

# The Mandevian PULSE


Volume I Issue I

A school for Thought Leaders and Change Masters

An initiative by

CORPORATE & MARKETING  
COMMUNICATION





The **Corporate and Marketing Communication Team** is pleased to present the first issue of the newsletter, titled "**The ManDevian Pulse**". Despite facing new challenges and adjusting to the new normal, the excitement for activities and celebrations remained unchanged. In this issue, we want to celebrate the achievements and initiatives undertaken over the last one year.

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# Message from the Director



Prof. (Dr.) Rajesh Chakrabarti  
Director, MDI Gurgaon

Management education is at the cusp of a major shift. Technology, geopolitics and rapid innovation conspire to craft the futures of today's students very differently from that of generations before them. Standard curricular approaches, models and structures struggle to arm students with the skills they need at the workplace. What can be "taught" in a classroom is already available online, usually free. Recruiters increasingly look for a combo of minds that can deal with unfamiliar landscapes, strategize in a VUCA world, and passion that can galvanize teams and execute in the face of surprises and disappointments. As the pandemic has shown us, public service today demands novel approaches to solve unprecedented challenges and relentless innovations. It sure ain't the 2010s anymore!

Young at 50, MDI is uniquely poised to take on these challenges. Consistently ranked among the nation's best, it creates the best peer learning environments – powered by the intellect, energy and excitement of one of India's brightest student bodies -- across programs in traditionally corporate-focused business as well as in the art of governing. Guided by a world-class faculty -- seasoned and research-active – it enables learning with best-in-class infrastructure in (or virtually linked to) a verdant campus at the heart of one of the country's most buzzing corporate and entrepreneurial hubs.

MDI alumni run corporate behemoths and launch unicorns. It provides the perfect setting to reflect on the questions that matter – in business and public policy -- with the connects to help the answers make a difference.

At MDI, we realize that life after 50 will be different. It will be inevitably global, digital and experiential. Paradigms can no longer be taught; they need to be shaped. Businesses will range from global to hyperlocal. Cultural ethos shall continue to define societies and yet borders will be more porous than ever. The agility demanded of a public official and political leader will rival that of tech entrepreneurs. We cannot wait to be part of that action!

Whether as an aspiring B-Schooler, or a motivated public official, a corporate executive, a passionate entrepreneur, a seasoned recruiter, a global scholar or an aspiring academic, it is more likely than not that you will find what you want at MDI. Come, talk to us. Drop a line; or better still drop in, when things permit. Who knows what we can create together?



## 1.

## Delphique 2020

11<sup>th</sup>-13<sup>th</sup> December, 2020

Delphique 2020, the 24th National Management Convention of MDI, kick started on 11th December, 2020.

The event was organized virtually starting with a Lamp Lighting Ceremony followed by a Welcome Address by Prof. (Dr.) Jyotsna Bhatnagar, Dean Graduate Programmes & Student Affairs.

The audience was then addressed by our first keynote speaker, Mr. Harsh Mariwala, Founder and Chairman, Marico, who spoke about inculcating a culture of innovation in business.

Delphique 2020' focused on six management domains — operations, marketing, operations strategy, human resource, strategy, and market research. By promoting strong research, students were assigned domain specific problems to come up with solutions on themes like B2B e-retail industry, B2B marketing, strategies for faster adoption of rooftop solar panels in the marketing and strategy areas.





## 2.

## Finconclave 4.0

13<sup>th</sup> December, 2020

Monetrix, the Finance and Economics club of MDI Gurgaon successfully conducted the 4th edition of Finance Conclave, its annual flagship event.

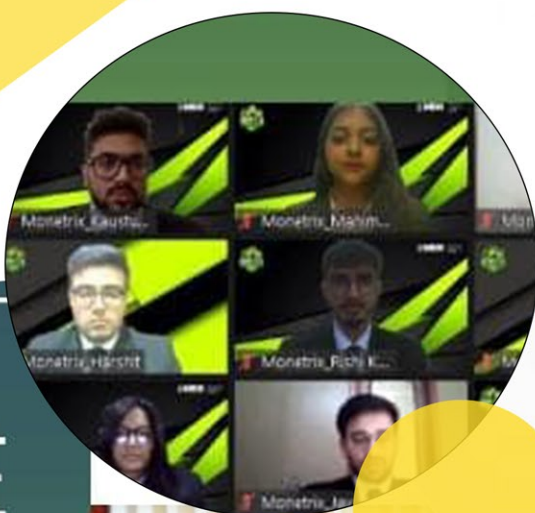
Monetrix has been the driver of a plethora of activities related to finance and economics on campus.

Even though the whole world is at a standstill because of the coronavirus pandemic, Monetrix kept alive the tradition of hosting top industry professionals, albeit virtually. The key speakers for the event included Mr. Saurabh Jain (VP, Paytm) discussing "The 9 Steps to Startup Success", Mr. Emmanuel Murray (Sr. Advisor, Caspian Impact Investment) explaining "The Future of Impact Investment in India", Mr. C.S. Ghosh (CEO & MD, Bandhan Bank) talking about "The Role of Banks & Financial Institutions in Financial Inclusion."

FINCONCLAVE  
4.0

**"Role of banks and financial institutions in financial inclusion"**

**Mr. CS Gosh, CEO & MD, Bandhan Bank**





## 3.

## HR Conclave 6.0

12<sup>th</sup>-13<sup>th</sup> December, 2020

HR Conclave 6.0, the flagship event of HR Direction club of MDI Gurgaon, organized in a virtual setup. The theme was "Resilient HR: Rewind. Rejuvenate. Reposition." The event attracted participation from students' community and industry experts.

The first day saw an insightful panel discussion, moderated by Dr. Prof. Jyotsna Bhatnagar (Dean Graduate Programmes and Student Affairs, Chairperson - PGDM-HRM, MDI Gurgaon), involving industry stalwarts like Dr. GP Rao (Founder & Managing Partner, Good People Relations), Bhavna Batra (Managing Director, Managing Consulting-PwC), Budaraju Sudhakar (Joint President-HR, Adani Group), Prem Singh (President-Group HR, JK Organization), Dr. Sanjeev Dixit (Global President-Human Capital Management, Cadila Pharmaceutical Limited), VK Singh (Director HR, Power Grid Corporation of India Limited).

This was followed by an engaging story-telling session by Ramya Rao (General Manager, Reliance Industries Limited).

The second day observed a cut-throat case study competition in association with MBAtrek that involved Abhishek Srivastava (Co-founder & CEO, MBAtrek) and Devalina Parichha (Lead, L&D Solutions, MBAtrek) as the esteemed judges.



Devalina Parichha



Mr. Abhishek Srivastava



## 4.

## MarQConnect 4.0

12<sup>th</sup> December, 2020

On December 12th MarQuity, the marketing club of MDI, organized the 4th edition of MarQConnect, the annual marketing conclave.

The conclave went international this year by inviting Ms. Aysha Mustafa (Ex-Creative Group Head, TBWA Sri Lanka) to grace the event as the keynote speaker.

The event began with Mr. Rohit Raj (The Glitch), Mr. Vineet Singh (WeWork) and Mr. Arvind Bhandari (Nestle) discussing how the marketing code can be cracked for the Millennial and GenZ audience, under the moderation of Mr. Amit Hans.

This was followed by a fireside chat on Advertising, with two of the greatest names in the field, Mr. Ambi Parmeswaran (Brand-building.com) and Mr. K.V. Sridhar (Nihilent Hyper Collective).

The second panel of the day consisted of Ms. Ashima Chetan (Microsoft) and Ms. Priya Choudhary (Google). The discussions were centered around hyper-customization, under the moderation of Prof. Nakul Gupta.

The panel concluded with much-awaited keynote addresses. Mr. Sanjay Gupta (Uber) and Ms. Aysha Mustafa enthralled the audience with the depth of their knowledge and the ability to engage.

This marked the close of one the most successful marketing conclaves of the year, bigger and better than ever before in these times of crisis.





