NEW ARRIVAL OF BOOKS
(October 2016)
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You have to talk with a colleague about a fraught situation, but you’re worried that they’ll yell, or blame you, or shut down. You fear your emotions could block you from a resolution. But you can communicate in a way that’s constructive—not combative. This book walks you through: Uncovering the root cause of friction, Maintaining a positive mind-set, Untangling the problem together, and Agreeing on a way forward.
   Call No. - 65.011.1 PUR P6
   Acc. No. - 49761
   This book is a guide to decision-making in the domain of corporate strategy. It arms readers with research-based tools needed to make good corporate strategy decisions and to assess the soundness of the corporate strategy decisions of others. Readers will learn how to do the analysis for answering questions such as 'Should we pursue an alliance or an acquisition to grow?', 'How much should we integrate this acquisition?' and 'should we divest this business?'. Supported by a rich companion website with case materials for instructors, current examples from the media, and ready-made templates that illustrate complete solutions to corporate strategy problems with all intervening steps and analysis.

   Call No. - 65.012.3 BHA P6
   Acc. No. - 49661
   This book is an exciting and wide-ranging work of business-oriented non-fiction incorporating the latest thinking in economics, technology, business strategy, complexity theory, media and psychology with strong narratives and big ideas. Through powerful personal stories about real jobs, lives, companies and industries fighting to thrive in crowded markets, it reveals how a little-used word from the world of museums became a crucial business strategy for the 21st century.

   Call No. - 65.016.7 PAL P6
   Acc. No. - 49613
   This book is an ideal resource for managers currently facing a competitive crisis as well as those who wish to avert one and must set a turnaround plan in motion before the situation results in irreversible losses. The book helps readers develop a sound turnaround plan, the focus of the book is on the actual process that contributes to the development and implementation of that plan. The book details how to identify the root causes that triggered the competitive crisis and how to initiate remedial actions before the turnaround plan begins.
Call No. - 362.1 ELT P6  
Acc. No. - 49710

Healthcare Disrupted is an inspirational call-to-action for everyone associated with healthcare, especially the innovators who will develop the next generation of therapeutics, diagnostics, and devices. Healthcare Disrupted gives executives a framework and language to determine how they will evolve their products, services, and strategies to flourish in a increasingly value-based healthcare system. It is an in-depth look at the disruptive forces driving change in the healthcare industry and provides guide for defining new operating and business models in response to these profound changes. This book gives companies options for how to adapt and stay relevant and outlines four new business models that can drive sustainable growth and performance.

Call No. - 65.012.2 GOD P6  
Acc. No. - 49874

This book offers an accessible and timely review of the theory and practice of strategic management, explored from a more critical perspective. The author takes a wider view of strategy, incorporating insights from the worlds of sociology, psychology and history to highlight the complexity and plurality at the heart of the discipline. The book also incorporates a number of extensive case studies on contemporary business strategy from the likes of Apple, Nike, Zara and IKEA.
Call No. - 658.114.9 CUE P6 Acc. No. - 49766 
Emerging market multinationals are becoming leaders in their industries, able to compete on equal terms with firms from advanced economies, but their paths toward global leadership are not always smooth. This book examines the specific challenges faced by emerging market multinationals as they seek to develop their international operations and proposes actionable solutions for them. The authors combine academic analyses with a rich selection of real-world cases to provide a clear framework for understanding some of the barriers that prevent firms from emerging economies from succeeding abroad and show readers what actions can be taken to achieve sustained international growth.

Call No. - 519.2 ROB P6 Acc. No. - 49511 
This book unpacks the statistical techniques in easy-to-understand language with fully annotated examples using the statistical software Stata. The techniques are explained without reliance on equations and algebra so that new users will understand when to use these approaches and how they are really just special applications of ordinary regression. Using real life data, the authors show you how to model random intercept models and random coefficient models for cross-sectional data in a way that makes sense and can be retained and repeated.

