

# MDI Gurgaon-TLC & INDAM announces

## Doctoral and Early Career Academics (ECA) Colloquium & Conference



### SUSTAINABILITY IN EMERGING ECONOMIES – INTEGRATING BUSINESS EXCELLENCE IN MANAGEMENT EDUCATION

December 19-20, 2024

**General Information:** The purpose of responsible management education and research is to integrate United Nations Sustainable Development Goals (SDGs) into teaching and research in management institutions. The B-School Management programmes play an important role in developing the managerial competency, and thus ensure that future leaders develop skills needed to balance economic, environmental, and social goals. Thus, taking sustainability driven research to classrooms is a way to build excellence in teaching and finally business, governance & society.

TLC@MDI understands this responsibility and proposes a two-day Doctoral Colloquium & Conference on, “Sustainability in emerging economies – Integrating business excellence in management education” that can be **built in with Academic – Research Conference(s)**.

The event will provide a platform to bring young scholars and early career academics, where they can be groomed on Active Learning Pedagogies, get feedback on their research ideas and how those could be linked to course curriculum and classroom delivery, by expert and **award-winning eminent Management researchers & teachers of national and international repute**.

**Format of the colloquium:** The doctoral colloquium is designed to impart skills on sustainability to participants who wish to promote the growing need of sustainable practices in manufacturing and service industries through teaching and research. This colloquium/professional development workshop will empower the participants with required methodologies and tools on sustainability for business excellence through real world examples and case studies in emerging economies. The discussion sessions and panel talks will be led by experts in various domains of sustainability to motivate researchers to start deliberating on these essential goals for well-being. TLC will be providing teaching based cutting edge pedagogy workshops on Simulation, Story Telling – Theatre, Case Teaching, Editorial Panels, and bringing Industry based research into classroom for the participants.

**Format of the conference:** The conference will provide an opportunity to the participants to share their research and perspectives with a wider audience of experts. The conference will help the participants to gather invaluable insights to develop the value proposition and novelty of research. Participants will also get the opportunity to receive guidance, network and collaborate with domain experts. Eligible participants are required to submit an extended abstract/management case within 1500 words. The research manuscripts/cases should be based on the theme of the conference. The tracks are created based on the United Nations Sustainable Development Goals as follows:



## TRACK 1 (SDG 1,7,11,16): Sustainable living for the Society

- 1.1 Business communications for Sustainable living
- 1.2 Digital Transformation and Sustainability

## TRACK 2 (SDG 2,3,4,5): Social Sustainability & Business Excellence

- 2.1 Social Sustainability and Public Policy
- 2.2 Strategy for Social Sustainability

## TRACK 3 (SDG 6,13): Environmental & Climate Sustainability

- 3.1 Green Finance and Sustainable accounting
- 3.2 Organization behaviour for climate sustainability

## TRACK 4 (SDG 8,9,10,12): Operations & Economics of Business Sustainability

- 4.1 Economics and Business Sustainability
- 4.2 Operations and Business Sustainability

## TRACK 5 (SDG 14,15): Integrating Sustainable Biosphere with Business Excellence

- 5.1 HRM, Future of Work & Green Behaviour
- 5.2 Entrepreneurship & HR Perspective

## TRACK 6 (SDG 17): Marketing & Communications of Sustainable Businesses

- 6.1 Marketing & Sustainability
- 6.2 Communication and Sustainable Business Reporting

**Disciplines:** All management disciplines including Marketing, Accounting & Finance, Human Resources, Organisation Behaviour, Operations, Strategy & General Management, Business Communication, Economics & Public Policy and Information Management.

**Publication Opportunities:** Selected Papers in Conference Proceedings / Edited Book by an International Publisher. Select Cases in an Edited Book by an International Publisher. Best papers and selected cases will be part of the edited book.

### DEADLINES

#### Submission Starts:

15<sup>th</sup> June 2024

#### Submission Closes:

15<sup>th</sup> October 2024

#### Notification of Acceptance:

15<sup>th</sup> October 2024

#### Early Bird Registration:

30<sup>th</sup> September 2024

#### Full Paper/Case Submission (3000-6000 words):

30<sup>th</sup> October 2024

### REGISTRATION FEES

#### Research Scholars & Early Career Academics:

Registration Fees is Rs. 1180 inclusive  
of GST.

Boarding & Lodging on payment basis.

### ACCOMMODATION

Participants may explore  
accommodation at  
**Hotel Windsor Heights/ M/s Square9 Inn**  
on payment basis. The accommodation is  
subject to availability. Contact details will  
be shared on request.

### CULTURAL EVENT

Cultural event on 20th November 2024



**Track Chairs:** We are also proposing a track chair mechanism. We will identify relevant track chairs for various themes based on the submissions.

### Organizing Committee

Prof. Rohit Sindhvani  
Prof. Ruchi Agarwal  
Prof. Ritu Srivastava  
Prof. Neera Jain  
Prof. Jyotsna Bhatnagar

### Conference Coordinator

Prof. Vanita Singh

### Supported By

Mr. Vinay Kumar Singh (AO)  
Ms. Meenu Pawar

### Invited Experts

#### Prof. Sumit Kundu

Professor of International Business & Associate Dean - International Programs at Florida International University

#### Prof. Vijay Edward Pereira

Head Of Department (People and Organizations) at NEOMA Business School

#### Prof. Pawan Budhwar

Associate Deputy Vice Chancellor International, Aston University, Birmingham, UK

#### Prof. Elizabeth Rose

Co-Editor-In-Chief Academy of Management Collections

#### Prof. Constantin Blome

Academic Dean / Rektor, Lancaster University Leipzig and Co-Editor-in-Chief of the International Journal of Operations & Production Management

#### Prof. David Wood

Executive, Board Chair and Faculty, IVEY Business School

#### Prof. Prajapati Trivedi

Special Envoy for SDG Implementation at the Commonwealth Secretariat

#### Mr. Sunil Kumar

Centre Head, World Bank Group India

#### Mr. Rahul Agrawal

DGM, Finance, Risk Analysis, ESG, IFCI

#### Ms. Shweta Dalmmia

Founder & CEO Climapreneur & Bharat Climate Startups

#### Mr. Sandeep Kochar

StoryTeller & Founder CEO, BlewMinds

#### Ms. Shubhi Kesarwani

CEO, GuruJal

### Industry Experts

#### Mr. Mayank Bansal

Senior Investment Professional IFC - International Finance Corporation

#### Mr. Sunder Krishnan

CRO, LIC

#### Mr. Baran Guntupalli

CRO & Head of Risk, NaBFID

#### Mr. Sanjiv Rangrass

Ex-Global Strategy Head & CEO-Agri Business, Investor ITC

SCAN TO PAY



### Venue

The Pillazio Hotel, Plot No 292, City Center, 296, Sector 29, Gurugram, Haryana 122001

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