India, 14th December, 2024: <u>Management Development Institute (MDI)</u> Gurgaon is pleased to announce the **Open Management Development Programmes (MDPs)** for **January 2025**. The MDPs are designed to meet the emerging requirements of working executives and provide actionable insights and advanced skills for thriving in today's dynamic business environment.

The Open MDPs were designed as a learning ecosystem that brought together professionals from the diversified sectors to exchange ideas and opinions and gain expertise for future business needs. MDI continues this legacy of bringing practical and impactful value to various functional areas of diverse industries.

Programmes for January 2025

MDI's Open MDPs for January 2025 cover a variety of topical themes designed to enhance both individual and organisational success:

1. Drafting, Negotiating, & Managing Commercial Contracts

(January 08–10)

• Explore key issues in creating, enforcing, and managing commercial contracts effectively.

2. Effective Communication for Engaging Teams for Improved Productivity

(January 13-15)

 Equip managers with the tools to lead heterogeneous teams and foster enhanced productivity.

3. Developing Leadership Competencies

(January 15-17)

• Focus on leadership growth to drive organisational success and sustained growth.

4. Developing Women Leaders: A Communication Perspective

(January 15-17)

• Empower women leaders with communication skills to amplify their influence and success.

5. Customer-Centric Marketing: Customer Satisfaction, Loyalty, and Relationship (January 15-17)

 Learn modern marketing strategies to enhance customer satisfaction and build lasting relationships.

6. Data Visualization & dashboards for managers

(January 15-17)

 Learn the power of data visualization to make informed decisions and drive business success.

7. Operational and Organisational Excellence

(January 20–22)

O Build problem-solving and decision-making competencies essential for achieving excellence.

8. Managing difficult negotiations

(January 22-24)

 Master the art of strategic communication, active listening, and conflict resolution to confidently navigate even the toughest negotiations and achieve mutually beneficial outcomes.

9. Happiness Strategy for Leaders

(January 29-31)

O Discover strategies to cultivate happiness in leadership for improved personal and professional life.

A Vision for Transformational Growth

MDIs Open MDPs present rigorous academia infused with real-life applications, equipping participants to reach heights in the respective fields. Each programme is crafted by experienced faculty, combining research-backed strategies with interactive methodologies for an engaging learning experience.

Nomination Details

Professionals interested in participating in these high-impact MDPs can approach through their organisations or can self-nominate. Please send them out at the earliest so as not to miss the opportunity.

For more information, visit the official website