Call No. - 519.2 JES P6 Acc. No. - 49740 
This book presents statistical ideas and models in easily accessible form describing both methods and issues of application. statsNotes are organized as a set of over one hundred notes rather than as a number of chapters. This enables managers and students to locate just what they need for the problem they have. Each note consists of a description of what to do, an example, the rationale, links to other notes. Managers and students can choose to use as many notes as necessary, which might be just one note or a set of linked notes.
Call No. - 658.8:382.6 KAR P  
Acc. No. - 49689

This book equips Western businesses with a practical framework for competing successfully in today’s ever-changing global markets. This book is packed with insights gained through first-hand experience leading competitive programs at a high-tech multinational corporation and extensive research. When it comes to globalization, the rules have changed—what was once nice-to-know is now need-to-know, and this book lays it out in a clear style. The economic rise of China and other new entrants is challenging Western companies in new ways.

Call No. - 658.114.9 EME P6  
Acc. No. - 49698

Economic development that meets the needs of the global population without jeopardizing the capacity of future generations is a worldwide challenge for multinational enterprises (MNEs). They are expected to balance their role as global economic actors and environmental stewards in the environment in which they operate. Contributors from India, Europe and the United States offer new perspectives, contrasting US, European and emerging economies’ approaches to sustainability, and how they can generate roadmaps which yield innovative solutions for one of the most contentious issues of our era. Their review suggests that the differential performance across developed and emerging economies has exposed potential weaknesses. This book promotes greater emphasis on experimenting with unique local and sustainable approaches to solving problems faced by firms in, or from, emerging economies.

Call No. - 332.67 MOO P6  
Acc. No. - 49768

Foreign Direct Investment (FDI) studies have evolved as one of the mainstreams in business strategy. This book presents a comprehensive perspective on the motivations behind the studies, the effects of FDI, and how it can be utilized and extended to other areas of studies. This book not only touches upon business strategies but also covers government policies toward promoting and attracting FDI for industrial and economic development. The author examines real world business practices of Eastern firms and how they relate to their Western counterparts, thus making this book a valuable and practical reference not only for students, but for practitioners, too.

   Acc. No. - 49649

   The author shows how the simmering controversy over the rich natural gas reserves in the Krishna-Godavari Basin boiled over into a primetime storm on gas pricing involving the office of the Comptroller and Auditor General of India, the Ministry of Petroleum and Natural Gas as well as the Prime Minister's Office, even as he introduces new dimensions to it. While many reasons have been attributed to the split in the powerful Indian business family, the Ambanis, this book argues that the battle between the Ambani brothers was largely about wresting control over reserves of natural gas that are below the ocean bed along the basin of the two greatest rivers of southern India. With painstaking research, a meticulous perusal of press reports, as well as a few surprising exclusives, *Gas Wars* highlights cases of crony capitalism that allowed the Reliance group to blatantlly exploit loopholes which were consciously retained in the system to benefit it. Even as the book tells the story of how the country’s largest corporate conglomerate has benefited from the way government policies are structured, it lays bare the alarming facts of a natural disaster waiting to happen due to the ruthless exploitation of the country's natural resources in order to swell the fortunes of a few.


   Acc. No. - 49526

   This book explains the puzzle of the global rise of China: how, in just forty years, China has been quickly transformed from a poor, backward third-world country to one of the world's core economic powerhouses. Focusing on the key historical turning point in China's post-socialist development, the book examines the complex processes through which China interacted with the global neoliberal project of the late twentieth century. The author's reveal the centrality of the communist party-state in propelling China onto the world scene, and how it has successfully responded to the developmental challenges of technological upgrading, environmental degradation, inter-state rivalry, and maintaining its power.


