# Empowering Business Leaders: MDI Gurgaon Announces June 2025 Management Development Programmes

## India, [Date], 2025:

Management Development Institute (MDI) Gurgaon, one of India's premier business schools, is pleased to unveil its suite of Management Development Programmes (MDPs) for June 2025. These executive education offerings are designed to equip professionals across sectors with advanced expertise in analytics, finance, leadership, and neuromarketing, reaffirming MDI Gurgaon's commitment to continuous learning and leadership development231.

## **Programme Highlights**

## **1. Advanced Business Analytics**

Dates: June 5–7, 2025

Gain hands-on experience with sophisticated analytical tools, including predictive modelling, machine learning, and data visualisation, to drive strategic business decisions.

## 2. Finance for Non-Finance Executives

## Dates: June 16–20, 2025

Demystify financial concepts and strengthen your ability to interpret financial statements, manage budgets, and make informed business decisions, no prior finance background required.

## 3. Managerial Effectiveness

# Dates: June 18–20, 2025

Develop essential leadership and communication skills through experiential learning, enhancing both personal and team effectiveness in today's dynamic business environment.

## 4. Neuroscience in Marketing

# Dates: June 19–21, 2025

Explore how neuroscience principles can transform marketing strategies by providing deeper insights into consumer behaviour and decision-making.

# Who Should Attend

These programmes are ideal for mid-to-senior professionals, aspiring leaders, entrepreneurs, and cross-functional managers seeking to sharpen their strategic, operational, and leadership skills. Most programmes do not require prior technical expertise, making them accessible to a wide audience.

## **Key Benefits**

- **Strategic Insight:** Strengthen your ability to tackle complex business challenges with confidence.
- **Practical Learning:** Engage in real-world case studies, interactive sessions, and hands-on exercises for immediate workplace impact.
- **Peer Networking:** Connect with a diverse cohort of professionals, fostering valuable industry relationships.
- **Expert Faculty:** Learn from MDI Gurgaon's distinguished faculty, known for blending academic rigour with industry relevance23.

## **Programme Details**

All MDPs are conducted on a fully residential basis at the MDI Gurgaon campus, providing an immersive and focused learning environment. Fees cover tuition, accommodation, meals, and course materials, with early-bird discounts available for group nominations. Participants also gain access to MDI Gurgaon's extensive alumni network and post-programme thought leadership resources21.

## About MDI Gurgaon

MDI Gurgaon is recognised among India's top business schools for its academic excellence, industry engagement, and pioneering executive education. Since 1972, MDI has trained over 150,000 managers and maintains a global alumni network of over 10,000 professionals from full-time programs.

To view the full MDP calendar and register for the program, visit the official MDI Gurgaon website.