From Pitches to Collaboration: MDI Megaminds 2025 Lights Up the Startup ecosystem

About MDI Gurgaon

Management Development Institute (MDI) Gurgaon is one of India's premier business schools, committed to nurturing talent and fostering innovation. Through initiatives like MDI Megaminds, the institute continues to contribute significantly to the growth of the entrepreneurial ecosystem in India.

India 03 April, 2025: The Management Development Institute (MDI) Gurgaon proudly hosted the latest edition of MDI <u>Megaminds</u>, its flagship bi-monthly startup showcase, on 23rd March. Held on campus, the event brought together emerging ventures, a powerful network of investors, and leaders from the startup community for an evening of collaboration, insight, and opportunity.

Maintaining its signature informal format, MDI Megaminds replaced traditional ceremonial proceedings with open and candid interactions. The relaxed atmosphere allowed for meaningful exchanges between founders and investors, positioning the event as one of the region's most engaging startup platforms.

Startups in the Spotlight

From over fifteen applicants, four startups were handpicked for final presentations, each bringing unique value to their respective sectors:

- Meri Health: Led by Ramesh Verma, this initiative aims to revolutionise primary healthcare access in Tier II and III cities by enabling local health entrepreneurs to set up affordable neighbourhood clinics. Supported by Prof. Dhruv Nath, Meri Health offers consultations, diagnostics, and pharmacy services under one roof through a technology-driven model.
- **Delicious Odisha Treat (DOT):** A QSR brand from Gurugram founded by Milan Satyapathi, DOT is on a mission to popularise authentic Odia cuisine through a scalable and hygienic format. From traditional Dalma to the regional favourite Pakhala, DOT combines cultural storytelling with culinary precision.
- **BKD Labs** Jarwis AI: Founded by Suresh Devrari and based in Lucknow, BKD Labs introduced Jarwis AI, a productivity-enhancing virtual assistant. The tool integrates with workplace systems to manage tasks like email triage, meeting summaries, and actionable reminders using intelligent automation.
- Luxid Tech: Innovator Siddhant Aggarwal presented Luxid's AI-powered AR glasses designed for visually impaired users. These smart glasses convert visual data into audio cues, enhancing users' spatial awareness and independence with cutting-edge edge computing and computer vision.

Growing Momentum and Ecosystem Expansion

Dr. Ruchi Agarwal, Faculty In-charge of MDI Gurgaon's Accelerator and Incubation Cell, spoke on the institute's vision:

"At MDI Gurgaon, we are deepening our commitment to the startup ecosystem with new collaboration opportunities with IITs and other tech institutions to engage broader communities, and leveraging their technical infrastructure. Through this expanded footprint, we aim to offer greater value to startups, not just by connecting them with investors, but also by providing access to technical labs and collaborative opportunities. MDI Megaminds will remain our flagship platform to spark innovation and scale impact. Stay connected with us as we continue to build this vibrant entrepreneurial ecosystem."

This vision aligns with MDI Gurgaon's growing influence as a startup enabler, offering not just networking, but tangible support infrastructure to help ideas mature into investible businesses.

Investor Insights and Community Praise

The event welcomed major investor networks including Angel Bay, Angel Blue, Campus Angels, Indian Angel Network, Lead Angels, Faad Network, DFAN, and Mumbai Angels. Their active participation reflects the credibility and trust MDI Megaminds continues to build.

Ganesh Vishwanathan, Director at Digital Futurists Angels Network, shared his experience:

"MDI Megaminds events are always very well planned, and this edition was no exception. We saw a range of innovative startups across multiple domains—each showcasing remarkable depth, creativity, and business acumen. The AR and VR segment, in particular, stood out with strong propositions, while the healthcare solution from Meri Health demonstrated impressive technical and market understanding. What also made the experience special was the thoughtful presentation—from the dynamic pitch sessions to the authentic Odia cuisine served for lunch. The startups exhibited great maturity and handled questions from the audience with energy and confidence. With a bit of guidance, many of them are on the path to significant growth. My compliments to MDI Gurgaon for curating such an enriching event—I wish them and the participating startups continued success."

Looking Ahead

MDI Megaminds is designed to be theme-agnostic, allowing flexibility and openness to all kinds of innovation. With each edition, MDI Gurgaon strengthens its role as a bridge between entrepreneurial talent and strategic capital. The March edition further solidified this position, reaffirming MDI Megaminds as a consistent and credible space for meaningful startup growth.For more information, please visit: <u>MDI Megaminds</u> or <u>MDI Gurgaon</u>.