   Acc. No. - 49628

   This book throws away the rules of thumb, cliches, and obsolete ideas. It provides a proven, updated approach to retiring successfully in today's world. In this new second edition based on independent, objective research, the author uses proven, profitable techniques to coordinate all the factors that lead to financial security and independence. You'll learn how much you really need to save for retirement, how to invest that nest egg before and during retirement, and how to establish a wise and sustainable spending strategy. Carlson will explain how to overcome the threats to lifetime financial security, such as longer life expectancy, low investment returns, higher taxes, and more. Importantly, you'll learn how to plan for the wildcards of retirement planning: health care and long-term care expenses. You'll learn how to merge these insights into your plan to enhance financial security and to provide for loved ones in the future.
This book examines India’s ten years of experience developing Special Economic Zones (SEZs) and the performance of SEZs in the context of India’s growing international engagement, its endeavours to attract domestic and foreign investment in manufacturing and services and its aim to increase and diversify exports of goods and services. SEZs are industrial enclaves/clusters within a country that receive certain incentives and business facilitation benefits that are not generally available to the rest of the country. To facilitate private and foreign investment in SEZs, India introduced the SEZ policy in 2000, which was followed by the SEZ Act in 2005. After ten years under the Act, India now has one of the largest number of approved SEZs in the world and its SEZ policy remains heatedly debated, with a number of studies arguing both for and against it.
   Call No. - 65.012.3 OPA P6  
   Acc. No. - 49683  
   This book is an organizational analysis of elBulli and the nature of innovation. The author joined elBulli's inner circle as the restaurant transitioned from a for-profit business to its new organizational model. In this book, she compares this moment to the culture of change that first made elBulli famous, and then describes the novel forms of communication, idea mobilization, and embeddedness that continue to encourage the staff to focus and invent as a whole. She finds that the successful strategies employed by elBulli are similar to those required for innovation in art, music, business, and technology, proving the value of the elBulli model across organizations and industries.

   Call No. - 658.114 FLA P6  
   Acc. No. - 49687  
   This book provides a theoretically sound and practical framework for understanding the challenges that family businesses face. Drawing on three decades of consulting with more than 250 companies, their own experience running a family-owned firm, and sound research, the authors explain that the success of these companies hinges upon the dual management of family functionality and the company's infrastructure. They present a set of managerial tools for planning, structuring the business, measuring performance, and managing culture. The authors attend to issues that pertain to these companies, such as succession and the challenges of familial dysfunction. Finally, the book offers a set of short self-assessments that can be used in any family business.

   Call No. - 338.93 IND P6  
   Acc. No. - 49711  
   The book explores the ways in which entrepreneurship acts to shape self-identity for Indian women and validate their identities in a patriarchal society. This book demonstrates ways in which self-concept influences the entrepreneur’s relationship with their work in terms of motivation, effort and performance. This book views entrepreneurship as a point of entry for a woman to arrive at her socio-economic empowerment, which in turn seeks to transform the power relations across society. The book is a must read for those who would like to be provided with a holistic perspective to the intriguing world of Indian women entrepreneurs. It shows how women are able to deftly operate despite invisible yet sometimes constricting gender boundaries.
Social innovation and social entrepreneurship look for creative and affordable solutions to specific societal problems. The book is an invaluable resource for social entrepreneurs and innovators looking for new ideas and insight into what really works - and what doesn't. It is a collection of International case studies of pioneering social innovators who, faced with a problem, used their courage, tenacity and creative thinking to find a solution. The each case study draws out the lessons learnt by the innovators, providing guidance and advice for those looking to follow in their footsteps. The book is an inspirational read for anyone with a social conscience and a desire to change the world for the better.
Call No. - 657 ADV P6

This book's purpose is to help meet the needs of faculty members interested in ways to improve accounting classroom instruction at the college and university level. We publish readable articles that are relevant and reliable. Articles may be either empirical or non-empirical, and should emphasize pedagogy, i.e., explaining how faculty members can improve their teaching methods or how accounting units can improve their curricula/programs.

Call No. - 658.15 MIG P6

This book examines fundamental ideas in capital structure management, some of which are still not very well understood in the business community, such as Modigliani and Miller’s irrelevance result, trade-off theory, pecking-order theory, asset substitution, credit rationing and debt overhang. The author discusses the ways in which financial economists were forced to look critically at capital structure, as the problems faced by many companies stemmed from their financing policies following the crisis. The book also discusses links between capital structure and firm’s performance, corporate governance, firm’s strategy and flexibility, and covers such topics as life cycle approach to capital structure management, capital structure of small and start-up companies, corporate financing versus project financing and examples of optimal capital structure analyses for different companies.

