Background
E-governance initiatives are common in most countries, including industrialized economies, emerging economies, and developing economies. In spite of the worldwide diffusion of e-governance initiatives, getting the claimed benefits of e-governance has not been easy for various technological as well as organizational reasons. E-governance initiatives are challenged by the phenomenon of changing citizen requirements, shifting benchmarks and elusive outcomes. Consequently there has been significant interest in planning and on developing e-governance best practices and applying them to ensure that e-governance programmes and initiatives are on the right track and are more aligned to outcomes. A systematic process of planning improves citizen centricity, service orientation and transparency in public service delivery and leads to better inclusion of marginalized groups, women, and minorities. It can help identify opportunities for innovation. This program has been designed with the above objectives. It would provide a broad multi-disciplinary view of e-Governance and digital transformation strategies. It would cover key concepts and best practices in the planning, design, requirement analysis, process re-engineering and impact assessment of e-governance projects. It would also cover international best practices in citizen engagement, innovation in the public sector etc. Simultaneously, a comprehensive coverage of information security and data protection in relation to government/public sector is planned. This programme is for Senior Professionals in Government and Public Sector. The three-day program at MDI will provide a platform for meaningful interaction and deliberation on opportunities and challenges in the areas of e-governance, digital citizenship & public service, digital transformation & innovation.

Objectives
The objective of the Programme is to help participants

• Develop understanding of key concepts and issues in e-Governance, Digital Transformation and Innovation
• Acquire and sharpen skills towards better management of planning, process re-engineering and evaluation issues in digital transformation projects.
• Incorporate security in the design of digital transformation programs
• Learn from practices of other e-governance and digital transformation projects.

Contents

• The programme focuses on the unique problems in the Indian context and attempts to provide understanding of key success factors in managing e-Governance and digital transformation programs.

Major topics to be covered include:

• Planning for e-governance projects and Digital strategy
• Digital Service Innovation and Design Thinking
• Government Process Re-engineering
• Innovations in Public service Delivery.
• Citizen Engagement
• Contextualization
• Digital Culture and Inclusion
• Sustainability
• Digital Healthcare and Education
• Smart Cities, Villages and Regions
• Digital India Program, e-Government and Applications
• Evaluation and impact assessment
• Best Practices and Lessons from other Digital Transformation projects
• Cutting Edge Technology and Grassroot Level Value

Methodology
The programme will have a proper blend of case studies, simulations, presentations, lecture cum discussions, experience sharing, industry visits, group work etc. Participants are expected to bring specific problems/ issues pertaining to their own e-governance and digital transformation projects which would be taken up in the group project work.

Intended Audience
This area would be of interest to Senior Professionals in Government and Public Sector, policy makers, practitioners, banks, senior managers of transformation projects, senior business analysts etc.

Venue & Duration
The programme would be conducted for three days during September 12-14, 2018 on residential basis at MDI Campus, Mehrauli Road, Sukhrali, Gurugram—122007. Accommodation for the participants would be available at Executive Hostel in MDI from the afternoon of September 11, 2018 to the forenoon of September 15, 2018.
Discount Policy
With a view to our long term relationship with your esteemed organization, we are pleased to introduce the discount policy in a particular programme. The discount will be observed in the following conditions:
1. 10% Discount against 3-5 nominations
2. 20% Discount against more than 5 nominations

Registration & Fees
Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details.

The fee of the program is Rs. 36,000/- (Rupees Thirty Six Thousand only) per participant which includes professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by a crossed Demand Draft/Cheque/NEFT/RTGS in favour of “Management Development Institute, Gurgaon (Haryana)”, and send to the Chief Administrative Officer (Programmes), Management Development Institute, Sukhrali, Mehrauli Road, Sector-17, Gurugram 122001, Haryana, INDIA.

Important Dates
The last date for receipt of nominations is August 27, 2018. The last date for withdrawal of nominations is August 29, 2018. Any withdrawal received after this date will be subject to deduction as per the Institute’s rules. However, substitution may be permitted.

Nominating organizations are advised to await confirmation of acceptance of nominations(s) before sending the participants to the programme venue.

Enquiry
For any Additional information / enquiry, please write to:
Chief Administrative Officer (Programmes),
Management Development Institute,
Post Box No. 60, MDI Campus, Mehrauli Road, Sector – 17, Gurugram – 122 007, Haryana, INDIA
E-mail : caomdp@mdi.ac.in
Tel No. : +91-124-4560004

Campus
Direct Tel : +91-124-4560004, 4560534, 4560550
Tel Nos. : +91-124-4560000, 2340173
Fax Nos. : +91-124-4560005
E-mail : caomdp@mdi.ac.in
Website : http://www mdi.ac.in

Faculty Profile
Prof. Aniali Kaushik
E-mail anjali Kaushik @mdi.ac.in
Phone:0124-4560106
Mobile No. 9818607477

About the Faculty:
• Taking e-Governance workshops at MDI and regularly invited at various international and national forums, government organizations as speaker on e-Governance/Cyber Security.
• Empanelment for Capacity Building and Impact Assessment with MeitY, GoI. Regularly interacting with e-Governance experts across Ministries and Central Government departments,
• Conducted several impact assessment project such as India Portal (www.indiaportal.gov.in) and Targeted Public Distribution Systems (TPDS) across various states
• Delivered Information Security Policy, Risk Management Framework, and Implementation and Assessment guidelines for e-Gov Service Delivery for Ministry of Communication and IT (MoCIT), Government of India.
• Working collaboratively with NIST (National Institute of Standards and Technology) of U.S Department of Commerce for development of the framework to meet Indian Government requirements on Cyber Security.
• Have several research papers & publications in the area of Digitization, e-Governance and Public Policy.
• Authored two books on e-Governance on Process Change and Innovations in Public Service Delivery.
• Authored a book on CYBER SECURITY with SAGE Publications titled ‘Sailing Safe in Cyberspace: Protect Your Identity and Data’.
About MDI

The Management Development Institute (MDI Gurgaon) was established in 1973 with the active support of IFCI following an initial grant received from KPW West Germany. The Institute soon established itself as one of the earliest centers for continuing education in India.

