



4-DAY

Introductory Workshop for **Business Leaders on ESG**

Dates:

16-17 September, 2023

23-24 September, 2023

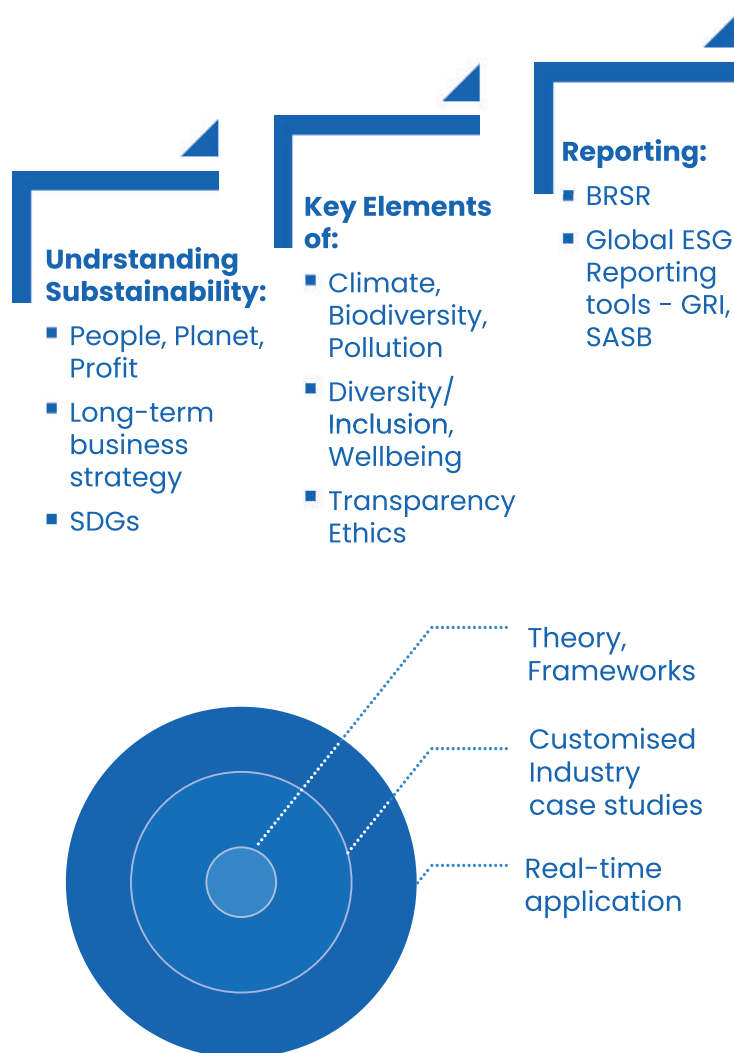


Background

- SEBI Mandates for top 1000 listed companies to submit Business Responsibility and Sustainability Report.
- SEBI mandates ESG schemes to invest at least 65 per cent of assets under management (AUM) in listed entities, where assurance on BRSR Core is undertaken.

Adoption of ESG Practices is increasingly becoming a competitive advantage and in certain cases, essential to enter international markets and receive investment globally. Therefore, even without regulatory pressure, organisations are adopting ESG frameworks.

Workshop Approach



Tentative

Workshop Session Plan – Day 1 & 2

Envisioning Long term Business Goals

- Introduction: Defining the purpose of an organisation
- Produced capital, Natural Capital, Human Capital and their interplay
- Transition from Shareholder theory to Stakeholder theory

Method: Reflection, Individual Activity, Discussions

Learning Ecosystem Valuation

- What are planetary boundaries and why is it important to respect them / Overview of Donut economics
- Ecosystem Services and Valuation

Method: Campus walk to understand Ecosystem services, followed by Group Activity using Valuation methods

Understanding Climate Change

- What is Climate Change and how does it impact Business
- What is Net Zero and what is the path to Net Zero
- Mapping Net Zero path to the Organisation's Purpose defined above

Method: Case Studies, Videos, Discussions, Individual Activity

Applying Planet to Profit

- Overview of Triple Bottomline Accounting principles
- Case studies of B Corps and Responsible Leaders
- Applying learnings to business decision making.

