

MDI Gurgaon Opens Applications for PGDM (Online) Programme - Apply by November 4, 2024

India, 24th October, 2024: [Management Development Institute \(MDI\) Gurgaon](#), one of India's premier business schools, is now accepting applications for its **Post Graduate Diploma in Management (PGDM) Online Programme**. This two-year programme (approved and accredited by AICTE, India and AMBA, UK) is designed to provide working professionals with a prestigious management qualification without the need to interrupt their careers. Prospective students can submit their applications **before November 4, 2024**, through [the official website](#).

***Prof. Mohita Maggon (Assistant Professor Faculty In-charge - Admissions and Career support for PGDM Online Programme)** of MDI Gurgaon stated, "Our PGDM (Online) Programme at MDI Gurgaon is more than just a degree. It's a journey that equips working professionals with the tools to become responsible global citizens, critical thinkers, and effective communicators. Our curriculum is designed to foster innovative problem-solving, collaborative decision-making, and a deep understanding of functional competencies. By blending rigorous academics with real-world applications, we empower our students to not only advance their careers but also make a positive impact on the world."*

Programme Strengths

*The **Two-Year PGDM (Online)** program, **AICTE approved and AMBA-accredited**, will transform online business education. This program features an immersive **campus induction, orientation and immersion** lasting **8 to 10 days**, designed for networking, CEO's talk, and learning, along with **optional international immersion** opportunities for global exposure. Participants will connect with peers and industry experts, fostering valuable relationships that support future growth. Notably, the program operates **without any EdTech partners**, ensuring a personalised learning experience through **live interactive classes** led by esteemed MDI faculty. Students will also enjoy **remote access to the MDI-G library** and receive comprehensive **career guidance**. Additionally, the program promotes **student-driven activities**, including sports and cultural events, enriching the overall educational experience. To encourage excellence, **INR 10,000 scholarships** are available for the top two students in the first eight modules. This program represents a significant opportunity for those seeking to advance their careers in a dynamic and supportive environment.*

A Comprehensive Business Education

The PGDM (Online) programme offers a well-rounded curriculum that mirrors the on-campus experience, ensuring students receive a high-quality education. The programme is designed to cultivate essential business skills, promote responsible citizenship, and encourage a global perspective among learners. With an emphasis on developing an end-to-end enterprise view of business, students gain insights into the interconnected nature of various business functions and how they contribute to overall organisational success.

The programme features diverse faculty with international expertise, enhancing the learning experience. Students benefit from remote access to the MDI Gurgaon Library, allowing them to engage with a wealth of resources. The first year comprises eight six-week modules that cover core business principles. In the second year, students can choose from a range of specialisations, including

Accounting & Finance, Operations Management, Marketing, Organisational Behaviour & Human Resource Management, Information Management, Strategic Management, Business Analytics, and Energy Management.

The final module culminates in a capstone dissertation, where students apply their knowledge to real-world challenges, solidifying their understanding and readiness for the business landscape.

Well-rounded Career Support for Growth and Success

The institute has a strong track record of producing industry-ready graduates, as evidenced by its consistent 100% placement record. The institute attracts recruiters from a wide range of sectors, including traditional industries such as Banking, Financial Services and Insurance (BFSI), manufacturing, consulting, Fast-Moving Consumer Goods (FMCG)/Fast-Moving Consumer Durables (FMCD), technology, media and telecommunication, and healthcare and pharmaceuticals. In recent years, MDI Gurgaon has also seen increased interest from emerging sectors such as fintech, edtech, and e-commerce, reflecting the institute's ability to adapt to changing market demands.

The institute's alumni have secured positions with some of the most renowned companies in India and globally. Today, over 10,000 MDI alumni are working across 54 countries. Prominent recruiters include industry leaders such as Accenture, Flipkart, KPMG, Infosys, Tata Steel, HDFC Bank, and Cognizant. The success of the institute's graduates is further underscored by impressive compensation packages, with the highest reported CTC reaching 63.3 LPA.

The PGDM (Online) Programme represents MDI Gurgaon's response to the evolving needs of the business education landscape. By offering this flexible yet comprehensive programme, the institute aims to make high-quality management education accessible to a broader range of professionals. This initiative aligns with the growing demand for skilled management professionals who can navigate the complexities of the global business environment while balancing their career and educational aspirations.

For more information, please visit: <https://www.mdi.ac.in/>