As an endorsement of its front runner position in the field of Post Graduate Education in Management in India, MDI’s PGPM (a two-year full time MBA equivalent program) has been awarded “A” Grade by the National Board of Accreditation of All India Council for Technical Education (AICTE). Various surveys have ranked MDI among the top B-schools of the Country. The MDI is the first Indian B-school with Global accreditation AMBA-Association of MBAs, UK. The education programs comprise of two-year full-time PGPM, PGP-HR, PGP-IM, 15-month Executive PGBM, three-year Executive Management Program, Doctoral level FPM I EFPM, Post Graduate Program in Energy Management, and PG Diploma in Public Policy and Management. In addition to its academic programs, MDI has been a pioneer as well as a market leader in the area of continuing education in management. With over 45 years in this field, MDI conducts nearly 200 weeks of intensive short-term training programs each year, aimed at executives and managers from industry Over 3000 managers participate in these programs each year. These include open programs, as well as customized organization specific training modules. The approach integrates latest knowledge with best practices through integrated business school activities enabling organizations in pursuit of excellence.

MDI offers consulting services in the different functional areas of management. The driving force at MDI is a dedicated team of distinguished faculty who has extensive experience and expertise in diverse fields. Over the years, there has been distinctive shift in emphasis from helping design and implement policies, systems and processes in functional domains to cross-functional domains. The institute is recognized by the industry (public and private), Central and State governments, and NGOs and is known for providing quality services to its clients. MDI always strives to provide high, cost-effective and timely services to the clients. It has remained contemporary through its primary focus on research, adapting to change and developing innovative strategies to facilitate the process of change in the dynamic business environment. The institute’s clients say that it has been able to add value to them by bringing in a strong cross-functional emphasis in their approach to carry out business.

As part of its strong research focus, MDI supports the following research initiatives:

Centre for Excellence in Information Management
Centre for Entrepreneurship
Centre for Responsible Business
Centre for Positive Scholarship for organisational sustainability

MDI maintains high level of academic excellence in management. It has 71 full-time faculties who have several years of experience having worked at senior positions in the industry. The faculty is thus able to deliver a healthy mix of practical insights and academic rigor in the classroom. MDI also has strong links with leading international B-schools. This aids in delivering a globalized management curriculum. As part of the global initiatives, student and faculty exchanges go on regularly. Joint research projects are also undertaken. Above all, MDI has a well developed state-of-the-art infrastructure, which includes a library with a collection of over 60,000 volumes, and online access to international journals, a computer center with over 500 PCs, air conditioned lecture halls and syndicate rooms, besides a host of other recreational facilities.

MDI’s International Partners

MDI has active linkages with McGill University Canada, University of Waterloo, Waterloo, School of Public Policy, George Mason University USA, University of Connecticut, USA, Cambridge College, Massachusetts. USA, DeGroote School of Business, McMaster University Canada, Robert H. Smith School of Business, University of Maryland, USA, Marquette University Wisconsin. USA, Bentley College, USA, The University of North Carolina, Kenan-Flagler Business School, Chapel Hill USA, North Carolina State University Raleigh, North Carolina, USA, ESCP-EAP, France, EOHEC Business School, France, The Institute d’Etudes Politiques de Paris (Sciences-Po), IAEAix-en Provence, France, Total Professors Association (TPA), Paris, Grenoble Ecole de Management, Grenoble, Bergische Universitat Wuppertal, Wuppertal, HHL Leipzig Graduate School of Management, Leipzig, International University in Germany, Bruchsal. European Business School - Oestrich-Winkel, Frankfurt School of Finance & Management. Frankfurt, Vienna University of Eco. & Business Administration, Austria, Copenhagen Business School, Denmark, Aarhus School of Business, Denmark, Solvay Business School, Brussels, The Faculty of Applied Economics, University of Antwerp, Belgium, BI Norwegian School of Management, Norway, Unherrma Carlo Cattaneo. (LIUC), Italy, Bocconi University Milano, Warsaw School of Economics, Poland, Graduate School of Business Economics, Higher School of International Commerce and Finance (WISHIFM), Warsaw, Middlesex University London, UK, School of Management, Asian Institute of Technology, Thailand, Queensland University of Technology Brisbane, University of the Free State. Bloemfontein, University of Otago, Dunedin, Leon Recanati Graduate School of Business Administration, LAHAV Executive Education Centre, Faculty of Management, Tel-Aviv University, Tel-Aviv, Israel, University of Tampere, Finland, Lahore University of Management Sciences (WMS), Pakistan, RSM Erasmus University Rotterdam, Athens University of Economics and Business, Athens, Moscow International Higher Business School “MIRBIS”, Moscow, Huazhong University of Science and Technology (RUST), School of Management, China. These linkages operate in the domains of exchange of students, faculty and knowledge. Some executive education programs are co-designed and delivered along with our partners. MDI now has developed a new niche market for foreign institutions in conducting international executive development programs at MDI campus.