# 5.

## Imperium 2020

20<sup>th</sup>-22<sup>nd</sup> February, 2021

Imperium, the flagship event of MDI Gurgaon, is attended by students from top B-schools.

It is marked by a variety of events ranging from sports, case study competitions to addresses by industry stalwarts and well-known personalities.

In all its 20 years of glory, it was the first time Imperium 2020 was conducted virtually.

Over 30+ events were conducted by various clubs and committees including business simulation and case study-based competitions.

At the end of the third day, the audience was tickled by the comic sensation, Anubhav Singh Bassi's anecdotal comedy.





# 6.

## TEDxMDIGurgaon 28<sup>th</sup> February, 2021

A new beginning is a promise...

A promise to make way for the old and usher in the new,

A promise to reinstate and renew our faith in a better tomorrow,

A promise to embrace new perspectives and beliefs.

TEDxMDIGurgaon conducted the first ever TEDx talk of MDI Gurgaon. The event was held with a promise to spread the light of 'ideas worth spreading' by capturing the essence of 'change' and the significance of original thinking in this change.

The vision of our college perfectly resonated with our desired objective. And thus, the first ever TEDx talk of MDI Gurgaon took the theme - 'Thought Leaders and Change Masters'.

The virtual event saw participation from world-renowned speakers namely, Nitin Jairam Gadkari (Hon'ble Minister for Road Transport & Highways & MSME), Dr. Arockiaswamy Velumani (Creator, Thyrocare), Major Deep Sengar, Praful Billore (Founder, MBA Chaiwala), Shaine Soni (Miss Transqueen India 2020), Grandmaster Akshar, Mira Erda (Formula 4 Racer) and Licypriya Kangujam (Climate Activist).

Their ideas and world views inspired and intrigued the audience, encouraging them to open their minds and appreciate the world around them.





# Campus Glory

## Google Case Challenge

### National Winners

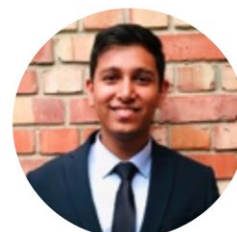
Trailblazers



Chetan Sodhi  
PGDM 2019-21



Kaushik K  
PGDM 2019-21

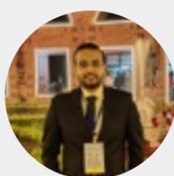


Samrat Sur  
PGDM 2019-21

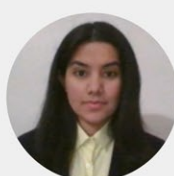
## ITC Limited | Interrobang Season 10

### Winner

Concept Squad



Ankit Panda  
PGDM 2019-21



Arunika Sangwan  
PGDM 2019-21



Nithin Kothapalli  
PGDM 2019-21



Pulkit Gupta  
PGDM 2019-21



Sushant Manda  
PGDM 2019-21

## VOIS | Vantage 2020

### National Winners

Incognito



Inani Priyank Balmukund  
PGDM 2019-21



Mehul Mathur  
PGDM 2019-21



Nishtha Mahajan  
PGDM 2019-21



# Campus Glory

## Godrej Industries Limited LOUD 2020 Winner



Alankriti Gulati  
PGDM 2020-22

## Tata Group Tata Imagination Challenge 2020 Winner



Lokesh Raizada  
PGDM 2019-21

## Mahindra Rise Challenge 2020 Rise Champions



Debabrata Das  
PGDM 2020-22



Soumya Jayaprakash  
PGDM 2020-22

## Tata Steel | Steel-a-thon 2020

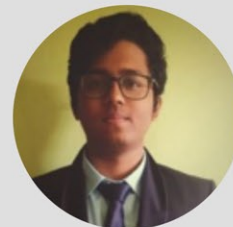
### National 1st Runners Up Godspeed



Kannan H  
PGDM 2020-22



Gaurav Verma  
PGDM 2020-22



Shovan Mohapatra  
PGDM 2020-22



# Campus Glory

## Reliance T.U.P. 6.0 by Reliance Industries Limited National Semi-Finalists



**Aayna Aggarwal**  
PGDM-HRM 2020-22



**Pracheer Pranay**  
PGDM-HRM 2020-22



**Shreya Goswami**  
PGDM-HRM 2020-22



**Pulkit Agrawal**  
PGDM-HRM 2020-22

## Tata Crucible Campus Quiz 2021 Winner of the Cluster 17 Finals



**Shikhin Garg**  
PGDM 2019-21

## TVS Credit E.P.I.C. Season 2 National Second Runner Up - Strategy



**Amartya Rashtrawar**  
PGDM 2020-22



**Yogesh Surana**  
PGDM 2020-22



**Sugam Sindhi**  
PGDM 2020-22



# MDI in News

MDI Gurgaon hosted a virtual inauguration ceremony for its October 2020 Batch of Post Graduate Diploma in Management on November 01, 2020. The 37th batch of Post Graduate Diploma in Management, a two-year executive programme run in part-time mode, welcomed 31 new Executives and Professionals from diverse corporate fields. Industry stalwarts Shri. Manoj Agarwal, Executive Vice President, Maruti Suzuki India Pvt. Ltd (MSIL), and Shri. Jitender Sachdeva, Group President, Skipper Seil Limited (SSL) presided over as the Guest of Honor and the Chief Guest respectively. The ceremony started on an auspicious note with the lighting of the lamp followed by a welcome address by Prof. Amit K. Gupta, Chairperson (EMP/NMP) and introductory remarks by Prof. Ajay K. Jain, Dean Executive Graduate Programmes and Consultancy. The ceremony was attended virtually by incoming participants, faculty members, alumni and staff.

## 37th Batch of Post Graduate Diploma in Management (Executive Management Programme) Starts

## 14th Batch of Post Graduate Diploma in Management (Public Policy and Management) Starts

MDI Gurgaon hosted a virtual inauguration ceremony for its 14th batch of Post Graduate Diploma in Management (Public Policy and Management). The institute welcomed the new batch of 10 new participants. The AICTE approved programme was inaugurated on 16th September 2020 by Dr. C. Chandramouli (IAS), Secretary, DoPT, GoI, and Sri. V. Srinivas (IAS), Additional Secretary, DARPG, GoI. The virtual inauguration ceremony started with MDI's traditional lamp lighting, followed by a welcome address by Prof. Avanish Kumar, Chairperson, Public Policy and Management.

While speaking to the participants, Prof. Ajay Kr. Jain, Dean, Executive Graduate Programmes emphasized that the programme is a great opportunity for the learners to enhance decision making skills and values. The ceremony was attended virtually by incoming participants, faculty and staff. The vote of thanks was delivered by Prof. Vishal Narain, Professor of Public Policy and Governance, MDI Gurgaon.



# MDI in News

## MDI commences FPM - EFPM 2020 Batch

MDI Gurgaon welcomed the new batch of scholars (FPM - EFPM) on 14th August 2020. The ceremony was a stimulating affair for the participants as they got a glimpse of what lies ahead for them in their life at MDI, and their career graph thereafter. Prof. Prem Vrat, Pro-Chancellor; Professor of Eminence and Chief Mentor at The NorthCap University, Gurugram (formerly ITM University, Gurugram) graced the event as the Chief Guest. The event (held online) concluded with a vote of thanks delivered by Prof. Vishal Narain, Chairperson - FPM-EFPM.



## MDI Gurgaon Starts PGP (2020-22) Batch

Brushing aside the uncertainties and disruptions caused by the ongoing COVID-19 pandemic, MDI Gurgaon welcomed the new batch of students for its Post Graduate Programmes (PGP) – PGDM, PGDM-HRM, and PGDM-IB (2020–2022) on 6-8 August, 2020.





# MDI in News

## MoU with RSPL Welfare Foundation

MDI Gurgaon signed MoU with M/s RSPL Welfare Foundation, a charitable trust from Kanpur, on 31 July 2020.

The scholarship namely "Poonam Gyanchandani Memorial Scholarship" will be awarded on the basis of Merit (admission score, attendance in Terms and CGPA) cum Means (Family income of the student) to the students of PGPM Programme of MDI Gurgaon.

