

## MDI Faculty Publications 2019-2020

### Summary of Books Published

S.No.	Year	Books Published
1.	2019-20	<b>Leena Ajit Kaushal</b> , (2019), Foreign Direct Investment : the Indian experience, BEP
2.	2019-20	<b>Meeta Dasgupta</b> , (2020), How To Navigate Strategic Alliances And Joint Ventures: A Concise Guide For Managers, BEP
3.	2019-20	<b>Rajesh Pillania</b> , (2020), Happiness Strategy: Strategy and Happiness for Everyone, BEP
4.	2019-20	<b>Ritu Srivastava</b> , (2019), Decoding Customer Value at the Bottom of the Pyramid; An Urban India Marketing Perspective, BEP
5.	2019-20	<b>Rohit Prasad</b> , (2019), Game Sutra : resucing game theory from the game theorists, Sage, sage
6.	2019-20	<b>Sandeep Goel</b> , (2019), Corporate governance : principles and practices, Mcgrawhill, Mcgrawhill
7.	2019-20	Prageet Aeron & <b>Anjali Kaushik</b> , (2019), Entreprise Architecture in the Digital era, Proceedings of the Conference on Entreprise Architecutre in the Digital Era, MDI Gurgaon, 24-25 May 2019, Macmillian
8.	2019-20	<b>Alok Misra &amp; Ajay Tankha</b> , (2019), Inclusive finance India report 2019, Access Publication, Access Publication
9.	2019-20	<b>Anjali Kaushik</b> & Prageet Aeron, (2019), Entreprise Architecture in the Digital era, Proceedings of the Conference on Entreprise Architecutre in the Digital Era, MDI Gurgaon, 24-25 May 2019, Macmillian

### Edited Book

S.No.	Year	Edited book
1.	2019-20	<b>Radha R. Sharma</b> , (2019), Human Resource Management for Organizational Sustainability, BEP

### Book Review

S.No.	Year	Book Review
1.	2019-20	<b>Avanish Kumar</b> , (2019), Book review: Sukhadeo Thorat, Ajaya Dixit and Samar Verma (Eds.), Strengthening Policy Research: Role of Think Tank Initiatives in South Asia, <b>Vision: The Journal of Business Perspective</b> , 23(3), 325-327, 2019, sage
2.	2019-20	<b>Leena Ajit Kaushal</b> , (2019), Book review: Anne-Mette Rosting, The Law of Possibilities: How to Get What You Want, <b>Vision: The Journal of Business Perspective</b> , 23(2), 223, 2019, sage
3.	2019-20	<b>Nidhi S. Bisht</b> , (2019), Book review: Ganesh Chella, Harish Devarajan and V. J. Rao, HR Here and Now: The Making of the Quintessential People Champion, <b>Vision: The Journal of Business Perspective</b> , 23(2), 222-223, 2019, sage

S.No.	Year	Book Review
4.	2019-20	<b>Rajesh Pillania</b> , (2019), Book review: Stephane Garelli, Are You a Tiger, a Cat or a Dinosaur? 100 Questions: How Competitiveness Influences Your Life!, <b>Vision: The Journal of Business Perspective</b> , 24(1), 132, 2019, sage