Method: Business Game

Day 3 & 4

Understanding ESG

- History and Background Shareholder primacy to Stakeholder approach to UN Global Compact
- What's wrong with 'business as usual'
- What is ESG
- Different formats of ESG in different industries, countries

Method: Discussion, Case Studies

BRSR

- BRSR Overview
- KPIs
- Emerging action items
- Implementation of an ESG program

Method: Practice filling a part of the BRSR

Other Global ESG Frameworks

- GRI – approach and indicators
- SASB – industry-wise indicators
- SDG – indicators

Method: Practice reporting

Action Planning

- Creating a customised action plan for each participant

Participants

- Corporate Professionals entering the field of ESG
- Sustainability professionals who seek a deeper understanding of ESG

Batch size: 20 to 30

Workshop Coordinators

Prof. Rupamanjari Sinha Ray

Assistant Professor, Economics and Public Policy Area and CERO Member, MDI Gurgaon

Prof. Neetu Yadav

Assistant Professor, Strategic Management and CERO Member, MDI Gurgaon

Ms. Jayati Talapatra

Consultant and Subject Matter Expert and External Member, CERO

Organized by CERO @ MDI Gurgaon

The Centre of Excellence for Ethics, Responsible Organisations & ESG Initiatives is a platform for education, research and engagement on ethics and social and environmental responsibility. CERO's vision is to work towards a sustainable, peaceful and just world that continues to generate value for its stakeholders - "To build a better world".

Workshop Fees*

- Rs. 40,000 + GST per participant
- Rs. 35,000 + GST per participant (for two participants from same organization)
- Rs. 30,000 + GST per participant (for three or more participants from same organization)

*Alumni and Executive Students might contact for special discounts



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About Subject Matter Experts

Rupamanjari Sinha Ray has more than 17 years of PG management teaching experience and 2 years of UG teaching experience. She has worked on three research projects – one on CSR sponsored by AICTE; and the other on Common Service Centres, sponsored by Idea Centre for Telecom Excellence, IIM Ahmedabad and Sustainable Development practices of Medium enterprises. She has co-authored a book on CSR, and published research papers in the field of International Trade and environment, CSR and Environmental responsibilities of firms, SEZs, common services centres in reputed and refereed national and international journals. Currently she is part of a Transdisciplinary Research Cluster on Frugal Innovation at JNU. She does training on CSR and in-company general management modules for executives from organizations like Indian Oil, BEL, IRS officers, Oriental Bank of Commerce, she does consultancy in CSR, environmental management and sustainable development and sectoral policies. She was involved in a third party evaluation of CSR consultancy project of a public sector firm. Her areas of interests in teaching and research are Microeconomics, Macroeconomic Environment and policies, Environmental Economics, International Trade, Sustainable development, policy issues in Rural development and CSR. She had also been involved as a Project Coordinator of "State Finances of Haryana: Outcome Evaluation of 14th Finance Commission", a study conducted for Fifteenth Finance Commission. The study report has been uploaded in the Website of Finance Commission.

Neetu Yadav is Assistant Professor of Strategic Management area at MDI Gurgaon has more than 8 years of teaching experience. She holds a Ph.D. from Department of Management Studies, Indian Institute of Technology Delhi. She has been awarded with the most prestigious Paul R. Lawrence Fellowship to participate in NACRA 2018 annual meeting and also a recipient of Emerald Literati Awards 2019. She has also been awarded as Senior Research Fellow from University Grants Commission (UGC) and International travel grants from ICSSR. She has participated in 41st Faculty Development Program at IIM Ahmedabad and now an alumni of IIM Ahmedabad. She researches in the areas of Sustainability and Strategy and their inevitable interaction, and published on ESG, and sustainability.

Jayati Talapatra, Batch of 1997-99, PMIR, XLRI Jamshedpur, has more than 2 decades of experience in Organisation and Leadership Development, Change Management and Sustainability. Over the past 6 years, she has worked exclusively on helping Organisations create their sustainability plans and implement them. She teaches 'Economics of Biodiversity' in TERI SAS. She delivers workshops on Climate Change, Responsible Production and Consumption, ESG Disclosures and Responsible Business to senior Corporate Professionals, through AIMA. She undertakes speaking engagements on Sustainability in various Institutes, including University of Ingolstadt, Germany. She co-edited and authored 2 chapters in 'Emerging Economic Models for Sustainability' for Springer International (<https://link.springer.com/book/10.1007/978-981-16-7614-7>) and authored a chapter on 'Environmental Leadership' for 'Responsible Leadership for Sustainability in uncertain times' (https://link.springer.com/chapter/10.1007/978-981-19-4723-0_16).

Her Nature Immersion Walks has been covered by AI Practitioner journal, in their special series on Climate Change adaptation and mitigation <https://aipractitioner.com/product/a-sustainably-appreciative-andharmoniousconnection-with-nature/>.