Privacy and Data Protection: Issues and Challenges

September 17-19, 2018
MDI Campus Gurgaon
Target Audience
This programme is meant for professionals in any industry who desire to add knowledge and skills in security management. It also addresses the requirement of Information security managers responsible for organizational security; individual users visiting online sites, handling data etc.

Concept behind the Program, its relevance and importance:
This programme has been designed to provide specialized knowledge on Privacy and Data Protection. As technological developments have led to the emergence of an ‘information society’ capable of gathering, storing and disseminating increasing amounts of data about individuals, privacy issues have taken greater significance. Whether the collection and subsequent use of this information should be regulated and controlled, and if so, what regulatory mechanisms should be created are important issues within the legal community and public and media. In India, a large number of National programmes like Unique Identification number (Aadhar), Public Distribution System, Income Tax department, Election Office, Passport, Driving Licence etc collect data for the delivery of services. This increase in collection of citizen information by the government has led to concerns related to privacy. Information is also collected on a continuous basis through e-governance projects. Presently, there is no overarching policy on collection and use of information by government. Also, the extent of personal information held by service providers is high and has the potential to be combined and draw inferences regarding individuals. This again raises privacy concerns.

There is a concern that personal data of individuals may be used for unauthorized purposes, behavioral targeting, identity theft, location tracing, and genetic identification. Further, globalization has led to the transfer of data from one part of the world to another. This has made data protection a global challenge. Privacy issues arise on a regular basis in media coverage, electronic surveillance by the government as also by the employer in the work place. Data protection issues assume significance as data is collected by banks, credit bureaus, e-commerce companies and other institutions. The corporations and law enforcement agencies wish to control and monitor the data to provide enhanced services and security respectively. The private sector uses personal data to create new demands and build relationships for generating revenue from services. The scenario is complicated more in case of trans-border flow of information or mobile telephony etc. An understanding of privacy and data protection issues and challenges has never been greater.

The program is meant to give understanding of:
• Personal Data: Meaning And Classification
• Personal Data Definition Across Nations
• Relationship Between Right To Privacy And Data Protection
• Data Protection At International Level: UN, OECD, APEC AND EU
• Data Protection Laws Across Nations: Australia, Japan, Canada, US
• Privacy And Data Protection Measures In India
• Core Principles Of Data Protection Law
• Data Protection Issues Due To Trans Border Flow Of Data
• Mobile Applications And Privacy Protection
• Discussion On Issues And Challenges: Critical Factors In Accommodating The Security And Privacy Requirements In Outsourcing Arrangements, BPO And ITES Industry, E-Commerce, E-Government Etc.
• Privacy Best Practices

Program Outcomes
• Specialized knowledge on various aspects of Privacy and Data Protection
• Understanding of core principles and important dimensions of Privacy and Data Protection
• An understanding of key standards, legal requirements, etc

Faculty
Core faculty of Management Development Institute along with executives from the industry would facilitate discussions and share their valuable experience.

Venue and Duration
The programme would be conducted for three days during September 17-19, 2018 on residential basis at MDI Campus, Mehrauli Road, Sukhrali, Gurugram–122007. Accommodation for the participants would be available at Executive Hostel in MDI from the afternoon of September 16, 2018 to the forenoon of September 20, 2018.

Discount Policy
With a view to our long term relationship with your esteemed organization, we are pleased to introduce the discount policy in a particular programme. The discount will be observed in the following conditions:
1. 10% Discount against 3-5 nominations
2. 20% Discount against more than 5 nominations
Registration & Fees

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details.

The fee of the program is **Rs. 36,000/- (Rupees Thirty Six Thousand only)** per participant which includes professional fee and all charges for lodging and boarding and supply of course materials. **GST as applicable will be charged extra in addition to the programme fee.**

Payment should be made by a crossed Demand Draft/Cheque/NEFT/RTGS in favour of “Management Development Institute, Gurgaon (Haryana)”, and send to the Chief Administrative Officer (Programmes), Management Development Institute, Sukhrali, Mehrauli Road, Sector-17, Gurugram 122001, Haryana, INDIA.

Important Dates

The last date for receipt of nominations is September 03, 2018. The last date for withdrawal of nominations is September 05, 2018. Any withdrawal received after this date will be subject to deduction as per the Institute’s rules. However, substitution may be permitted. **Nominating organizations are advised to await confirmation of acceptance of nominations(s) before sending the participants to the programme venue.**

Enquiry

For any Additional information / enquiry, please write to:
Chief Administrative Officer (Programmes),
Management Development Institute,
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About the Faculty:

- Taking Cyber Security workshops at MDI Gurgaon and regularly invited at various international and national forums, government organizations as speaker on e-Governance/Cyber Security.
- Empanelled with National e-Governance Division (NeGD) as a Lead Expert on Cyber Security.
- Working collaboratively with NIST (National Institute of Standards and Technology) of U.S Department of Commerce for development of the framework to meet Indian Government requirements by tailoring.
- Visited NIST, US multiple times on behalf of Govt. of India for project discussions with the Cyber Security Assurance Framework (CSAF) and Federal Information Security Act (FISMA) Team in US.
- Have several research papers & publications in the area of Information Security and Privacy.
- Authored a book on CYBER SECURITY with SAGE Publications titled ‘Sailing Safe in Cyberspace: Protect Your Identity and Data’.
- Thorough understanding of NIST (US) SP 800 Series Publications on Information Security Management System.
- Interacting with information security experts across Ministries and Central Government departments,
- Regularly taking sessions and trainings on information security management at MDI Gurgaon and external organizations, government departments etc.
The Management Development Institute (MDI Gurgaon) was established in 1973 with the active support of IFCI following an initial grant received from KPW West Germany. The Institute soon established itself as one of the earliest centers for continuing education in India.