### Summary of Cases

S.No.	Year	Cases
1.	2019-20	<b>Meeta Dasgupta</b> , (2020), Trek Bicycles: just a name or a summation of values?. (Case Study No: 9B20M003). London, Canada: Richard Ivey School of Business.
2.	2019-20	<b>Meeta Dasgupta</b> , (2020) Critterati: redefining pet culture. (Case Study No: 9B20M042). London, Canada: Richard Ivey School of Business.
3.	2019-20	<b>Shailendra Kumar Rai</b> , (2019), Krishna's financial plan Dilemma : buy versus rent. (Case Study No: HK1178). University of Hong Kong
4.	2019-20	<b>Shailendra Kumar Rai</b> , (2019), Krishna's Personal Financial Plan. (Case Study No: HK1187). University of Hong Kong
5.	2019-20	<b>Shailendra Kumar Rai</b> , (2019) Krishna's Retirement Plan. (Case Study No: HK1190). University of Hong Kong
6.	2019-20	<b>Shailendra Kumar Rai</b> , (2019), Krishna's Investment Plan. (Case Study No: HK1184). University of Hong Kong
7.	2019-20	<b>Shailendra Kumar Rai</b> , (2019), Krishna's Personal Insurance Plan. (Case Study No: HK1181). University of Hong Kong
8.	2019-20	Rahul Pramani & <b>Ashutosh Dash</b> , (2019) Harsh Electricals: Analyzing Cost in Search of Profit (Case Study No: 9B19B003). London, Canada: Richard Ivey School of Business.
9.	2019-20	<b>Jaydeep Mukherjee</b> & Anup Agrawal, (2020), Smartmoney: digital payments strategy in india, (Case Study No: 9B20A007). London, Canada: Richard Ivey School of Business.
10.	2019-20	<b>Parul Gupta</b> & Nidhi S. Bisht, (2020), Google LLC: Battling Gender Discrimination Allegations. Sage Business Cases (Sage).
11.	2019-20	<b>Parul Gupta</b> & Shikha Bhardwaj, (2019), Starbucks : Battling the racism allegations. (Case Study No: 9B19M126). London, Canada: Richard Ivey School of Business.
12.	2019-20	Parul Gupta & <b>Nidhi S. Bisht</b> , (2020), Google LLC: Battling Gender Discrimination Allegations. Sage Business Cases (Sage).
13.	2019-20	Brajesh Mishra, Jyotsna Bhatnagar & <b>Avanish Kumar</b> , (2020), Saankhya Labs : complete collobrate or disappear?.(Case Study NO: 9B20M002). London, Canada: Richard Ivey School of Business.
14.	2019-20	Brajesh Mishra, <b>Jyotsna Bhatnagar</b> & Avanish Kumar, (2020), Saankhya Labs : complete collobrate or disappear?.(Case Study NO: 9B20M002). London, Canada: Richard Ivey School of Business.
15.	2019-20	Ratan Kumar, <b>Kirti Sharma</b> & Shiv S. Tripathi, (2019), Air France: The Load Factor Puzzle in Business Class, (Case Study No: 9B19A032). London, Canada: Richard Ivey School of Business.

S.No.	Year	Cases
16.	2019-20	<b>Meeta Dasgupta, S K Tapasvi</b> & Suman Lahiri, (2019), Boond: dynamic capability – creating a bop energy market, ACRC case. University of Hong Kong
17.	2019-20	Ratan Kumar, Kirti Sharma & <b>Shiv S. Tripathi</b> , (2020), Air France: The Load Factor Puzzle in Business Class, (Case Study No: 9B19A032). London, Canada: Richard Ivey School of Business.
18.	2019-20	<b>Sunil Ashra</b> , Narain Gupta, Shiv S. Tripathi & Sharat Sharma, (2019), Delhi metro airport express line: making it viable. (Case Study No: 9B19M113). London, Canada: Richard Ivey School of Business.
19.	2019-20	Sunil Ashra, <b>Narain Gupta</b> , Shiv S. Tripathi & Sharat Sharma, (2019), Delhi metro airport express line: making it viable. (Case Study No: 9B19M113). London, Canada: Richard Ivey School of Business.
20.	2019-20	Sunil Ashra, Narain Gupta, <b>Shiv S. Tripathi</b> & Sharat Sharma, (2019), Delhi metro airport express line: making it viable. (Case Study No: 9B19M113). London, Canada: Richard Ivey School of Business.

### Summary of Book Chapters

S.No.	Year	Book Chapters
1.	2019-20	<b>Vishal Narain</b> , Mainstream disaster risk reduction and resilience in education : a periurban perspective, An Interdisciplinary Approach for Disaster Resilience and Sustainability / edited by Indrajit Pal and others,, 339-353, Springer
2.	2019-20	<b>Abinash Panda</b> & Rajan K Gupta, (2019), Unravelling and harnessing the Indian mindset : implications for organizations., Indian Business : Understanding a rapidly emerging economy / edited by Pawan S. Budhwar and other, <b>72-84, 2019</b> , T&F
3.	2019-20	Abhishek Singh & <b>Anjali Kaushik</b> , (2020), Platform for citizen engagement for good governance in India, Civic Engagement Frameworks and Strategic Leadership Practices for Organization Development / edited by Susheel Chhabra and Muneesh Kumar, 48-66, 2020, IGI Global
4.	2019-20	<b>Nakul Gupta</b> , (2019), When Artificial Intelligence Meets Augmented Reality Management and Business Education in the Time of Artificial Intelligence, Management and Business Education in the Time of Artificial Intelligence / edited by: Agata Stachowicz-Stanusch, and Wolfgang Amann, <b>195-210, 2019</b> , Information Age Publishing
5.	2019-20	<b>Vishal Narain</b> & Aditya Kumar Singh, (2019), Gurgaon, In The Wiley Blackwell Encyclopedia of Urban and Regional Studies, A. M. Orum (Ed.),, wiley
6.	2019-20	Dimple Bhandari, <b>Rajesh K. Singh</b> & S. K. Garg, (2019), Framework for Green Flexible Manufacturing System, Transforming Organizations Through Flexible Systems Management /edited by P.K. SuriRajan Yadav, <b>277-286, 2019</b> , Springer
7.	2019-20	Anchal Gupta, <b>Rajesh K. Singh</b> & P K Suri, (2019), Prioritizing Best Practices for Logistics Service Providers, Transforming Organizations Through Flexible Systems Management /edited by P.K. SuriRajan Yadav, <b>261-276, 2019</b> , Springer
8.	2019-20	Tanuja Sharma, Rupamanjari Sinha Ray, Madhushree Nanda & <b>S. K. Tapasvi</b> ,

