

HEADLINE: Learning from games for MDI newbies

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Learning from games for MDI newbies

By Education Mail Bureau

THE RELEVANCE of outdoor activities in contemporary business environment was one of the focus areas at the week-long induction programme of the Management Development Institute (MDI), Gurgaon.

The programme saw students divided into groups engaging with each other through informal interactions. "The sessions gave an opportunity to students to learn more about the fundamental aspects of trust, ethics, leadership, coordination and team building, which are integral to business education today," MDI Director Mukul P. Gupta

said after the induction programme. Apart from games, students of the post-graduate programmes in Management, International Management and Human Resources were also asked to imagine they were on the boards of companies and act out their respective roles.

According to MDI faculty members, the purpose of conducting business simulation games was to inculcate a sense of how real businesses work, learn group dynamics, leadership and impor-

tance of interactivity among competing companies in the everyday business scenario.

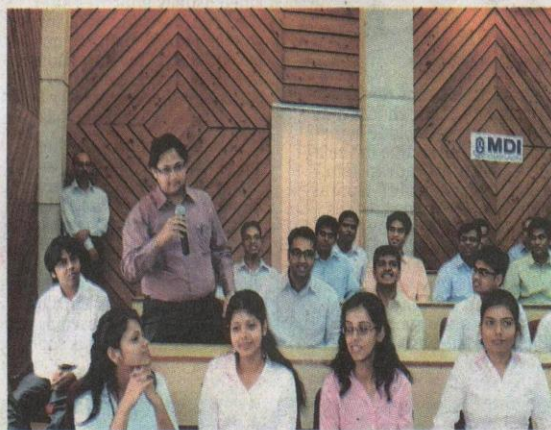
"Through game simulations students understand practical business functions such as accounting and marketing and strategy in a practical manner," a statement from the faculty said. Corporate honchos also attended the programme and shared their experiences.

P.V. Ramana Murthy, Senior Vice President (HR), India and Bangladesh, Hindustan Coca Cola

Beverages, talked about the need to identify your talent and acquire mastery over multiple subjects. Sunil Mishra, Director, Public Policy, Confederation of Indian Industry (CII), discussed the evolution of industry associations. "CII started its journey with just five members; now we have 7,000 members and 90,000 partners." J.K. Dadoo, Joint Secretary, Ministry of Commerce and Industry, elaborated on the government's mission to make India a major player in world trade by 2020. He predicted that India would be able to double its exports by 2014.

Launched in 1973, MDI is now in the process of setting up its second campus in Murshidabad, West Bengal.

Business simulation games help inculcate a sense of how real businesses work. Students also learn about the importance of leadership



Business games and outdoor activities were the focus of MDI Gurgaon's induction programme for the new batch