As an endorsement of its front runner position in the field of Post Graduate Education in Management in India, MDI’s PGPM (a two-year full time MBA equivalent program) has been awarded “A” Grade by the National Board of Accreditation of All India Council for Technical Education (AICTE). Various surveys have ranked MDI among the top B-schools of the Country. The MDI is the first Indian B-school with Global accreditation AMBA-Association of MBAs, UK. The education programs comprise of two-year full-time PGPM, PGP- HR, PGP-IM, 15-month Executive PGBDM, three-year Executive Management Program, Doctoral level FPM I EPFM, Post Graduate Program in Energy Management, and PG Diploma in Public Policy and Management. In addition to its academic programs, MDI has been a pioneer as well as a market leader in the area of continuing education in management. With over 45 years in this field, MDI conducts nearly 200 weeks of intensive short-term training programs each year, aimed at executives and managers from industry. Over 3000 managers participate in these programs each year. These include open programs, as well as customized organization specific training modules. The approach integrates latest knowledge with best practices through integrated business school activities enabling organizations in pursuit of excellence.

MDI offers consulting services in the different functional areas of management. The driving force at MDI is a dedicated team of distinguished faculty who has extensive experience and expertise in diverse fields. Over the years, there has been distinctive shift in emphasis from helping design and implement policies, systems and processes in functional domains to cross-functional domains. The institute is recognized by the industry (public and private), Central and State governments, and NGOs and is known for providing quality services to its clients. MDI always strives to provide high quality, cost-effective and timely services to the clients. It has remained contemporary through its primary focus on research, adapting to change and developing innovative strategies to facilitate the process of change in the dynamic business environment. The institute’s clients say that it has been able to add value to them by bringing in a strong cross-functional emphasis in their approach to carry out business.

As part of its strong research focus, MDI supports the following research initiatives:

- Centre for Excellence in Information Management
- Centre for Entrepreneurship
- Centre for Responsible Business
- Centre for Positive Scholarship for organisational sustainability

MDI maintains high level of academic excellence in management. It has 71 full-time faculties who have several years of experience having worked at senior positions in the industry. The faculty is thus able to deliver a healthy mix of practical insights and academic rigor in the classroom. MDI also has strong links with leading international B-schools. This aids in delivering a globalized management curriculum. As part of the global initiatives, student and faculty exchanges go on regularly. Joint research projects are also undertaken. Above all, MDI has a well developed state-of-the-art infrastructure, which includes a library with a collection of over 60,000 volumes, and online access to international journals, a computer center with over 500 PCs, air conditioned lecture halls and syndicate rooms, besides a host of other recreational facilities.

**MDI’s International Partners**

MDI has active linkages with McGill University Canada, University of Waterloo, Waterloo, School of Public Policy, George Mason University USA, University of Connecticut, USA, Cambridge College, Massachusetts. USA, DeGroote School of Business, McMaster University Canada, Robert H. Smith School of Business, University of Maryland, USA, Marquette University Wisconsin. USA, Bentley College, USA, The University of North Carolina, Kenan-Flagler Business School, Chapel Hill, USA, North Carolina State University Raleigh, North Carolina, USA, ESCP-EAP, France, EOHEC Business School, France, The Institute d’Etudes Politiques de Paris (Sciences-Po), IAEAix-en Provence, France, Total Professors Association (TPA), Paris, Grenoble Ecole de Management, Grenoble, Bergische Universitat Wuppertal, Wuppertal. HHL Leipzig Graduate School of Management, Leipzig, International University in Germany, Bruchsal. European Business School - Oestrich-Winkel, Frankfurt School of Finance & Management. Frankfurt, Vienna University of Eco. & Business Administration, Austria, Copenhagen Business School, Denmark, Aarhus School of Business, Denmark, Solvay Business School, Brussels, The Faculty of Applied Economics, University of Antwerp, Belgium, BI Norwegian School of Management, Norway, Unherrma Carlo Cattaneo. (LIUC), Italy, Bocconi University Milano, Warsaw School of Economics, Poland, Graduate School of Business Economics, Higher School of International Commerce and Finance (WSIFM), Warsaw, Middlesex University London, UK, School of Management, Asian Institute of Technology, Thailand, Queensland University of Technology Brisbane, University of the Free State. Bloemfontein, University of Otago, Dunedin, Leon Recanati Graduate School of Business Administration, LAHAV Executive Education Centre, Faculty of Management, Tel-Aviv University, Tel-Aviv, Israel, University of Tampere, Finland, Lahore University of Management Sciences (WMS), Pakistan, RSM Erasmus University Rotterdam, Athens University of Economics and Business, Athens, Moscow International Higher Business School “MIRBIS”, Moscow, Huazhong University of Science and Technology (RUST), School of Management, China. These linkages operate in the domains of exchange of students, faculty and knowledge. Some executive education programs are co-designed and delivered along with our partners. MDI now has developed a new niche market for foreign institutions in conducting international executive development programs at MDI campus.