

MDI deliberates on 'Start-up in the current environment' conclave



The Government's impetus to entrepreneurship with the 'Start up India Stand up India Initiative' has breathed new life in to the country's start up ecosystem. The country is in the midst of an interesting evolution right now as youngsters who wanted to play it safe earlier with white-collar jobs are now opening up to taking the plunge by exploring their mettle with various start-up possibilities.

In tandem with the current emphasis being given to this sector, Management Development Institute, Gurgaon organized a conclave on the theme 'Start-up in the current environment' on June 19.thThe event was the brainchild of MDI alumni which hopes to provide a knowledge-sharing platform for its students as well as create opportunities for networking with industry experts. Event brought together renowned panellists Anurag Batra – Founder, Exchange for Media Group, Sanjay Vidyarthi – Managing Director, iQor India, Ms. Ekaterina Zhilina - Founder and MD, Matrioshka Media and Mr. Senthil Kumar R - Director, Fierce Hound Media Consulting to discuss the concept of start-ups with specific relevance to India