Call No. - 658.15 WAR P3

The author challenges many hallowed beliefs, attitudes and practices that continue to hamper the delivery of effective Enterprise Risk Management (ERM) and thereby good governance. Those boardroom and corporate cultures that are complacent about risk exposures and risk management or, worse, encourage ‘chancers’ and a ‘what can we get away with’ attitude, are examined in depth along with what is required to embed a culture of responsible risk-taking. It is something to encourage better informed risk-decision making; a more informed view of enterprise risk exposures, control and mitigation issues and an awareness of boardroom and corporate culture issues an
This book clearly explains why financial credit institutions need to further innovate within the financial technology arena. Through this text, you access a framework for applying innovative strategies in credit services. Provided and supported by financial institutions and entrepreneurs, the information in this engaging book encompasses printed guidance and digital ancillaries. Peer-to-peer lenders are steadily growing within the financial market. Integrating peer-to-peer lending into established credit institutions could strengthen the financial sector as a whole, and could lead to the incorporation of stronger risk and profitability management strategies. This book is a critical text that bridges the gap in understanding between financial technology entrepreneurs and credit institutions.
   Call No. - 378.12 HIG P6  
   Acc. No. - 49691

   This book gives academic leaders the tools and insight they need to effectively manage conflict affiliated with leading change and problematic faculty performance. Using case studies that bring typical issues to light, this book guides you through difficult situations with strategies and analyses of key issues, variables, and options. The real-life examples show you effective conflict management at work, and provide direct application to your own tricky leadership situations. This book gives you a foundation in the critical skills for managing conflict when leading change and managing problem performance, and the insight to apply them appropriately.

   Call No. - 65.012.413 GRA P6  
   Acc. No. - 49762

   This is the definitive introduction to coaching and mentoring, written by an experienced and multidisciplinary team. The authors take a critical approach and go beyond the basics, to support your development as a critically reflective practitioner. It is essential reading for those studying coaching and mentoring, and professionals looking to integrate coaching and mentoring into their organizations.

   Call No. - 65.012.41 PRA P2  
   Acc. No. - 49765

   The new-age manager has come to occupy the centrestage with the whole business revolving around him. He needs to be a professional who can lead, and foster creativity and innovation with a clear focus on stakeholder value maximization. This book deals with the roles of a manager at three levels: at the individual level, working level and at the leader’s level. The skills covered range from the traditional to the contemporary, finally leading to the new age.
   Call No. - 658.311.63 WEI P6
   Acc. No. - 49709
   This book provides a disciplined approach to finding a solution that works for everyone involved. Using a seven-part framework, this book delivers tips and advice to move you from a game of concessions and compromises to one of collaboration and creativity, resulting in better outcomes and better working relationships. You'll learn how to: Prepare for your conversation; Understand everyone's interests; Craft the right message; Work with multiple parties; Disarm aggressive negotiators.

   Call No. - 65.012.3 HOD P6
   Acc. No. - 49774
   This book provides a critical analysis of change and transformation in organizations from a theoretical and practical perspective. It addresses the individual, team and organizational issues of leading and managing people before, during and after change, using case studies and interviews with people from organizations in different sectors across the globe. This book demonstrates how theory can be applied in practice through practical examples and recommendations, focusing on the importance of understanding the impact of the nature of change on individuals and engaging them collaboratively throughout the transformation journey. This book is meant for leaders with the key responsibility of managing people through transitions.

   Call No. - 658.3 MAR P6
   Acc. No. - 49718
   This book considers new emerging organizational forms such as e-lancing and recent management concerns such as employee engagement, de-professionalization and the growing challenges of social media. There is an increased international flavour, reflected in the range of contemporary case studies and literature used throughout, which explore business and management problems in the private and public sectors. This book will be relevant to practising and aspiring managers studying people management, organizational behaviour and change management.

   Call No. - 65:301.172.6 BUN P6
   Acc. No. - 49722
The book simplifies mindfulness principles and links them to business benefits. It provides a practically-grounded template for leaders to develop unprecedented levels of self awareness, wellbeing and effectiveness. Research findings throughout the book detail the positive impact of mindfulness from the perspectives of brain science, psychology and leadership. Mindfulness provides real, practical tools for self-awareness, mental wellbeing, stress reduction and more. When practiced through a leadership lens, it becomes much more than just another leadership guide.

   Call No. - 65.013 VAR P6
   Acc. No. - 49723
   This book updates and expands upon the integrative OMB (organizational misbehavior) framework pioneered by the authors. Streamlined for improved readability, it covers topics that have emerged in the scholarly literature in the past decade including insidious workplace behavior, bullying and harassment in the workplace, information hiding, cyberbullying, and organizational spirituality. This book provides insights on misbehavior at the individual, position, group, and organizational levels.