The scholarship amount of Rs.35 Lakhs will be disbursed among 7 students of the First-year PGPM Programme, wherein each one will be getting Rs.5 Lakhs.

## MoU with Indian Aviation Academy (IAA)

MDI Gurgaon signed a Memorandum of Understanding (MoU) on 05 August 2020 with Indian Aviation Academy (NIAMAR Society), a society registered under the Societies Act and a premier institute for Education, Training, and Research in Aviation.

The purpose of this MoU is to augment an inclusive approach towards education and skill development in the field of aviation. MDI Gurgaon and Indian Aviation Academy positively look forward to establishing a long-term relationship to deliver Aviation Education, Training, Research, and Consultancy.



## Congratulations to Prof. Rajesh K. Singh and Prof. Sajal Ghosh

We are delighted to share that two of our faculty members have featured in the list of top 2% scientist from India (all fields) based on an independent study done by Stanford University scientists. Among 5 Indian scholars in Business and Management category Prof. Rajesh K. Singh has been ranked first (global ranking - 252), and Prof. Sajal Ghosh appears to be in the top 2% category in the Energy domain (global ranking -1790).

MDI fraternity congratulates Prof. Rajesh K. Singh and Prof. Sajal Ghosh for this incredible achievement.



# MDI in News

## Webinar on 'Corona Crisis – The Road Ahead'

The institute presented the third and final instalment of the webinar series "Conversations on Gurugram #4: Towards New Social Welfare Architecture of Gurugram" on 24th July 2020. The previous two webinars were aimed to capture the voices from the ground realities of worker's plights and representatives of civil society and corporates who had worked to help the workers cope with the crisis. This webinar was joined by experts from Academia, Policy Research, CII and Government, who gave their invaluable insights on the existing issues and charted a roadmap for the future to handle such crises.

Organised by: **MDI GURGAON** Management Development Institute

**Topic: CORONA CRISIS - THE ROAD AHEAD**

Conversations on Gurugram # 4 Webinar Series on Towards a New Social Welfare Architecture of Gurugram

**DAY, DATE & TIME**  
24.7.2020 (FRIDAY)  
03:30 TO 05:30 PM

**MODERATORS**

- Dr. Tanuja Sharma**  
Professor, Human Resource Management, MDI Gurgaon
- Dr. Sunil Ashra**  
Professor, Economics, MDI Gurgaon

**SPEAKERS**

- Mr. Ashok Saigal**  
Co-Chairperson, CII MSME Committee & MD & Co-Founder, Frontier Technologies
- Dr. K.R. Shyam Sundar**  
Professor, HRM Area, XLRI Jamshedpur
- Mr. Amit Khatri**  
Deputy Commissioner of Gurugram
- Ms. Mukta Naik**  
Fellow, Centre for Policy Research
- Prof. Arun Kumar**  
Malcolm S. Adiseshiah Chair Professor, Institute of Social Science

**REGISTER HERE**

Organising Committee: Dr. Shiv S. Tripathi (Convener), Dr. Rupamanjari Sinha Roy, Dr. Rohit Prasad, Dr. Tanuja Sharma, Dr. Sunil Ashra

Organised by: **MDI GURGAON** Management Development Institute

The Webinar Series was inaugurated by **PROF. PAWAN KUMAR SINGH**  
Director, MDI Gurgaon  
on 10th July 2020

**Conversations on Gurugram # 4 Webinar Series on Towards a New Social Welfare Architecture of Gurugram**

**Topic: COPING WITH THE CORONA CRISIS**

**SPEAKERS**

- Rupinder Kaur**  
Capt(retd) Rupinder Kaur, member Gurgaon Nagrik Ekta Manch
- Salil Lal**  
General Manager – HR Vehicle Plants, Manesar, Maruti Suzuki India Ltd.
- Rahul Roy**  
Member GNEM
- Shubhi Kesarwani**  
Programme Manager, Gurukul
- Rohit Prasad**  
Professor, Economics Area, MDI Gurgaon
- Rupamanjari Sinha Ray**  
Assistant Professor, Economics Area, MDI Gurgaon

**Moderated by:**

**DAY, DATE & TIME**  
17.7.2020 (Friday) | 03:30 to 05:30 PM

**REGISTER HERE**

Organising Committee: Dr. Shiv S. Tripathi (Convener), Dr. Rupamanjari Sinha Roy, Dr. Rohit Prasad, Dr. Tanuja Sharma, Dr. Sunil Ashra

## Webinar on 'Coping with the Corona Crisis'

On 17th July 2020, MDI presented the second webinar of the series 'Coping with Corona Crisis'. This second short webinar aimed to present some of the best practices that were undertaken to cope up with the socio-economic crisis due to the Coronavirus pandemic. The experts from Civil societies, NGOs, and Corporates shared their experiences on the impact and potential ways to tackle this kind of challenge.



# MDI in News

## Webinar on 'Corona Crisis: Voices from the Ground'

MDI Gurgaon organized a series of three short webinars on 'Conversations on Gurugram #4: Towards a New Social Welfare Architecture of Gurugram'. First of which was organized on the topic, "CORONA CRISIS: VOICES FROM THE GROUND" on 10th July, 2020. It was based on discussions on Corona Pandemic and its impact on various people. The webinar was joined by People from Ground who spoke and shared their views on the impact of this kind of challenge.

Organised by: **MDI GURGAON** Management Development Institute

The Webinar Series will be inaugurated by **PROF. PAWAN KUMAR SINGH** Director, MDI Gurgaon

**Conversations on Gurugram #4 Webinar Series on Towards a New Social Welfare Architecture of Gurugram**

**Topic: CORONA CRISIS: VOICES FROM THE GROUND**

**Day, Date & Time**  
10.7.2020 (Fri.)  
3:30 to 5:00 PM

**SPEAKERS**

<b>Prof. Dinesh Abrol</b> Gurgaon Water Forum	<b>Shri Rajender Singh Saroha</b> General Secretary Street Vendor Association Gurugram, and member CITU
<b>Shri Manodeep Guha</b> Workers' Rights Consortium	<b>Dr. Maya John</b> Convener, Gharelu Kamgar Union (GKU) and Assistant Professor, Delhi University
<b>Shri Debanjan Chakraborti</b> General Secretary, Construction Workers Federation of India	<b>Moderated by: Dr. Shiv S. Tripathi</b> Assistant Professor, MDI Gurgaon

**REGISTER HERE**

Organising Committee: Dr. Shiv S. Tripathi (Convener), Dr. Rupamanjari Sinha Roy, Dr. Rohit Prasad, Dr. Tanuja Sharma, Dr. Sunil Ashra

## Webinar on 'Management Education Post COVID-19'

MDI Gurgaon organized a Webinar on the theme "Management Education Post COVID-19" on 26th June, 2020. The speaker for the webinar was Prof. Sandeep Krishnamurthy, Professor, and Dean, School of Business, University of Washington, Bothell.

Prof. Sandeep Krishnamurthy is the founding Dean of the UW Bothell School of Business. He received his Ph.D. from the University of Arizona in 1996 and a Post Graduate Diploma in Business Management (equivalent to an MBA) from XLRI in India. Dr. Krishnamurthy is deeply involved with the business community and has developed and taught several innovative courses related to Marketing and E-Commerce to both MBA and undergraduate students.

**MDI GURGAON** Management Development Institute

Presents  
**Webinar**  
on  
**Management Education Post COVID-19**  
June 26, 2020 at 10.00 AM (IST)

**Speaker:**  
**Prof. Sandeep Krishnamurthy**  
Professor and Dean, School of Business,  
University of Washington, Bothell.

