

## **MDI Gurgaon Announces 2025-26 Management Development Programme Calendar to Empower Business Leaders**

**India, 7<sup>th</sup> April, 2025:** Management Development Institute (MDI) Gurgaon, one of India's premier business schools, has announced its **Annual Management Development Programme (MDP) Calendar for 2025-26**. The calendar features a diverse portfolio of executive education programmes designed to equip professionals across industries with **strategic insights, leadership skills, and practical expertise** to navigate today's evolving business landscape.

The MDPs cover a **wide range of critical business areas**, including **leadership, finance, marketing, analytics, digital transformation, artificial intelligence, and strategic decision-making**. Led by **renowned faculty** and incorporating **real-world case studies, interactive discussions, and hands-on exercises**, these programmes provide a **dynamic and practical learning experience**.

### **Key Highlights of the 2025-26 MDP Calendar**

MDI Gurgaon's **Management Development Programmes** are scheduled throughout the year, offering specialised training in various domains.

#### **Accounting & Finance**

- **Finance for Non-Finance Executives (June 16-20, 2025)** – Master financial fundamentals for business decision-making.
- **Finance for Non-Finance Executives - Second Batch (December 15-19, 2025)** – Simplify financial concepts for non-finance professionals.
- **Marketing of Consumer Financial Products (November 5-7, 2025)** – Explore financial marketing.
- **Strategic Cost Management (January 8-10, 2026)** – Focus on cost control strategies to align with business objectives.

#### **Business Communication**

- **Managerial Effectiveness (June 18-20, 2025)** – Enhance leadership and communication skills.
- **Business Storytelling Using Data (November 26-28, 2025)** – Improve business communication through data-driven narratives.
- **Effective Communication for Managers and Leaders (February 16-18, 2026)** – Enhance leadership communication skills for effective management.
- **Leadership Communication through Storytelling and Theatre Techniques (March 2-4, 2026)** – Enhance leaders' communication through creative storytelling methods.

## Economics & Public Policy

- **Behavioural Economics & Pricing (Using Cases) (April 9-11, 2025)** – Explore the psychological and economic factors influencing pricing strategies.
- **Making Sense of a World in Transition (April 18-19, 2025)** – Understand global economic, technological, and geopolitical shifts to anticipate and respond to change.

## Information Management

- **Location Analytics and AI for Managers and Businesses (May 12-14, 2025)** – Leverage artificial intelligence and data analytics for enhanced decision-making.
- **Advanced Business Analytics (June 5-7, 2025)** – Gain hands-on training in predictive analytics.
- **Responsible AI and Emerging Frameworks (August 7-9, 2025)** – Explore AI-driven business strategies and ethics.
- **Digital and Online Privacy (October 23-25, 2025)** – Cover cybersecurity and data privacy.
- **Digital Twins and Simulation Techniques (January 8-10, 2026)** – Explore advanced digital business modelling and predictive analytics.
- **Compliance for Artificial Intelligence in Business (February 18-20, 2026)** – This covers AI regulations, ethical considerations, and compliance strategies.

## Marketing

- **Neuroscience in Marketing (June 19-21, 2025)** – Understand consumer behavior and marketing psychology.
- **Digital Marketing (September 8-10, 2025)** – Understand digital advertising and consumer engagement.
- **Customer Engagement and Digital Communication (November 10-12, 2025)** – Enhance digital brand strategies.

## Operations Management

- **Problem Solving & Decision Making (August 11-13, 2025)** – Develop analytical problem-solving skills.
- **Supply Chain Management (December 15-17, 2025)** – Optimise logistics and operations.
- **Operations Strategy for Lean, Green, and Digital Innovations (February 11-13, 2026)** – Address sustainability and operational efficiency through innovative strategies.

## Strategic Management

- **Venturing into International Markets (June 16-18, 2025)** – Learn strategies for successful global expansion.
- **Strategic Leadership (August 6-8, 2025)** – Master high-level strategic decision-making.
- **Driving Innovations in Strategic Alliances (August 11-13, 2025)** – Build successful business collaborations.
- **Leading Strategic Change (September 3-5, 2025)** – Drive organizational change initiatives effectively.

## **Organizational Behaviour & Human Resource Management**

### **Leadership & Development:**

- **Competency Building for Leadership Roles (July 1-3, 2025)** – Strengthen leadership capabilities.
- **Management Control & Organisational Performance Metrics (July 14-16, 2025)** – Improve efficiency through performance tracking.
- **The Art of Successful Leadership (September 8-10, 2025)** – Strengthen leadership techniques.
- **Leadership for Impact (September 10-12, 2025)** – Equip yourself with purposeful leadership tools.
- **Leading with Emotional Intelligence (December 3-5, 2025)** – Focus on stress management.
- **Developing Women Leaders (January 12-14, 2026)** – Empower women in leadership with enhanced communication and career advancement skills.

### **Conflict & Negotiation Skills:**

- **Conflict Management and Negotiation Skills (July 7-9, 2025)** – Develop skills to resolve workplace conflicts.
- **Negotiation Strategies (October 13-15, 2025)** – Provide business negotiation tactics.

### **Workplace Culture:**

- **Developing People at the Workplace (March 11-13, 2026)** – Focus on building a positive workplace culture and fostering employee development.
- **Competitive Landscape: Role of Middle Management (October 6-8, 2025)** – Enhance decision-making for mid-level managers.
- **Soft Skills for Executives (October 6-8, 2025)** – Develop emotional intelligence.

### **Why Choose MDI Gurgaon's MDPs?**

Each programme is carefully designed to help professionals **strengthen their expertise, enhance their decision-making skills, and build their leadership confidence**. The **interactive and collaborative learning environment** enables participants to network with **industry peers, business leaders, and faculty experts**, fostering a dynamic exchange of ideas.

### **Who Should Attend?**

These **executive education programmes** are ideal for:

- **Senior executives**
- **Mid-level managers**
- **Business leaders**
- **Entrepreneurs**
- **Policymakers**

With **limited seats** available, **early registration is recommended**. Participants can **self-nominate** or be nominated by their organizations. **The nomination deadline is 15 days before the start of each programme.**

### **About MDI Gurgaon**

Founded in **1972**, Management Development Institute (MDI) Gurgaon is **one of India's top-ranked business schools**, known for its **world-class executive education, leadership training, and management research**. With a **global alumni network spanning 54 countries**, MDI Gurgaon continues to shape **the future of business leadership** through its **cutting-edge curriculum and industry-focused approach**.

### **For Registrations & Inquiries:**

Visit: <https://mdi.ac.in/programmes/executive>

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