistics

PGP-HRM
- Highest salary in IT/ITES sector
- 30% of the total offers were made in the BFSI and Consulting sectors
- 50% of the batch secured a salary of 20 Lacs or more
- Offers were made in other sectors such as Energy, Infrastructure and Logistics

Sector-wise Split

BATCH OF 2017 - 2019
FINAL PLACEMENT REPORT
Thank You

Expressing Gratitude

We would like to express our gratitude to the Director, Dean and the entire faculty at MDI Gurgaon for extending their continuous support and motivation. We are grateful to our distinguished alumni who have helped us in building great relationships with esteemed brands and hosting them on campus. Our alumni have been instrumental in providing guidance through interactive sessions and alumni talks which have helped students gain practical perspectives of the industry. We are thankful to the recruiters for their continued interests and participation and look forward to strengthening our ties with them in the future.

Placement Committee

Prof. Kanwal Kapil
Dean – Placements, Alumni Relations, Consulting, Continuing Education

Prof. Vibhava Srivastava
Co-ordinator – Placements