Registration link: <https://forms.gle/jkYtN89RjkQAPa1j7>  
(Webinar details will be sent on registered email)  
For more details contact: Research Office, MDI Gurgaon  
Tel: 0124-4560593, Email: [researchoffice@mdi.ac.in](mailto:researchoffice@mdi.ac.in)

# MDI in News

The Induction Programme for National Management Programme (NMP-33) was held in the online mode on 28th May, 2020. Though the Induction was held in the online mode, the Programme started on an auspicious note with the lighting of the lamp by Prof. Jyotsna Bhatnagar, Dean (Graduate Programmes), Prof. Daisy Chauhan, Chairperson (NMP) and Ms. Shrishti Negi, NMP participant. This was followed by a welcome address by Prof. Jyotsna Bhatnagar. She emphasized the importance of taking ownership for the learning with a focused approach, which would be possible only if the participants are able to define their purpose in life.

The Chief Guest for the occasion was Shri S.K. Bose, Executive Director (HR), Indian Oil Corporation. In his address, Shri Bose spoke about accepting the new abnormal as the normal and using the NMP for grooming themselves for leadership positions and responsibilities. The ceremony ended with a Vote of Thanks by Prof. Daisy Chauhan. The Inaugural ceremony was followed by introductory sessions on Economics, Excel, Statistical Analysis and Accounting.

## MDI commences NMP-33 Batch

## MDI Commences 36th EMP Batch

MDI Gurgaon inaugurated its 36th EMP Batch on 20th April, 2020. In view of the coronavirus pandemic and lockdown, the Programme started with an Induction in the online mode.

The April 2020 Batch has registered 21 candidates from the NCR region belonging to Public and Private sectors. The students hold senior/middle management positions. They represent Maruti Suzuki India Limited, Accenture Services Pvt Ltd., IndusInd Bank Ltd., Carrier Airconditioning Limited, Yatra Online Pvt Ltd, TUV India, Geoconsult India Pvt. Ltd., Radicle Software Private Limited etc, stationed in and around Delhi/NCR. The Induction was followed by online classes.



# MDI in News

## MDI Gurgaon Successfully Completed its Final Placement Process for the batch of 2019-21

Even during these trying times, MDI has provided excellent opportunities to its batch of 239 students from PGDM, 59 students from PGDM-HRM and 119 students from PGDM-IB. This Placement season saw us associate with 64 new recruiters with an average salary offered at INR 23.15 lakhs, a 4.98% increase over the last year, while the median salary stood at INR 23.00 lakhs.

We witnessed participation from 128 total recruiters, with the highest salary reaching INR 44 lakhs. We are thankful to all the recruiters for their continued belief in MDI Gurgaon and look forward to strengthening our associations with them in future.



**MDI GURGAON** Management Development Institute

### PANEL DISCUSSION

TRANSFORMING SELF + TRANSFORMING ORGANIZATION = TRANSFORMING NATION

**Chief Guest**

**Guest of Honor**

**Mr M P Mall,**  
Former CMD IRCTC

**Mr Navin Mittal (IAS),**  
Commissioner, Collegiate & Technical education at Govt. of Telangana

**Guest of Honor**

**Swami Prakarshananda,**  
Delhi Chinmaya Sewa Trust

**March 20, 2021 | 10:25 AM - 1:30 PM**

**Panel 1:**  
Mr Deepak Bahri (MD & CEO, Sentiss Pharma)  
Mr Aneesh Khurana (MD, Paramount)  
Mr Rohit Rajput (CEO, Max Asset Services)

**Panel 2:**  
Mr Himanshu Sharma (CEO, BugsBounty.com)  
Mr Dhruv Sharma (CEO, InstaDiet)  
Ms Priyanka Madhani (CEO, EasyToPitch)  
Mr Sagar Bhatia (Content Lead, IndusVed)

An Initiative by **Executive Graduate Program**  
**SELF COMMUNITY**  
Spirituality for Executives and Leadership Forum

Self, Spirituality & Entrepreneurship,  
Strategies for Transformation  
The role of transformational leadership  
Self, organization & nation & more

in association with **MDI MEGAMINDS**

## Panel Discussion: The need for self-transformation and power of change

The institute hosted a virtual panel discussion on "Transforming Self + Transforming Organization = Transforming Nation" on March 20, 2021. The virtual panel discussion saw fruitful deliberation on the subject from experts and industry leaders. The business world is dynamic and ever-evolving and continuous transformation is one of the means for growth. Thus, the panel discussion aimed at enriching the participants on the importance of self-transformation, the role of transformational leadership for the organization as well as for the nation.



# MDI in News

## MDI Gurgaon Inaugurates New PGP Hostel 'Chaitanya'



## MDI Gurgaon & Emerald Emerging Markets Case Studies Conducts 2nd Edition of Case Development, Mentoring and Publication Workshop

After receiving a phenomenal response last year, MDI Gurgaon, a leading business school from India in association with Emerald Emerging Markets Case Studies, (EEMCS) organized the second edition of Case Development, Mentoring and Publication Workshop. The objective of the workshop was to mentor and train faculty from other B-schools on developing unique cases on multiple critical issues. In the business world, emerging markets present immense opportunities along with challenges.





# MDI in News



## Prof. (Dr.) Rajesh Chakrabarti Joins MDI Gurgaon as the New Director

Prof. (Dr.) Rajesh Chakrabarti has been appointed as the Director of MDI Gurgaon, one of India's leading B-schools, with effect from 01 June, 2021. He takes over from the Prof. (Dr.) Atmanand, Director (Additional Charge) MDI Gurgaon and Director, MDI Murshidabad. Over the years, Prof. Chakrabarti has distinguished himself in post-graduate teaching in management, executive training, research, consulting, and academic administration. Prof. Chakrabarti has held key leadership positions in various academic institutions.

## Category Win at The Case Centre's 31st Awards and Competitions

Big win for MDI Gurgaon! Jyotsna Bhatnagar, Professor in Human Resource Management, along with Ms. Shweta Jaiswal Thakur (Alumni FPM) bagged the Global Case Centre Awards and Competitions 2021 for their case on 'Amazon as an Employer'. The case has been awarded the 'Best Case' under the Human Resource Management/Organisational Behaviour category at 'The Case Centre's 31st Awards and Competitions 2021'. This is the first win for both the authors as well as for MDI Gurgaon.





# Research Publications

*"Academic success depends on research and publications"*

- Philip Zimbardo

With this being said, faculty at MDI Gurgaon brings together a highly successful academic community with extensive teaching, research, training and industry experience.

In addition to the excellence in teaching, this is reflected strongly with the myriad number of research publications over the past quarter.

**We are elated to share this list of publications with all.**

## April and May 2020

S. No	Authors	Title	Publication Details
1	Anupama Prashar	Eco-efficient production for industrial small and medium-sized enterprises through energy optimisation: framework and evaluation	Production Planning & Control, 1 - 15
2	Vidhu Gaur	'Perfect Relaxation': An Extension to Maslow's Model	International Journal of Advanced Science and Technology, Vol. 29, No. 9s, (2020), pp. 764-770
3	Muhammad Yahya, Sajal Ghosh, Kakali Kanjilal, Anupam Dutta & Gazi Salah Uddin	Evaluation of cross-quantile dependence and causality between nonferrous metals and clean energy indexes	Energy
4	Kakali Kanjilal & Sajal Ghosh	Asymmetric and regime switching behaviour of GDP and energy nexus in India: new evidences	Macroeconomics and Finance in Emerging Market Economies, 1-21
5	Pravin Kumar & Rajesh Kumar Singh	Selection of sustainable solutions for crop residue burning: an environmental issue in northwestern states of India	Environment, Development and Sustainability, 1-35
6	Brajesh Mishra (FPM Scholar), Sajal Ghosh & Kakali Kanjilal	Evaluation of import substitution strategy in Indian telecom sector: Empirical evidence of non-linear dynamics	Telecommunications Policy, 44(7), 101998
7	Namita Ruparel, Rajneesh Choubisa, Kirti Sharma & Himanshu Seth	Assessing the psychometric properties of cultural intelligence scale among Indian employees	Current Psychology, 1-12