S.No.	Year	Book Chapters
		(2019),The CSR Practices of a Mining PSU: Implementation Challenges, Mandated Corporate Social Responsibility Evidence from India edited by Mitra, Nayan, 119-139, Springer
9.	2019-20	Alisha Sikri, Surjeet Dalal, <b>N P Singh</b> & Dac-Nhuong L, (2019), Mapping of e-Wallets With Features, Cyber Security in Parallel and Distributed Computing /edited by DacNhuong Le and others, 245-261, 2019, wiley
10.	2019-20	<b>Tanuja Sharma</b> , Rupamanjari Sinha Ray, Madhushree Nanda & S. K. Tapasvi, (2019),The CSR Practices of a Mining PSU: Implementation Challenges, Mandated Corporate Social Responsibility Evidence from India edited by Mitra, Nayan, 119-139, Springer
11.	2019-20	Tanuja Sharma, <b>Rupamanjari Sinha Ray</b> , Madhushree Nanda & S. K. Tapasvi, (2019),The CSR Practices of a Mining PSU: Implementation Challenges, Mandated Corporate Social Responsibility Evidence from India edited by Mitra, Nayan, 119-139, Springer
12.	2019-20	Tanuja Sharma, Rupamanjari Sinha Ray, <b>Madhushree Nanda</b> & S. K. Tapasvi, (2019),The CSR Practices of a Mining PSU: Implementation Challenges, Mandated Corporate Social Responsibility Evidence from India edited by Mitra, Nayan, 119-139, Springer
13.	2019-20	<b>N P Singh &amp; Nakul Gupta</b> , (2019), When Artificial Intelligence Meets Augmented Reality Management and Business Education in the Time of Artificial Intelligence, Management and Business Education in the Time of Artificial Intelligence / edited by: Agata Stachowicz-Stanusch, and Wolfgang Amann, <b>195-210, 2019</b> , Information Age Publishing
14.	2019-20	<b>Vishal Narain &amp; (9 Others)</b> , (2019), Governance : Key for environmental sustainability in the Hindu Kush Himalaya, The Hindu Kush Himalaya Assessment edited by Wester, Philippus et al, <b>545-578, 2019</b> , Springer
15.	2019-20	<b>Radha R. Sharma</b> , (2019), <b>Bhagvad Gita Approach to Stress Mitigation and Holistic Well-Being</b> , In: Dhiman S., Amar A. (eds) Managing by the Bhagavad Gītā. Management, Change, Strategy and Positive Leadership. (p. 137-154) Springer, Cham, Springer

#### Chapter in Conference Proceedings

S.No.	Year	Conference Proceedings
1.	2019-20	<b>Sandeep Goel</b> , (2019), Ethical Accounting: The Driver in Recovering Markets, Eurasian Business Perspectives, Proceedings of the 22nd Eurasia Business and Economics Society Conference, 10/1,, <b>95-106, 2019</b> , Springer.
2.	2019-20	<b>Narain Gupta</b> & Amit K Gupta, Supply chain and Innovation Business architectre for productivity launch - adynamic capability perspective, Proceedings of the Conference on Enterprise Architectre in the Digital Era, MDI Gurgaon, 24-25 May 2019, 274-286, Macmillian
3.	2019-20	Sonam Chawla & <b>Radha R Sharma</b> , (2019), Women's career advancement for Inclusive growth : determining facilitators and moderators, <b>Academy of Management Proceedings, Published Online August 1, 2019</b> , AOM
4.	2019-20	Syed Rizwan Naqvi, Puja Sareen & <b>Tanuja Sharma</b> , (2019), Garret ranking of e-

