## India has desire for success, says Israel ambassador

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GURGAON: Attributing the immense scope for innovation in India to its hunger for success, Israel's ambassador to India said the nuclear engine of 'lets do better' is pristine Addressing students at the Management Development Institute (MDI) in Gurgaon on Thursday, Alon Ushpiz said the desire for success is common across groups and at the individual level in India.

The ambassador was the key note speaker on 'Creativity and Innovation: Learnings from Israel' during the induction of post-graduate students at the reputed business school.

Spread across one hour, his speech revolved around how scarcity gives rise to necessity, which eventually leads to innovation.

"There is a large population of English-speaking youth here. India has complete scope for innovation as there is a hunger for success here. Just that, we Israelis are very impatient, while the Indians are patient," he said, adding that Israel spends the highest amount on innovation and research and development.

Israel sees about 400-600 start-ups every year as innovation is a central part of the country's culture.

Answering a question on India-Israel defense ties, he said, "The scope for defense in India is very bright as there is ample opportunity for production in India."

Commenting on religion taking a back seat in the two countries, he said that being secular is the only way out.

"Atheists or religious, we treat everyone equally by giving them equal opportunities. Moreover, India has a beauty of secularism — a value that is an integral part of its government."

Finally, suggesting means to improve tourism ties between the two countries, the ambassador said an increase in the number of flights, identification of more tourist destinations and flexibility on visas would be helpful.



 Alon Ushpiz, Ambassador of Israel, addressing students for the session 2013-15 at Management Development Institute in Gurgaon on Thursday.