# Research Publications

## June 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Ronak Batra, Anil Anand Pathak & Neera Jain	Journal Article	Exploring employee outcomes as antecedents of empowering leadership	Journal of the Social Sciences
2	Anupama Prashar	Journal Article	Quality management for high-contact professional service firms: a multiple-case evidence from Indian law firms	International Journal of Quality & Reliability Management
3	Abinash Panda	Journal Article	Interview with Dr Anil K. Khandelwal: Leading Transformation of a Public Sector Bank Through People Processes and Building Intangibles	South Asian Journal of Human Resources Management

## July 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Jyotsna Bhatnagar & Pranati Aggarwal	Journal Article	Meaningful work as a mediator between perceived organizational support for environment and employee eco-initiatives, psychological capital and alienation	Employee Relations The International Journal
2	Parul Gupta, Urvashi Gupta & Simran Wadhwa	Journal Article	Known and Unknown Aspects of Workplace Bullying: A Systematic Review of Recent Literature and Future Research Agenda	Human Resource Development Review
3	Leena A Kaushal & Anupama Prashar	Journal Article	Agricultural crop residue burning and its environmental impacts and potential causes –case of northwest India" is published in the Journal of Environmental Planning and Management	Journal of Environmental Planning and Management
4	Nikunj Kumar Jain, Abinash Panda & Piyush Choudhary	Journal Article	Institutional pressures and circular economy performance: The role of environmental management system and organizational flexibility in oil and gas sector	Business Strategy and the Environment
5	Pranav Mittal & Madhushree N Agarwal	Case	Bikanervala Foods Private Limited: Professionalization of Family Business	Ivey



वदियां ददात विनियं,  
वनियाद् यात पात्रताम् ।  
पात्रत्वात् धनमाप्नोति,  
धनात् धर्मं ततः सुखम् ॥



“Education is the most powerful  
weapon which you can use to  
change the world.”  
— **Nelson Mandela**





# Research Publications

## August 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Girish Kumar, Rajesh Kumar Singh, Rishabh Jain, Raman Kain & Naveen	Journal Article	Analysis of demand risks for the Indian automotive sector in globally competitive environment	International Journal of Organizational Analysis
2	Anchal Gupta & Rajesh Kumar Singh	Journal Article	Developing a framework for evaluating sustainability index for logistics service providers: graph theory matrix approach	International Journal of Productivity and Performance Management
3	S. Veena Iyer	Journal Article	Venture debt: a catalyst for Indian entrepreneurship	Venture Capital An International Journal of Entrepreneurial Finance
4	Sajal Ghosh & Kakali Kanjilal	Journal Article	Non-fossil fuel energy usage and economic growth in India: A study on non-linear cointegration, asymmetry and causality	Journal of Cleaner Production
5	Imlak Shaikh	Journal Article	Policy uncertainty and Bitcoin returns	Borsa Istanbul Review
6	Jaydeep Mukherjee	Case	Basmati House Supermart: Competing with The e-Retail Channel	Ivey
7	Anupama Prashar	Journal Article	Adopting Six Sigma DMAIC for environmental considerations in process industry environment	The TQM Journal
8	Anshul Jain	Book	Financial Markets and Institutions (7th Edition)	McGraw Hill
9	Imlak Shaikh	Journal Article	Does policy uncertainty affect equity, commodity, interest rates, and currency markets? Evidence from CBOE's volatility index.	Journal of Business Economics and Management, 21(5), 1350-1374.
10	Nupur Krishna, Ritu Srivastava & Parul Gupta	Case	OLA (INDIA): Building Customer Loyalty to App-Based Services	Ivey
11	Jaydeep Mukherjee	Journal Article	Growing the Sales of 'Wondersmoke': Overcoming the Retailers Capital Crunch	Asian Journal of Management Cases



# Research Publications

## August 2020

S. No	Authors	Publication Type	Title	Publication Details
12	Vikas Rai Bhatnagar, Ajay K Jain, Shiv S. Tripathi & Sabir Giga	Journal Article	Beyond the competency frameworks-conceptualizing and deploying employee strengths at work	Journal of Asia Business Studies
13	Mita Brahma & Shiv S. Tripathi	Journal Article	Indian Society of Agribusiness Professionals: Helping Agripreneurs Innovate	Emerging Economies Cases Journal
14	Mita Brahma, Shiv S. Tripathi & Arunaditya Sahay	Journal Article	Developing curriculum for industry 4.0: digital workplaces	Higher Education, Skills and Work-based Learning
15	Sumal Abraham Verghese & Jyotsna Bhatnagar	Case	Advaith Group: Sidelined Impressions and Managing Talent Maps	Ivey
16	Vishal Narain	Journal Article	Building the resilience of periurban communities to the impacts of climate change and urbanization	International Journal of Disaster Resilience in the Built Environment
17	Nidhi S. Bisht	Case	British Broadcasting Corporation: Under Fire for Gender Pay Inequality	Ivey

## September 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Abhishek Behl, Pankaj Dutta, Pratima Sheorey and Rajesh Kumar Singh	Journal Article	Examining the role of dialogic communication and trust in donation-based crowdfunding tasks using information quality perspective	The TQM Journal
2	Rajesh Kumar Singh, Anil Kumar, Jose Arturo Garza-Reyes and Marcelo M. de Sa	Journal Article	Managing operations for circular economy in the mining: An analysis of barriers intensity	Resources Policy
3	Parul Gupta and Sumedha Chauhan	Journal Article	Mapping intellectual structure and sustainability claims of sharing economy research – A literature review	Sustainable Production and Consumption
4	Pragya Arya, Sanjay Kumar and Narain Gupta	Case	Shoppers Stop Limited: Developing Sense-and-Respond Capabilities (A)	Ivey



“Spring passes and one remembers  
one's innocence.  
Summer passes and one remembers  
one's exuberance.  
Autumn passes and one remembers  
one's reverence.  
Winter passes and one remembers  
one's perseverance.”

— **Yoko Ono**

“The poetry of the earth is  
never dead.”

— **John Keats**





# Research Publications

## September 2020

S. No	Authors	Publication Type	Title	Publication Details
5	Pragya Arya, Sanjay Kumar and Narain Gupta	Case	Shoppers Stop Limited: Developing Sense-and-Respond Capabilities (B)	Ivey
6	Nikhil Mehta, Sumedha Chauhan, Parul Gupta and M P Jaiswal	Journal Article	Pursuing Digital Learning Platform Success: A Meta-Analytic Investigation of User and Cultural Contingencies	Communications of the Association for Information Systems
7	Ajay K. Jain	Book Chapter	A Model of Leading Self in VUCA Environment	"Chaos is Gift"; KR Publishing, Randberg, Republic of South Africa

## October 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Anupama Prashar	Journal Article/Case	The Expansion Dilemma for Fourth-Party Logistics Services: Kodan Solutions Private Limited	Vision
2	Brajesh Mishra and Anupama Prashar	Journal Article	Customers' readiness for a paradigm shift towards cyberspace: an exploratory investigation in Indian retail banking	International Journal of Financial Innovation in Banking
3	Ravinder Kumar, Rajesh Kr Singh and Yogesh Kr. Dwivedi	Journal Article	Application of industry 4.0 technologies in SMEs for ethical and sustainable operations: Analysis of challenges	Journal of Cleaner Production
4	Pravin Kumar, Rajesh Kr. Singh and Vikas Kumar	Journal Article	Managing supply chains for sustainable operations in the era of industry 4.0 and circular economy: Analysis of barriers	Resources, Conservation & Recycling
5	Shoma Mukherji and Neera Jain	Journal Article	Role of Mindfulness for Leadership Communication during COVID-19	Journal of the Social Sciences
6	Seema Sahai, Rupmanjari S. Ray and S. K. Tapasvi	Journal Article	Determinants of growth for the informal sector micro-enterprises: an empirical study in India	Enterprise Development and Microfinance
7	Mehak Sharma and Anshul Jain	Journal Article	Role of size and risk effects in value anomaly: Evidence from the Indian stock market	Cogent Economics & Finance
8	Arun Kumar Tripathy and Anshul Jain	Journal Article	FinTech adoption: strategy for customer retention	Strategic Direction