   Call No. - 332.6 CAR P6
   Acc. No. - 49628
   This book throws away the rules of thumb, cliches, and obsolete ideas. It provides a proven, updated approach to retiring successfully in today's world. In this new second edition based on independent, objective research, the author uses proven, profitable techniques to coordinate all the factors that lead to financial security and independence. You'll learn how much you really need to save for retirement, how to invest that nest egg before and during retirement, and how to establish a wise and sustainable spending strategy. Carlson will explain how to overcome the threats to lifetime financial security, such as longer life expectancy, low investment returns, higher taxes, and more. Importantly, you'll learn how to plan for the wildcards of retirement planning: health care and long-term care expenses. You'll learn how to merge these insights into your plan to enhance financial security and to provide for loved ones in the future.

    Call No. - 65:301.172.6 MAC P6
    Acc. No. - 49787
    This book reviews strength-based approaches to positive leadership development and evaluates the evidence for their effectiveness, critically assesses their apparent distinctiveness and considers how strengths can be
reliably assessed and developed in their organizational context. It reviews key areas of leader and team development and describes a model of strengths development in organizations. It discusses the application of strength-based leadership coaching from the managerial and external perspective within the context of career stage, seniority, role challenges and organizational need in order to facilitate meaningful change. Finally, it covers the limitations of the strength-based approach to leadership development together with the challenges of integrating positive leadership development.

Call No. - 65.012.413 WIL P3
Acc. No. - 49790

The book is a state-of-the-art reference, drawing on key contemporary research to provide an in-depth, international, and competencies-based approach to the psychology of coaching and mentoring. It covers theoretical models, efficacy, ethics, training, the influence of emerging fields such as neuroscience and mindfulness, virtual coaching and mentoring. This wide-ranging and far-reaching volume spans the fields of coaching and mentoring with commendable depth and breadth. The chapters reflect the growing evidence base for coaching and mentoring.
1. **Data industry: the business and economics of information and big data** / Tang, Chunlei.  
   Call No. - 65.011.56 TAN P6  
   Acc. No. - 49695

   This book bridges the gap between economics and data science to help data scientists understand the economics of big data, and enable economists to analyze the data industry. It begins by explaining data resources and introduces the data asset. This book defines a data industry chain, enumerates data enterprises' business models versus operating models, and proposes a mode of industrial development for the data industry. The author describes five types of enterprise agglomerations, and multiple industrial cluster effects. A discussion on the establishment and development of data industry related laws and regulations is provided. This book discusses several scenarios on how to convert data driving forces into productivity that can then serve society.

2. **Social media abyss: critical internet cultures and the force of negation** / Lovink, Geert.  
   Call No. - 316.472.4 LOV P6  
   Acc. No. - 49737

   This book examines the paradoxical condition of the new digital normal versus a lived state of emergency. There is a heightened, post-Snowden awareness - we know we are under surveillance but we click, share, rank and remix with a perverse indifference to technologies of capture and cultures of fear. Despite the incursion into privacy by companies like Facebook, Google and Amazon, social media use continues to be a daily habit with shrinking gadgets now an integral part of our busy lives. We are thrown between addiction anxiety and subliminal, obsessive use. Where does art, culture and criticism venture when the digital vanishes into the background?.

   Call No. - 659.3 SOC P6  
   Acc. No. - 49738

   Mass gatherings are at the center of contemporary discussions about community formation, communication, and social control. As new digital technologies and social media platforms have emerged, the concept of the mass gathering has evolved in parallel to take account of the different ways masses and crowds may form, including digital masses like flash mobs and protest groups. At the same time, these new digital masses provide a remarkable opportunity to reevaluate the broader historiographical framework surrounding mass gatherings. This contributors of this book together, outline the contours of this expanding field of research and analyze the differences between the old and new conceptions of masses and the distinct conditions and political consequences for each.
This book introduces readers to the important subject of software programming and development. In the past few years, computer systems have come to dominate not just our technological growth, but the foundations of our world's major industries. This book seeks to lay out the fundamental concepts of this huge and continually growing subject area in a clear and comprehensive manner. This edition contains new information that highlights various technological updates of recent years, providing readers with highly relevant and current information. Author’s experience in system dependability and systems engineering guides the text through a traditional plan-based approach that incorporates some novel agile methods.
MARKETING

   Call No. - 657.659.1 ADV P6  
   Acc. No. - 49681  
   This book makes an important contribution to the field of advertising in bringing together state-of-the-art insights into new advertising formats and how they work. Split into three sections: 'The Changing Advertising Universe', 'Advertising in a Digital Connected World' and 'Hidden but Paid for: Branded Content' the book provides conceptual overviews, discusses recent academic literature, reports new research work, and develops viewpoints on the key issues. Together, it provides an overview of insights into modern advertising practice for advertising academics and practitioners alike.

