SUMMER PLACEMENT REPORT

PGPM, PGP-IM
& PGP-HRM
BATCH OF 2018 - 20
MDI Gurgaon is extremely proud and privileged to announce the successful completion of its Summer Placement Process for the Batch of 2018-20. The batch comprises 359 students across courses of PGPM, PGP-IM and PGP-HRM.

The exceptional capabilities of students have reinforced the faith of industry stalwarts and leading global organizations. This was evident when MDI saw a footfall of 98 companies offering coveted roles across umpteen domains.

MDI attracts many prominent recruiters because of its distinct demographic student population with a right mix of diversity in terms of work experience and gender. As a result, we saw 31 new recruiters spread across various sectors offering prominent roles. There was a remarkable increase in the average number of offers made by each recruiter. The average stipend also saw a rise of about 8% over the last year, reinforcing MDI’s position as one of the leading business schools in the country.

All the laurels and accomplishments were possible because of tireless efforts from the faculty and teaching staff of the institute. A firm alumni base has also been instrumental in driving the tremendous success of this year’s summer placement. MDI is highly indebted to the benign deeds of its well-wishers and vows to nurture such talented students under its tutelage.

Our New Recruiters

[List of companies]

MDI is highly indebted to the benign deeds of its well-wishers and vows to nurture such talented students under its tutelage.
**Batch Profile**

**Work Experience**
- Fresher: 36%
- 1-12 months: 12%
- 13-24 months: 26%
- 25-36 months: 20%
- 36+ months: 6%

**Diversity (Industry-Wise)**
- BFSI: 7%
- Manufacturing: 17%
- Consulting: 18%
- Others: 24%
- IT: 34%

**Diversity in Education**
- Engineering: 72%
- Commerce: 13%
- Arts & Others: 9%
- Science: 6%

**Average CAT Percentile**: 98.76

**Batch Profile**
- Average Age: 24 years
- Average CAT Percentile: 98.76
- Gender Diversity: 32% Female, 68% Male
- Tier-I Colleges: 36%
- Average Work Experience: 22 months

**Batch of 2018 - 2020**

SUMMER PLACEMENT REPORT
With a total batch strength of 359 students combined, the batch of 2018-20 has been the largest batch in MDI history to be placed in record time.

Note: All figures are in INR and are mentioned for the entire internship duration.
**STIPEND CATEGORISATION**

- **Top 10 Percentile**
  - Median Stipend: 3.00 Lacs
  - Average Stipend: 2.80 Lacs

- **Top 20 Percentile**
  - Median Stipend: 2.60 Lacs
  - Average Stipend: 2.67 Lacs

- **Top 50 Percentile**
  - Median Stipend: 2.25 Lacs
  - Average Stipend: 2.45 Lacs

- **Entire Batch**
  - Median Stipend: 2.00 Lacs
  - Average Stipend: 2.10 Lacs

**Sector-Wise Recruiters**

- **20 Companies**
  - BFSI

- **11 Companies**
  - Strategy & Consulting

- **16 Companies**
  - FMCG

- **16 Companies**
  - IT & Conglomerates

- **24 Companies**
  - Others

**BATCH OF 2018 - 2020**

**SUMMER PLACEMENT REPORT**

**Spotlights**
Regular recruiters such as Asian Paints, Coca-Cola, Dabur, GCPL, ITC Limited, L’Oréal, Marico and Nivea reinstated their faith in the talent of MDI while new associations were established with BMW and Samsung. Big names in the Pharma sector such as AstraZeneca, Cipla and Novartis strengthened MDI’s position in the Healthcare domain. Bennett Coleman and Co. Ltd. and Pidilite Industries Limited were major recruiters and revisited the campus with renewed enthusiasm.

Private equity and front-end investment banking roles were offered by companies such as Avendus Capital, India Alternatives and Langham Capital. Other investment banking roles were offered by regular recruiters such as Goldman Sachs, JPMorgan Chase & Co. and Nomura. Roles in corporate finance were offered by companies such as Cipla, General Electric and MARS.
Industry stalwarts in operations domain such as Maersk Line and Uber were first time recruiters while E-commerce and Digital Advertising firms also recruited for their operations and analytics roles.