# Research Publications

## November 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Mohua Lahiri, Sumita Rai & S K Tapasvi	Journal Article	The Effect of Organizational Memory on Organizational Identity Strength	Indian Journal of Industrial Relations
2	Anchal Gupta & Rajesh Kumar Singh	Journal Article	Study of sustainability issues in an Indian logistics service provider: SAP-LAP approach	Qualitative Research in Organizations and Management
3	Ruchi Mishra, Rajesh Kumar Singh & Bernadett Koles	Journal Article	Consumer decision-making in omnichannel retailing: Literature review and future research agenda	International Journal of Consumer Studies
4	Abinash Panda	Book Review	Anil K Khandelwal, CEO: Chess Master or Gardener? New Delhi: Oxford University Press, 2018, xxvi + 358 pp., (Hardbound), ISBN: 9780199485642	South Asian Journal of Human Resource Management
5	Parul Gupta & Jyotsna Bhatnagar	Case	Google: Legal Battles and Changing Work Experience	Ivey

## December 2020

S. No	Authors	Publication Type	Title	Publication Details
1	Abhishek Singh, Amulya Gurtu and Rajesh Kumar Singh	Journal Article	Selection of sustainable transport system: a case study	Management of Environmental Quality
2	Saurabh Agarwal and Rajesh Kumar Singh	Journal Article	Outsourcing and reverse supply chain performance: a triple bottom line approach	Benchmarking: An International Journal
3	Jaydeep Mukherjee	Journal Article	Setting Up Distribution Channel for Elixir Health Drink	Vision
4	Anupama Prashar and Parul Gupta	Journal Article	Corporate boards and firm performance: a meta-analytic approach to examine the impact of contextual factors	International Journal of Emerging Markets
5	Sumedha Chauhan, Parul Gupta, Shailendra Palvia and Mahadeo Jaiswal	Journal Article	Information Technology Transforming Higher Education: A Meta-Analytic Review	Journal of Information Technology Case and Application Research
6	Vikas Rai Bhatnagar, Ajay K. Jain, Shiv S. Tripathi and Sabir Giga	Journal Article	Human strengths: a systematic conceptual review, conceptualizing employee strengths at work and a framework for management development	Management of Environmental Quality
7	Ana Moreno Romero, Ángel Uruburu, Ajay K Jain, Manuel Acevedo Ruiz and Carlos F. Gómez Muñoz	Journal Article	The Path towards Evolutionary—Teal Organizations: A Relationship Trigger on Collaborative Platforms	Sustainability (MDPI)
8	Parul Gupta and Sumedha Chauhan	Journal Article	Firm capabilities and export performance of small firms: A metaanalytical review	European Management Journal
9	Shailendra K. Rai and Imlak Shaikh	Journal Article	Does the performance of private investment in public equity firms behave differently in different life cycles?	Applied Economics
10	Imlak Shaikh	Journal Article	Impact of COVID-19 pandemic disease outbreak on the global equity markets	Economic Research





वदिया ददात विनियं  
वनियाद्यात पात्रताम् ।  
पात्रत्वाद्धनमाप्नोत धिनाद्धर्मं  
ततः सुखम् ॥

"What is a teacher? I'll tell you: it isn't someone who teaches something, but someone who inspires the student to give of her best in order to discover what she already knows."

— **Paulo Coelho**  
(*The Witch of Portobello*)





# Research Publications

## January 2021

S. No	Authors	Publication Type	Title	Publication Details
1	Pravin Kumar & Rajesh K Singh	Journal Article	Application of Industry 4.0 technologies for effective coordination in humanitarian supply chains: a strategic approach	Annals of Operations Research
2	Sumita Rai, Eszter Megyeri & KI ara Kaz ar	Journal Article	The impact of equity sensitivity on mental health, innovation orientation, and turnover intention in the Hungarian and Indian contexts	International Journal of Organizational Analysis
3	Deepak Sardana, Erin Cavusgil & Narain Gupta	Journal Article	The growing popularity of spiritual brands: What drives purchase intent?	International Business Review
4	Suman Lahiri, Meeta Dasgupta & S K Tapasvi	Case	Boond: dynamic capability – creating a bop energy market	The University of Hong Kong Asia Case Research Centre
5	Rajesh Pillania	Journal Article	COVID-19: A huge opportunity for innovation in marketing	Indian Journal of Marketing, 2020, 50(8-9), pp. 80–87
6	Rajesh Pillania	Journal Article	Covid-19: An opportunity to create a comprehensive and holistic Indian management perspective	Prabandhan: Indian Journal of Management, 2020, 13(5-7), pp. 26–29
7	Shailendra Kumar Rai	Book	Finance for Managers and Entrepreneurs	Wiley India Pvt Ltd ISBN:978-93-90395-57-6
8	Amit K Gupta	Journal Article	Innovation dimensions and firm performance synergy in the emerging market: A perspective from Dynamic Capability Theory & Signaling Theory	Technology in Society, 2021, 64, 101512
9	Abinash Panda, Nikunj Kumar Jain & Ranjeet Nambudiri	Journal Article	Work–family conflict, affective commitment, leadership and job satisfaction: a moderated mediation analysis	International Journal of Productivity and Performance Management

## February 2021

S. No	Authors	Publication Type	Title	Publication Details
1	Rajesh Pillania	Book	Happiness Diary: My Experiments with Happiness	Invincible Publishers

# Research Publications

## February 2021

S. No	Authors	Publication Type	Title	Publication Details
2	Muhammad Yahya, Kakali Kanjilal, Anupam Dutta, Gazi Salah Uddin & Sajal Ghosh	Journal Article	Can clean energy stock price rule oil price? New evidences from a regime-switching model at first and second moments	Energy Economics
3	Imlak Shaikh	Journal Article	Impact of COVID-19 pandemic on the energy markets	Economic Change and Restructuring, 1-52.
4	Leena A Kaushal	Journal Article	Examining the policy-practice gap-The issue of crop burning induced Particulate Matter pollution in Northwest India	Ecosystem Health and Sustainability
5	Miniza Aftab, Mahmmad Israrul Haque & Tanuja Sharma	Journal Article	Role of Employee Pro-activeness in the Repatriation Process: A Study of Indian IT Industry	Asian Journal of Managerial Science
6	Syed Rizwan Naqvi, Puja Sareen, Tanuja Sharma, Syed Salman Naqvi & Aiman Naqvi	Case	Exploring the Next Generation Employee Experience: Case Study of Bajaj Finance limited	The case center
7	Salah Abosedra, Ali Fakihi, Sajal Ghosh & Kakali Kanjilal	Journal Article	Financial development and business cycle volatility nexus in the UAE: Evidence from non-linear regime-shift and asymmetric tests	International Journal of Finance and Economics
8	Imlak Shaikh	Journal Article	On the relation between purchasing manager's index and trade policy uncertainty: evidence from China, Japan and the USA	Journal of Chinese Economic and Foreign Trade Studies
9	Avinash Kapoor	Book	Marketing in the Digital World	Business Expert Press
10	Ronak Batra, Anil Anand Pathak, Neera Jain, Brajesh Mishra	Journal Article	Expectations of ambidextrous leadership: desired employee attributes in tech SMEs	Journal of the Social Sciences
11	Archana A Mukherjee, Rajesh Kumar Singh, Ruchi Mishra & Surajit Bag	Journal Article	Application of blockchain technology for sustainability development in agricultural supply chain: justification framework	Operations Management Research, 1-16