   Call No. - 658.626 ZAR P6  
   Acc. No. - 49865  
   Handbook of Brand Management Scales is a concise and clear collection of scales in brand management. Scales are a critical tool for researchers measuring consumer insights, emotions and responses. This handbook contains robust, testable, reliable and valid branding scales. It is a helpful tool for brand management researchers, academics to conduct rigorous survey research. Sample scales include brand personality, brand authenticity, consumer–brand relationships and brand equity. Each scale is included with a clear definition of the construct it is designed to benchmark, a description of the scale itself, how to use it and examples of possible applications in managerial and academic contexts.

   Call No. - 658.8 KOL P6  
   Acc. No. - 49719  
   Successful marketing strategies are a vital aspect of any business. This book provides students and potential managers in the creative industries with a solid grounding in how to maximize the impact of their marketing efforts across a range of business types in the creative and cultural industries. With a range of learning exercises and real-life examples, this text shows how to create and execute successful marketing plans for creative businesses and is useful for marketing students and practitioners.
Call No. - 658.8 QUE P6  
Acc. No. - 49784

This book is your guide to practicing marketing, advertising, and public relations in a world of social media-empowered consumers. Grounded in a refreshing balance of concept, theory, industry statistics, and real-world examples, the author introduces readers to the steps of building a complete social media plan and how companies can integrate the social media consumer landscape. The end result delivers the context, process and tools needed to create a comprehensive social media plan for any business or organization.

Call No. - 7 ROB P6  
Acc. No. - 49588

The global art market has recently been valued at close to fifty billion dollar - a rise of over 60 percent since the global financial crisis. These figures are driven by demand from China and other emerging markets, as well as the growing phenomenon of the artist bypassing dealers as a market force in his/her own right. This book integrates, updates and enhances the popular aspects of two well-regarded texts - Understanding International Arts Markets and The Art Business. This book will continue to be essential reading for students on courses such as arts management, arts marketing, arts business, cultural economics, the sociology of arts, and cultural policy.

Call No. - 658.8 GAM P6  
Acc. No. - 49747

This book addresses the full range of visual solutions, with an emphasis on using these products to create real business value. Inside, you'll learn the ins and outs of infographics, interactive pictograms, video, animations, data-driven visualizations, and other conversion-generating graphical content. Get inspired by the groundbreaking examples showcased here, and learn how to manage every aspect of visual content, from sourcing suppliers to leveraging content on the appropriate media platforms. This book will show you how to infuse visual content where and when it counts.

   Call No. - 65.012.46 RES P7

   Acc. No. - 49782

This book provides learners and researchers with tools for studying communication behaviors through direct observation. The book provides coverage of both cutting-edge and well-established systems, measurements, and procedures, as well as detailed information on measurement selection, coding, reliability assessment, and analysis. This book also focuses on how to apply systems and principles in conducting actual original research and uses examples and exemplars to help readers understand and apply the methods.
   Call No. - 338.92 GIN P6
   Acc. No. - 49692

In the five years since the first edition of this book was published the awareness of the relationship between conflicts and development has grown exponentially. Developmental factors can act as a trigger for violence, as well as for ending violence and for triggering post-conflict reconstruction. The book explores the complexity of the links between violent conflict (usually civil wars) and development, under-development and uneven development. This edition incorporates significant changes in the field including the G7+ initiative, the New Deal on Fragile States, World Trade talks, major policy documents from the UNDP and World Bank and updates on the Afghanistan and Iraq wars.

   Call No. - 171 ETH P6
   Acc. No. - 49700

In this collection of essays contributors pursue issues in ethics, information and communication that include both the classical question of the universality/contextuality of ethics and values, but also new challenges for communication relating to how values and norms are communicated and shared across cultural and political borders. The essays in this book explore theoretical questions of global ethics and ethical universalism, ethics and communication with reference to specific world views and religions, and the challenge of globalisation for ethical communication in particular social arenas.