<table>
<thead>
<tr>
<th>Bajaj Auto</th>
<th>CITI</th>
<th>FinIQ</th>
<th>Fresenius Kabi</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCCB</td>
<td>Maersk</td>
<td>Pernod Ricard</td>
<td>Pidilite Industries Limited</td>
</tr>
<tr>
<td>Sprinklr</td>
<td>TATA Sky</td>
<td>TATA Steel</td>
<td>Uber</td>
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The general management function saw major conglomerates such as JSW and Reliance Industries Limited offering lucrative roles. Consulting firms such as Deloitte USI, Digital McKinsey and PwC also offered coveted roles in operations strategy and management.

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<thead>
<tr>
<th>ACT Fibernet</th>
<th>Airtel</th>
<th>Bain Capability Centre</th>
<th>Cognizant</th>
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<tr>
<td>Deloitte USI</td>
<td>Digital McKinsey</td>
<td>Godrej Properties Ltd.</td>
<td>JSW Group</td>
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<tr>
<td>MakeMyTrip</td>
<td>Pidilite Industries Limited</td>
<td>PwC SDC</td>
<td>Reliance Industries Limited</td>
</tr>
<tr>
<td>ReNew Power</td>
<td>TATA Communications</td>
<td>Uber</td>
<td>ValueLabs</td>
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The human resources domain saw a surging demand from the industry this year with several firms such as Asian Paints, Fresenius Kabi, Marico, OYO Rooms, PepsiCo, Pidilite Industries Limited and RP-SG FMCG opening their HR profiles for the first time. MDI reinforced its position as the institute of choice for regular recruiters such as Aditya Birla Group, Airtel, EY, Godrej Properties Limited, ITC Limited and Reliance Industries Limited in the HR domain.
**PGP-HRM**

- Highest stipend in **FMCG** sector
- **25%** of the offers were made in the **BFSI** and **Consulting** sectors
- More than **40%** of the batch secured a stipend of **2 Lac or more**
- Other sector offers include **Power**, **Infrastructure**, **Media** and **Retail**

**Median Stipend** 2.13 LAC

**Average Stipend** 2.00 LAC

**Highest Stipend** 3.20 LAC

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**PGPM & PGP-IM**

- Highest stipend in **FMCG** sector
- **42%** of the offers were made in the **BFSI** and **FMCG** sectors
- More than **50%** of the batch secured a stipend of **2 Lac or more**
- Other sector offers include **E-Commerce**, **Retail**, **Media** and **Telecommunications**

**Median Stipend** 1.85 LAC

**Average Stipend** 1.95 LAC

**Highest Stipend** 3.00 LAC

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**62 Offers** BFSI

**65 Offers** FMCG

**24 Offers** Consulting

**10 Offers** Conglomerate

**62 Offers** Others

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**30 Offers** IT/ITes

**27 Offers** Healthcare

**19 Offers** Manufacturing

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**5 Offers** BFSI

**7 Offers** Healthcare

**4 Offers** Manufacturing

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**5 Offers** IT/ITes

**9 Offers** Consulting

**8 Offers** Conglomerate

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**6 Offers** BFSI

**6 Offers** FMCG

**10 Offers** Consulting

**11 Offers** Others

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**19 Offers** Manufacturing

**62 Offers** Others

**10 Offers** Conglomerate

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**BATCH OF 2018 - 2020**

**SUMMER PLACEMENT REPORT**
Expressing Gratitude

We would like to express our gratitude to the Director, Dean and the entire faculty at MDI Gurgaon for extending their continuous support and motivation. We are grateful to our distinguished alumni who have helped us in building great relationships with esteemed brands and hosting them on campus. Our alumni have been instrumental in providing guidance through interactive sessions and alumni talks which have helped students gain practical perspectives of the industry. We are thankful to the recruiters for their continued interest in recruitment at MDI and look forward to strengthening our ties with them in the future.

Placement Committee

Prof. Kanwal Kapil
Dean – Placements, Alumni Relations, Consultancy, Continuing Education

Prof. Vibhava Srivastava
Co-ordinator – Placements