

MDI Gurgaon Invites Applications for PGDM-BM: Apply Now for a Transformative Executive MBA Experience

India 2nd January, 2025: [Management Development Institute \(MDI\) Gurgaon](#), a premier business school, invites applications for its flagship **Post Graduate Diploma in Management-Business Management (PGDM-BM)** programme, a path-breaking executive education initiative. Recognised as the oldest and longest-running Executive MBA programme in India, the PGDM-BM equips professionals with the leadership skills, global exposure, and strategic insights necessary to navigate today's rapidly evolving business landscape. Prospective students are encouraged to apply through MDI Gurgaon's [official website](#).

"The PGDM-BM programme at MDI Gurgaon has consistently developed visionary leaders who excel in the dynamic business environment, bringing change and creating value in organisations. With a diverse cohort of students, hands-on learning, and world-class faculty, our programme aims to build the next generation of strategic leaders ready to take on global challenges," said **Prof. Sumita Rai, Dean-Industry Connect, MDI Gurgaon**.

An Overview of the PGDM-BM Programme

The PGDM-BM programme, accredited by **AMBA (UK)** and **approved by AICTE**, is an 18-month, full-time residential management course aimed at professionals with a *minimum of 3 years' work experience*. This dynamic programme has evolved over time, with a new nomenclature and structure designed to meet the demands of the business world. It offers dual specialisations, global exposure through an international immersion module, and practical experience through experiential learning.

Designed for Future Leaders

PGDM-BM is a transformative experience for senior professionals. Its focus is on developing leaders who can thrive in today's volatile business environment. The cohort is characterised by rich diversity, with candidates hailing from various industries, educational backgrounds, and geographies. The current **class of 2023-25** brings together executives with work experience ranging from **3 to 12 years**, with an average experience of **6.4 years**. This diversity adds significant value to the programme by enriching peer learning and enhancing real-world business understanding. The programme is designed to shape leaders with strategic thinking, a customer-centric mindset, and the ability to drive change.

Experiential Learning and Global Exposure

An unique aspect of the PGDM-BM programme is the **National Immersion Programme in Sustainability Management** and the **Experiential Learning Module on Leadership Competency Development**. These are complemented by a two-week **International Immersion Module**, providing students with hands-on exposure to global business practices and challenges.

The curriculum spans five terms and includes 21 core courses, 11 electives, and an essential dissertation project. In addition to the academic rigor, students undergo industry-live projects, leadership training, and the **Experiential Outbound Leadership Training Programme**.

Comprehensive Skill Development

The programme's comprehensive learning goals include fostering **responsible citizenship, global perspectives, and strategic leadership orientation**. Students are encouraged to think critically and innovatively while developing functional competencies that make them equipped to lead across various business functions. Pedagogical techniques such as case studies, simulations, group discussions, business games, and industry expert guest lectures are employed to provide an immersive learning experience.

Placement and Career Opportunities

MDI Gurgaon's PGDM-BM programme offers exceptional placement opportunities, with top-tier companies participating in the recruitment process. The high calibre of the participants, combined with the expertise and network provided by the institution, makes the programme a highly attractive proposition for leading organisations.

Students from the programme have secured roles such as **Group Manager, Senior Consultant, Engagement Manager, and Deputy General Manager** across industries including **Consulting, Marketing, Finance, and Operations**. Notably, new-age industries and startups are also actively recruiting from this pool of talented professionals.

Accenture, TCS, Cognizant, Infosys, Quantiphi, Tech Mahindra, MAQ Software and First Source are among the top recruiters for the PGDM-BM programme.

The **Placement Committee** works closely with students, guiding them through the placement process, industry interactions, and preparation for senior-level roles. MDI Gurgaon's strong and vibrant alumni network further supports career progression by providing mentorship and industry connections.

With its longstanding legacy, globally recognised accreditation, and a focus on leadership development, MDI Gurgaon's PGDM-BM programme remains a premier choice for experienced professionals looking to elevate their careers. The combination of rigorous academic training, global exposure, and practical experience prepares graduates to tackle the challenges of an increasingly complex business world.

For more information, please visit: <https://www.mdi.ac.in/>