

Sales & Marketing

Sales and Marketing domain continued to offer highest number of job profiles to the students as part of the placement drive. The Sales and Marketing domain was led by AB InBev, Abbott, Godrej Consumer Products Ltd., ITC, L'Oréal, HCCB, Pidilite, and Vodafone. New associations were established with reputed brands like Jubilant Foodworks, Metro Cash and Carry and MARS. International roles were offered by companies such as Tolaram Group and Godrej Industries.

Operations/IT/Others

Google, McKinsey Digital Labs and Sprinklr pronounced their trust in MDI by offering niche roles in the respective domains. Microland recruited for the first time offering their much sought after New Generation Management Cadre program. Regular recruiters like Larsen & Toubro and Tata Motors offered roles in operations for the first time.

Human Resources

The HR program at MDI Gurgaon has seen an exponential growth and the current placement season stands true to this testament. Companies across a multitude of sectors viz. Conglomerate, Consulting, FMCG, BFSI, and IT/ITES made offers to the students. Companies like ABInBev, Aditya Birla Group, Airtel, ITC extended Pre-Placement Offers in Human Resources Management, thereby reaffirming their confidence in the quality of talent pool in this domain. Airtel, Godrej Industries, Pernod Ricard, Reliance Industries and RPG Limited recruited for their coveted HR leadership programs. EY, Mercer and Willis Towers Watson recruited for HR consulting roles. New associations were also established with Bajaj Auto and HPCL which offered roles in this area.

Gratitude

We would like to express our gratitude to the Director, Dean as well as the entire faculty at MDI Gurgaon for their continued support and endless motivation. We are also honor-bound to our alumni for their guidance by means of interactive sessions and Alumni Talks that have helped the students gain an overview and practical perspective of the industry. We thank the industry for their continued interest in recruitment at MDI and we look forward to their continued support in the future as well.

CONVOCAATION 2018



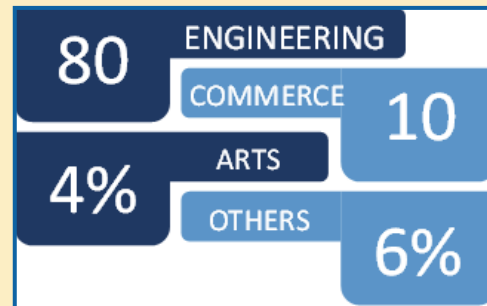
Placement Report 2018

Introduction

MDI Gurgaon stood out among the premier business schools in the country through its phenomenal Final Placements for the batch of 2016 – 2018. A total of 331 students participated in the placement process, with 240 students from the PGPM course, 59 students from the PGP-HRM course and 32 from the PGP-IM course. MDI students have proved their mettle through their high-quality performance by bagging a total of 109 Pre-Placement Offers either from their summer internship organizations or through various B-school competitions. The regular recruiters at MDI reinforced their faith in the quality of talent by opening more of their coveted roles, in addition to their regular roles on offer. A total of 119 companies confirmed participation for the final placement process. The average CTC across the three courses stood at INR 19.17 LPA with the highest domestic CTC being INR 35 LPA. 15 students have also bagged international offers across industries. Tolaram Group extended 6 international offers with the package of 55 LPA which is the highest overall CTC offered in this season. The placement season saw an overwhelming response from companies spanning across various functions such as Consulting, General Management, Finance, Strategy, Sales and Marketing, Operations and HR. A plethora of startups also opened their niche profiles to leverage the talent pool at MDI Gurgaon. The stellar placements at MDI amidst the increasingly volatile economic scenario stand testimony to the faith shown by industry stalwarts in its pedagogy, faculty, alumni and students.

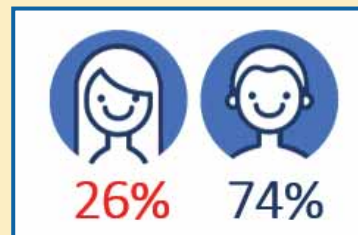
Education

Each year, MDI lays emphasis on hosting a batch of students from varied academic backgrounds. This year was no different with students enrolling from Arts, Commerce, Medicine, Psychology, Science and other diverse backgrounds.



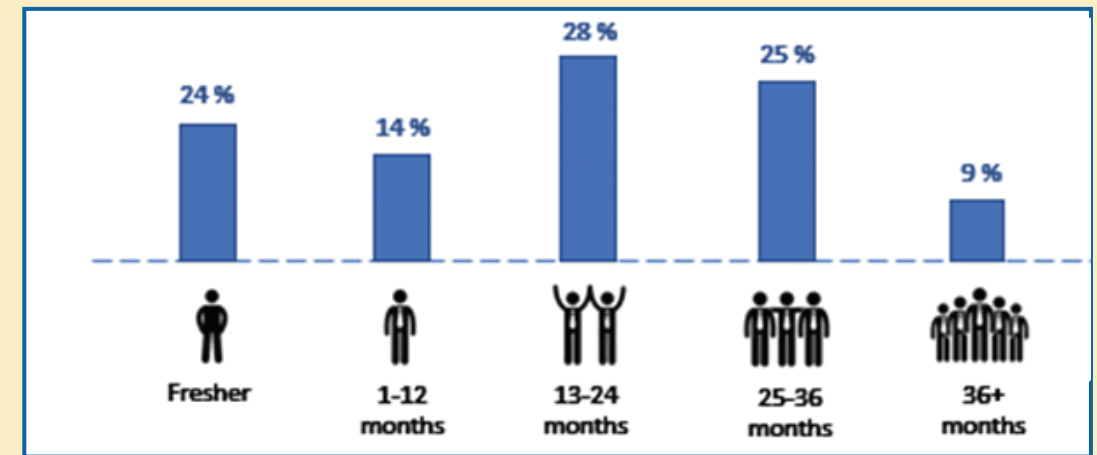
Gender

In keeping pace with the latest industry trends, MDI Gurgaon strives to maintain a balanced gender ratio. This year the batch saw a similar trend with around 22% women enrolling in the PGPM and PGP-HRM programs.



Work Experience

The Class of 2018 is a miscellany of freshers and experienced professionals. The mix of work experience across various sectors such as Banking and Finance, Chartered Accountancy, Engineering and Manufacturing, IT, Medicine etc. provides an ideal pool of talent to the industry for recruitment across various functions.



General Management and Strategy

There was a substantial increase in the number of companies visiting and offers made in the General Management and Strategy domain. Regular recruiters such as Deloitte U.S. India and KPMG reaffirmed their faith in the quality of talent at MDI Gurgaon and made multiple offers. EY, Jardine Lloyd Thompson, Rivigo and Tata Steel also offered roles in strategy domain. Airtel, i3 Consulting, PwC, Reliance Industries Ltd. and Tata Communications were among others who offered business leadership roles.

Finance

The BFSI sector witnessed prestigious companies offering coveted Profiles such as Corporate Banking, Investment Banking, Equity Research, Corporate Finance and Wealth Management to students. Industry leaders such as Avendus, Goldman Sachs, HSBC, JP Morgan and Nomura reiterated their faith in MDI Guragaon’s talent pool by offering multiple profiles across sector. Regular recruiters such as American Express, Axis Bank, Citibank, HSBC, Standard Chartered, Spandana Spoorthy, Synergy Consulting and Yes Bank offered roles in Treasury, Corporate Banking, Project Finance, and Retail Banking and Wealth Management.