"The poetry of the earth is never dead."  
— *John Keats*





# Research Publications

## April 2021

S. No	Authors	Publication Type	Title	Publication Details
1	Nidhi Bisht & Ashish Mahajan	Journal Article	Shared stressors and core self-evaluations: A trait activation perspective on employee performance	Elsevier
2	Vishnu Chander Venkatesh, Meeta Dasgupta, Anupama Prashar & Torben Juul Andersen	Journal Article	Dealing with surprise attacks: decomposing ERM as a dynamic capability to handle crises	Emerald Publishing Limited
3	Jaydeep Mukherjee	Journal Article	Patanjali Ayurveda's Coronil: Marketing Controversy on COVID-19 Cure	Sage Publications
4	Jaydeep Mukherjee	Journal Article	Revitalizing Infrastructure Sector to Accelerate Economic Recovery In India	Sage Publications
5	Tanusree Mazumder, Madhushree N Agarwal & Tanuja Sharma	Journal Article	Organizational identification of knowledge workers in India: Causes, consequences, and the relevance of context	Emerald Publishing Limited
6	Riya Vinayak, Jyotsna Bhatnagar & Madhushree N Agarwal	Journal Article	When and how does perceived overqualification lead to turnover intention? A moderated-mediation model	Emerald Publishing Limited
7	Jyotsna Bhatnagar & Parul Gupta	Case	Amazon: Legal Woel, Crisis, and Resilience	Ivey Publishing

## May 2021

S. No	Authors	Publication Type	Title	Publication Details
1	Astha Gupta, Kirti Sharma & Ritu Srivastava	Journal Article	Systematic Literature Review on Importance of Limited Resource Model in Health-Oriented Behaviors'	Sage Publications
2	Ritu Srivastava & Yogesh Yadav	Journal Article	Retail Post COVID Growth Strategy – Is Omni Channel the Way?	Emerald Publishing Limited
3	Imlak Shaikh	Journal Article	On the relation between crude oil market and pandemic Covid-19"	Emerald Publishing Limited



# Research Publications

## May 2021

S. No	Authors	Publication Type	Title	Publication Details
4	Vijaya Sunder M & Anupama Prashar	Journal Article	Characterization and Examination of Operational Excellence Deployment Failures: Mediation Effect of Technical and Behavioral Failure Factors	IEEE
5	Neera Jain & Amog Bansal	Case	Walmart-FLipart Deal: In Search of Stability	Ivey Publishing
6	Amol S Dhaiguda, Rohit Kapoor, Narain Gupta & Sidhartha S Padhi	Journal Article	Linking supply chain integration to supply chain orientation and performance – a knowledge integration perspective from Indian manufacturing industries	Emerald Publishing Limited
7	Anshu Sharma, Jyotsna Bhatnagar, M P Jaiswal & Mohan Thite	Journal Article	Interplay of enterprise social media and learning at work: a qualitative investigation	Emerald Publishing Limited
8	Gautam Datta, Ravinder Kumar, Rahul Sindhwani & Rajesh Kumar Singh	Journal Article	Digitalization priorities of quality control processes for SMEs: a conceptual study in perspective of Industry 4.0 adoption	Springer
9	Ajay Kumar Jain, Shalini Srivastava & Cary Cooper	Journal Article	A study on the relationship of abusive supervision and fear based silence in India the mediating role of dimensions of emotional intelligence	Springer

## June 2021

S. No	Authors	Publication Type	Title	Publication Details
1	Saleha Ahmed & Madhushree N Agarwal	Journal Article	Frugal Creativity: A New Conceptualization as planned behavior	Emerald Publishing Limited
2	Ankur Mittal, Anshul Jain & Tarun Dhingra	Case/Journal Article	DMart an ace in India's retail space	Emerald Publishing Limited
3	Vinit Vijay Dani & Meeta Dasgupta	Case/Journal Article	GoBhaarati- contributing to the "Journey of Healthy Living"	Emerald Publishing Limited

# Research Publications

June 2021

S. No	Authors	Publication Type	Title	Publication Details
4	Pravat Suryakar & Meeta Dasgupta	Case/Journal Article	Imaging Goa's B2B sales dilemma: provoke or justify	Emerald Publishing Limited
5	Vishnu Chander Venkatesh & Anupama Prashar	Journal Article	Dynamic Capabilities in Crises: A State of the Art Review	Allied Business Academies
6	Ajay Kumar Jain	Book Chapter	The Science and Philosophy of Emotional Intelligence: A Pragmatic Perspective	IntechOpen-Open access peer-reviewed chapter - ONLINE FIRST
7	Deepti Chhabra, Rajesh Kumar Singh & Vikas Kumar	Journal Article	Developing IT-enabled performance monitoring system for green logistics: a case study	Emerald Publishing Limited
8	Rajesh Kumar Singh, Saurabh Agarwal, Abhishek Sahu & Yigit Kazancoglu	Journal Article	Strategic issues of big data analytics applications for managing health-care sector: a systematic literature review and future research agenda	Emerald Publishing Limited
9	Imlak Shaikh & Toan Luu Duc Huynh	Journal Article	Does disease outbreak news impact equity, commodity and foreign exchange market? Investors' fear of the pandemic COVID-19	Emerald Publishing Limited
10	Ajay Kumar Jain	Book Chapter	Motivation to Engage in Distributed Leadership: An Agenda for Future Research	NOVA Science Publishers Inc. USA
11	Vishal Narain	Book Chapter	Climate change and water security. A periurban perspective	Springer Nature. Switzerland. pp. 413-427.
12	Ritu Srivastava, Diptiman Benerji, Priyanka Nema & Shubham Choudhary	Journal Article	The Role of Perceived Risk in Engaging Customer and Employees for Value Creation in Services	Sage Publications
13	Mir Insha Farooq & Parul Gupta	Case/Journal Article	The transition to greener ways at Parsa's	Emerald Publishing Limited
14	Deepa Kumari & Ashutosh Dash	Case/Journal Article	SHEROES: entrepreneurship by acquisitions and organic growth	Emerald Publishing Limited
15	Ashutosh Dash	Case/Journal Article	IRFC-the beginning of new era	Emerald Publishing Limited
16	Aditi Saini & Jaydeep Mukherjee	Case	The Challenges of Marketing Budget Preparation in Uncertain Times	Ivey Publishing



# MDI shifts to virtual mode

- Akshat Khare &  
Sugam Sindhi  
(PGDM 2020-22)

Before joining MDI, we all had our doubts about how effective online learning would be. It's because even though we had the learning platforms in place, it was still going to be our first experience. But once we kicked off, starting from our virtual meet, Ecclesia to inductions and our regular virtual classes, to date, MDI made sure to execute everything very effectively. And we were all amazed as to how smooth online learning can turn out to be.

Talking in terms of the infrastructure, MDI made sure that we have 3 different platforms in place for any session, e-library access including a plethora of resources like e-books, databases and technical tools, as well as trouble-free examination experience. Moreover, the web committee at MDI has always been on its toes to resolve any technical issues that students may face.

The best part about MDI is the support we get from our teachers and senior batch. Even though the online classes are challenging for everyone, our teachers have not only been very flexible & adaptive to 'the changed pedagogy, but also made sure of our mental well-being. Our senior batch is making sure that we don't miss out on any activity that usually happens on campus. They are acting as a catalyst to make our batch more cohesive through buddy system, group projects during Ecclesia as well as clubs & committees to name a few. Additionally, they have been helping us with preparation sessions on a weekly basis.

And their efforts have not gone in vain. Once the batch understood the need to stick together, even more in these testing times, we have started looking out for each other. Virtual platforms are being used for group study sessions that are meant to achieve peer to peer learning, something that any student looks forward to before joining a top B-school like MDI. Another added advantage of this camaraderie is the performance of our batch in various corporate competitions where we have already brought laurels to the college. And most importantly, it has helped the batch do exceedingly well in the summer internship placement process, grabbing a variety of offers even in these tough times.





# MDI Aaj Kal!

- Aditya Saxena (PGDM 2020-22) &  
Divya Agarwal (PGDM-IB 2020-22)

"Jha Ji on campus!" the subject of those countless emails that were exchanged among the entire batch every morning. A mail that each student eagerly waited for, instantly acted upon and was hardly missed. Jha Ji was one of those countless jewels that adorned the crown that we call "Life at MDI."

