

MDI Gurgaon hosted 'Imperium 2025'—A Spectacular Celebration of Talent, Culture, and Sports

India, 6th February, 2025: [MDI Gurgaon](#), one of India's leading business schools, proudly hosted its flagship annual festival, **Imperium 2025**. This highly anticipated **three-day** extravaganza, themed "**Viva La World**," took place from **January 31st** to **February 2nd**, 2025, bringing together the brightest minds from India's top B-schools for an unparalleled celebration of talent, competition, and camaraderie.

Under the guidance of Prof. Jyotsna Bhatnagar, Dean of Graduate Programmes, and Prof. Vidhu Gaur, Chairperson of Student Affairs, Imperium 2025 featured an exciting lineup of cultural performances, management challenges, and sports competitions. With something for everyone, this year's festival did not fail to create unforgettable memories for participants and attendees alike.

"We are thrilled to host Imperium 2025, which has become synonymous with creativity, talent, and the spirit of togetherness," said Prof. Vidhu Gaur, Chairperson of Student Affairs. *"The theme, Viva La World, reflects our celebration of diversity and unity, and we are excited to welcome students and guests to MDI Gurgaon to experience this vibrant fest."*

Event Highlights

The festival kicked off on January 31st with **Moonlight Masquerade**, an enchanting evening of glamour, soulful music, and immersive experiences that set the tone for the festivities.

On February 1st, the campus lit up for **Neon Voyage**, featuring electrifying EDM beats and a stand-up comedy act that filled the scene with laughter and high energy.

The grand finale, **Pro Night**, on February 2nd, featured a breathtaking live performance by Bollywood's iconic playback singer **Shaan**. Renowned for his soulful voice and stage charisma, Shaan's electrifying performance captivated the audience and brought the festival to a memorable close.

Corporate Partnerships

Imperium 2025 was made possible through the generous support of its esteemed corporate partners, whose contributions play a vital role in the success of this iconic event. **Indian Bank** joined as the **Title Sponsor**, alongside **Vivo** as the **Co-Title Sponsor**, ensuring the festival's grandeur and reach. **SafeExpress** offered its support as the **Official Supply Chain Partner**, while **PannyFack** took charge as the **Exclusive Travel Partner**. **EazyDiner** enhanced the experience as the **Official Dining Partner**, with **Madame** contributing as the **Official Clothing Partner**. **Decathlon**, as the **Official Sports Partner**, and **Yakult**, as the **Official Probiotic Partner**, add their unique value to the festival. Additionally, **Star Entertainments** served as the **Official F&B Partner**, and **BroCode Energy Drink** energised the event as the **Official Energy Drink Partner**. These partnerships, along with the contributions of several other valued sponsors, were instrumental in bringing the vision of Imperium 2025 to life.

Imperium 2025 is more than a festival—it is a celebration of talent, culture, and community. With its exciting lineup of events and performances, it offers an unmatched platform for fostering creativity, competition, and collaboration.

To learn more about MDI Gurgaon, visit www.mdi.ac.in