

MDI Gurgaon Opens Applications for 24-Month PGDM—Business Administration for Working Executives residing in & around Delhi-NCR

India [date] 2024: [Management Development Institute \(MDI\) Gurgaon](#) is pleased to announce the opening of applications for its prestigious **Post Graduate Diploma in Management- Business Administration (PGDM-BA)**, specifically designed for **working executives and entrepreneurs** in the National Capital Region (NCR) who have not had prior exposure to formal management education. This **24-month programme** is the perfect opportunity for professionals who wish to enhance their managerial capabilities without taking a career break. Applications are now open and will close on **[Insert Last Date]**. Prospective students can apply before the deadline via the [official website](#).

Speaking on the programme's value, Prof. Sumita Rai, Dean-Industry Connect at MDI Gurgaon said, *"In today's fast-paced business world, the right mix of flexible learning and practical application can truly set you apart. Our PGDM-BA programme offers the perfect blend of **evening and weekend classes**, empowering working professionals to upgrade their skills while balancing work and personal commitments. This programme is designed for those who don't just aspire to lead but to become change-makers in their industries."*

A Robust and Industry-Relevant Curriculum

The **PGDM-BA** at MDI Gurgaon is designed with the dynamic needs of modern businesses in mind. It equips participants with essential **management skills** that cater to the fast-evolving global marketplace. The programme focuses on enhancing participants' decision-making capabilities, leadership potential, and business acumen.

Key Highlights of the Programme:

The programme is tailored for working professionals and entrepreneurs who aim to update their knowledge with the latest managerial tools and techniques.

- **Structure:** It spans **two years**, comprising **four terms per academic year**, and includes **20 core courses** and 14 elective courses. During the final term, participants will also engage in **mandatory fieldwork**.
- **Pedagogy:** The curriculum integrates **lectures, case studies, group discussions, business games, and simulations**, ensuring a practical, hands-on learning approach.
- **Flexible Learning Schedule:** Classes are held in the **evening and on weekends**, designed to fit into the schedules of busy professionals. In the first three terms, classes are held **Thursday to Sunday** evenings from **6:30 PM to 9:45 PM** and **Sundays from 10:00 AM to 5:15 PM**.

International Exposure and Real-world Learning

One of the programme's distinctive features is its **International Immersion** provision, which offers participants global perspectives and the chance to learn from top-notch international institutions and industry leaders. This aspect enriches the overall learning experience and broadens participants' global outlook, preparing them for leadership roles in the international business arena.

Global Careers Backed by MDI's Strong Alumni Network

The institute provides a powerful platform for career advancement, supported by MDI's extensive alumni network of over **10,000 alumni** across **54 countries**. Many of MDI's alumni have gone on to hold leadership positions or have successfully launched their own ventures, continuing to contribute to the business world in meaningful ways.

The Perfect Blend of Education and Professional Growth

MDI Gurgaon's PGDM-BA programme is an ideal stepping stone for professionals eager to scale new heights in their careers without sacrificing work-life balance. With a curriculum designed for **practical application** and **flexible learning** options, MDI provides a perfect environment for students to thrive while managing their existing work responsibilities.

For more information, please visit: <https://www.mdi.ac.in/>