Campus life at MDI is an unforgettable experience for every student who treads these grounds. Like a silent guardian, the campus shelters the students from harsh realities of busy academic life, full of assignments, projects and deadlines. It always provided the respite to the students by sprinkling the moments of friendship, joy and celebration.

Student-run clubs and committees took the charge to organise such events. Each and every festival was celebrated with great pomp and show. Last year's annual fest, **Imperium 2019**, saw mesmerizing performances by artists like Sahil Sharma (along with his soulful band Sahil Syndicate), Benny Dayal and Rahul Subramanian, who stole the show winning hearts all over. **Delphique** and **Illumina** (urban and rural) saw a lot of enthusiasm from students who participated in huge numbers.

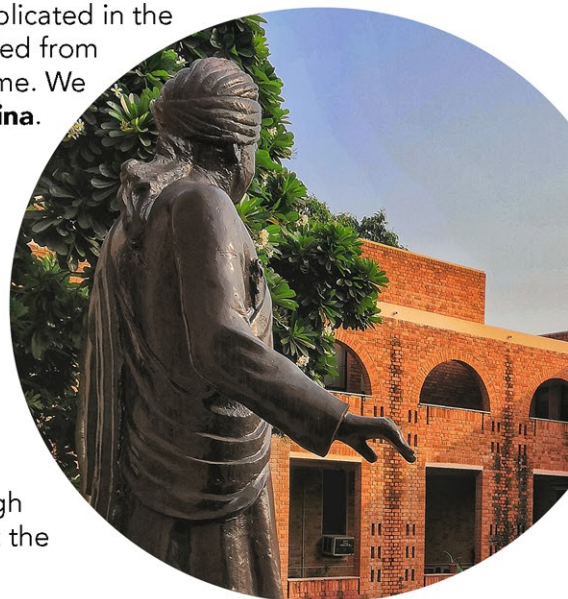
Almost all the countries worldwide imposed lockdowns, millions of lives were lost and livelihoods shattered, business disrupted, and that was just March 2020.

As the world shifted to online education, so did we. What started as a nervous beginning gradually transformed into a unique and unforgettable experience. Group study sessions moved from hostel rooms to video conferencing platforms. Movie nights, games and social activities were replicated in the virtual scenario. Birthday celebrations moved from restaurants to online food deliveries at home. We had our first **virtual conclaves** and **e-Illumina**.

Even now innovative ideas are being worked upon and every digital experience available is being leveraged to simulate the grand experience of a campus life that COVID tried to take away from us.

We have realized that it is not possible to end up in an ideal situation every time. We play with cards that we're dealt. These adversities may be more than enough to shatter the hopes of others, but it is not the case with us.

You can lockdown our campus, you can lockdown our batchmates, you can even lockdown our professors, but one thing you can't lock down is our spirit- **The ManDevlan Spirit.**





# Stakeholders Speak

## Prof. Ajay K. Jain

### Dean - Executive Graduate Programmes & Consultancy

"Our past experiences teach us like a great teacher (learning orientation) while present challenges make us a warrior (action orientation) and future goals mobilize our knowledge and action (wisdom) to contribute to society in achieving peace and prosperity for all. Leaders who connect their past experiences with their present efforts write a new history. Can you create a new history during and after covid?"



## Prof. P.C. Biswal

### Dean - Research & Accreditations, Admissions, FPM & EFPM, Rankings, Library, Corporate & Marketing Communication

"COVID-19 pandemic is a significant shock to economies all around the world including India. This unprecedented crisis has also given India an opportunity to revisit its growth agenda. Re-prioritisation of growth agenda and strong implementation measures, building future ready physical and social infrastructure, and technological integration would be key to reviving the Indian economy after the Covid-19 pandemic. "



## Prof. Vidhu Gaur

### Chair - Business Communication

### Coordinator - Corporate & Marketing Communication

"An already-slowng Indian economy has been derailed with the onslaught of Covid crisis and some damage of course will be long-lasting. While that enormous challenge looms, many economists are of the opinion that India is likely to end up with an elongated U-shape recovery. Overall all businesses are grappling with losses/ reductions. The reopening of the economy is posing fresh challenges as the spread of the virus is gaining pace. Despite the relaxation in restrictions, the economic activity is limping back to normality, and the extent of the dent would emanate from the longevity of the Covid-19."

# Stakeholders Speak



**Abhishek Saha** (PGDM 2019-21)  
**Reckitt**

"It was the best of times; it was the worst of times." What I got back from MDI goes way beyond the normal chatter about placements and ROI. I achieved something which I was searching my whole life- That elusive victory within which transformed me from a rudderless ship to a man who knows where he is going. Covid happened and foiled a lot of plans but nothing can extinguish the Mandevian spirit as we found a way to create memories with our peers despite all odds. Looking back I would definitely miss my friends, the beautiful red buildings and those plethora of memories created in them."

**Atisha Singh** (PGDM 2019-21)  
**Pidilite**

"For me, MDI is not just a name, it's a feeling. A feeling of belongingness, love, protection, learning and lessons. These two years have been the most beautiful phase of my life, despite the challenges we faced. The opportunities and varied peer interactions allowed me to grow in both personal as well professional life which eventually made me a completely different person. I got a chance to learn from the extremely experienced teachers and made bonds for life. I will always keep these loving memories very close to my heart!"



**Chetan Sodhi** (PGDM 2019-21)  
**PwC US**

"Everytime I look back, I'm flooded with memories of 2 well-spent years. From induction and long nights spent either making presentations or walking through the beautiful campus to time spent at Sharma and Jha ji with batchmates who became friends and then family, MDI has given a new meaning to 'wholesome'. It was also this place that taught us that even in the face of adversity, the pandemic in our case, the show still goes on. And as I embark on the journey ahead, I will carry in my heart the lessons I learnt here and the memories that were made in these halls."

**Nikita Arora** (PGDM 2019-21)  
**L'Oreal**

"Flash-back takes me to the induction week when a speaker told us: "These two years are going to be the best years of your life!". I realise now how true that is. Thank You MDI for providing me the space and time to experiment, to try new things, sometimes fail miserably, to introspect (in the serenity of the beautiful campus) and rise back stronger. These two years of sleepless nights, countless assignments, and lasting friendships have surely changed my life's trajectory for the better. Glad to be signing out with a zen state of mind."





# Stakeholders Speak



**Phani Sekar** (PGDM-IM 2019-21)  
**Renew Power**

"The past two years at MDI have metamorphosed me into a completely different person. The intense rigor has made my outlook towards things that seemed difficult before as easy. The best part at MDI has to be the cohort - smart, supportive, encouraging, and immensely talented people. Together with them, I have made a myriad of memories. From late-night walks on the campus to galivanting on the streets of Europe, MDI has given me a lot of memories to cherish."

**Siddhant Dhawan** (PGDM 2019-21)  
**EY**

"I still remember my first day at MDI, heart racing with excitement as it was going to be my first time away from home. Little did I know I was going to find one there in the campus itself, while having chai at Sharma's and parantha at Jha ji. One of the most important things this journey has taught me is about seeing a problem from different viewpoints and respecting everyone's opinions. I am grateful to MDI for the opportunities it has presented me and for preparing me for the next phase of life. Proud to be a part of this community."



**Samrat Sur** (PGDM 2019-21)  
**KPMG**

"As a working professional in Gurgaon before my MBA, I would often look at the campus and imagine myself as a student here. Needless to say, I was elated when I got the final call. MDI gave me everything I could ask for: Good friends, talented peers, corporate exposure, and much more. As I graduate, I leave the campus as a confident, wise, and resourceful individual but most importantly a ManDevian. Thank you, MDI, you have my heart!"

**Raunak Gupta** (PGDM 2019-21)  
**Coca Cola**

"I wish there was a way to know you are in the good old days before you've actually left them." The journey here at MDI has been nothing short of exhilarating – from the induction week to the summer and final placements, the time spent here has taken me through a steep learning curve. I have been fortunate to be a part of MDI which not only opened doors of opportunity for me but also gave me a chance to work with and know some wonderful people."





**MDI**  
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