   Call No. - 930.1 DAV P6
   Acc. No. - 49527

This book assesses the social function of academic knowledge in the humanities, exemplified by history, and offers a critique of the validity of historical knowledge. The book focusses on history’s academic, disciplinary ethos to offer a reconception of the discipline of history, arguing that it is an existential liability: if critical analysis reveals the sense that history offers to the world to be illusory, what stops historical scholarship from becoming a disguise for pessimism or nihilism? This book analyses the relationship between specialized knowledge and everyday experience, taking phenomenology (Husserl) and pragmatism (James) as methodological guides.
   Call No. - (540) IND P6
   Acc. No. - 49755
   This collection of major works simultaneously presents Indian philosophy as an autonomous intellectual tradition, with its own internal dynamic and approach, while also demonstrating how the richness of this tradition can have a crucial role in a newly emerging global and international discipline of philosophy, a discipline described by the collection’s editor as one ‘in which no one philosophical tradition claims priority for itself, but rather in which a diversity of traditions exchange ideas and grow through their interaction with one another’.

   Bristol: Policy Press
   Call No. - 304 SIN P6
   Acc. No. - 49866
   In this book Stephen Sinclair illuminates the subject of Social Policy by showing how Social Policy analysts think about welfare issues and policies. It illustrates the insights which Social Policy analysis offers to understanding the social world and its problems through examples such as the impact decisions about care provision have on workplace opportunities and access to welfare for men and women. The book provides a stimulating introduction to the study of the factors and policies shaping the wellbeing. It explains how everyday terms such as ‘youth crime’ or ‘poverty’ reveal the structural processes that shaping our society.

   Thousand Oaks: Sage
   Call No. - 343.54 SOU P1
   Acc. No. - 49875
   This book provides extensive coverage of the current state of research, theory, prevention, and intervention regarding violence against women. It includes: theoretical and methodological issues in researching violence against women, types of violence against women, or prevention and direct intervention. The contributing editors have crafted their work to encourage discussion and debate and also to address issues of diversity and cultural contexts, as well as to examine inequalities of race and ethnicity, social class, physical ability, sexual orientation, and geographic location.

7. Sue the messenger: how legal harassment by corporates is shackling reportage and undermining democracy in India / Ghosh, Subir. 2016. New Delhi: Paranjoy
   Call No. - 343.352 GHO P6
   Acc. No. - 49654
   At a time when space for quality journalism seems to be shrinking, there are journalists who still stick to their jobs by reporting and commenting on every development that undermines democracy and the rule of law. Today, attacks on investigative journalism come from all quarters and range from physical assaults to arm-twisting through legal means. In the last few years, there has been a rising trend of coercing journalists into silence through measures that are known as strategic lawsuits against public participation, SLAPPs for short. This book is a collection of stories about stories—stories that run foul of corporate entities and conglomerates, which result in SLAPPs (strategic
litigation against public participation). By their very nature, SLAPPs are meant to undermine democracy. This is the concern that authors through this book wish to address.

   
   Call No. - 7 ROB P6
   
   Acc. No. - 49588

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   ![Foucault's last decade](image)  
   This book offers a detailed intellectual history of both the abandoned thematic project and the more properly historical version left incomplete at his death. It draws on all Foucault's writings in this period, his courses at the College de France and lectures elsewhere, as well as material archived in France and California to provide a comprehensive overview and synthetic account of Foucault's last decade.

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From the Peasants’ Revolt of 1381 to the collapse of the Soviet Union, William A. Pelz presents a challenging alternative to the conventional narratives of European history. It highlights the importance of the commoners which often is only shown in the dark corners of mainstream history books. It is the story of the ordinary people of Europe and their struggles against those lords, kings and rulers, from the Middle Ages to the present day. The author puts his focus on the lives and historical impact of the common people, i.e. those excluded from power and wealth: peasants and serfs of the middle ages, workers during the Industrial Revolution, women in a patriarchic order that transcended different eras. This focus not only makes history relevant for contemporary debates on social justice, it also urges the reader to develop a critical approach towards sources, always asking who is represented and who is lost. This book presents European history as an exciting story of generations of people struggling for better living conditions, social and political rights, for emancipation.