S.No.	Year	Conference Proceedings
		HRM Outcomes in selected public sector companies, Conference Proceedings of Management & IT, SSRN
5.	2019-20	Syed Rizwan Naqvi, Puja Sareen & <b>Tanuja Sharma</b> , (2019), Role of innovative ehrm as solution provider:case study of kotak mahindra bank, 4th Global Leadership Research Conference(GLRC 2019) at Amity Business School,AUUP,Noida;27-28Feb2019,(Note online conference proceedings not available but got published in IARA journal, IARA
6.	2019-20	Nattala Srenivasa, S Sharma, Sangeeta Shah Bhardwaj & <b>Shiv S. Tripathi</b> , Architecture and evolution of platform enabled by internet of things and cloud, Proceedings of the Conference on Enterprise Architectre in the Digital Era, MDI Gurgaon, 24-25 May 2019, 183-194, Macmillian
7.	2019-20	<b>Prageet Aeron</b> , Primary Platforms and speciaized platforms : a comparison across dirvers, architecture and governance mechanisms, Proceedings of the Conference on Enterprise Architectre in the Digital Era, MDI Gurgaon, 24-25 May 2019, 226-241, Macmillian
8.	2019-20	<b>Shiv S. Tripathi</b> , (2019), Sustainable livelihood models of mobility in an emerging market, Proceedings of XXX ISPIM Innovation Conference: Celebrating Innovation – 500 years since Da Vinci, Florence, June 16-19, by Ian Bitran, Steffen Conn, Chris Gernreich, Michelle Heber, K.R.E. Huizingh, Olga Kokshagina, Marko Torkkeli & Marcus Tynnhammar Tutkimusraportit (Eds.), Lappeenranta University of Technology, Finland., pp1-12, International Society for Professional Innovation Management
9.	2019-20	<b>Shiv S. Tripathi</b> , (2019), Failure of Service Innovations: Reasons & Remedies, Proceedings of BMU International Innovation Conferecne 2016, Davinder Singh & Nandita Chaudhury (Eds.), pp 96-111., Cambridge Scholars Publishing
10.	2019-20	<b>Amit Kumar Gupta</b> & Narain Gupta, (2019), Supply chain and Innovation Business architectre for productivity launch - adynamic capability perspective, Enterprise Architecture in the Digital era (MDI Gurgaon), <b>274-286, 2019</b> , Macmillian
11.	2019-20	Nand Bhushan & <b>Anjali Kaushik</b> , Feasibility of Block-chain-based architecture for telecom Industry in India, Enterprise Architecture in the Digital era (MDI Gurgaon), 166-182, Macmillian
12.	2019-20	<b>Anupama Prashar</b> & Jiju Anthony, (2019), Quality Management for High-Contact Professional Service Firms: A Multiple-case Evidence from Indian Law firms, 26th International EurOMA Conference 2019 "Operations adding value to society" - European Operations Management Association EurOMA, 17 june -19 June 2019, <b>3993- 4002, 2019</b> , EUROMA
13.	2019-20	<b>Kirti Sharma &amp; other</b> (2019), Examining Consumer Perceived Attitude and Satisfaction of Using Chatbots and its effect on Brand Trust and Loyalty intention in Food Delivery Apps in India: The Moderating Role of Perceived Risk., IIM Indore-NASMEI Summer Marketing Information Systems Conference (page 74). Indore, India:, Emerald
14.	2019-20	<b>Kirti Sharma &amp; other</b> (2019), Exploring Patient's Experiential Values and its Impact on Service Quality Assessment by Indian Consumers in Public Health Institution: A Qualitative Study, T. A. Pai Management Institute International

S.No.	Year	Conference Proceedings
		Marketing Conference 2019: Marketing, Society, and Disruption (pp. 58-61). Manipal, India., T. A. Pai Management Institute
15.	2019-20	<b>N P Singh &amp;</b> Devender Singh, (2019), Impact of feature selection methods on the performance of Credit Risk Classification Algorithm., Proceeding of IEEE 13th International Conference Application of Information and Communication Technologies 23-25, October 2019   Baku, Azerbaijan, pp 101-106., <b>101-106, 2019</b> , AICT
16.	2019-20	<b>Rajesh K. Singh &amp;</b> Ayush Gupta, (2019), Ranking of the Factors for Resilient Humanitarian Supply Chain: A TOPSIS Approach, Proceedings of the International Conference on Industrial Engineering and Operations Management Pilsen, Czech Republic, July 23-26, 2019, <b>2269-2275, 2019</b> , IEOM Society
17.	2019-20	Alisha Dhal, Arvind Selvaraj & <b>Kirti Sharma</b> , Examining Consumer perceived attitude and satisfaction of using chatbots and its effect on brand trust and loyalty intention in food delivery apps in India, Enterprise Architecture in the Digital era, 261-273, Macmillian
18.	2019-20	Rajendra Baraiya, Rohit Kapoor & <b>Narain Gupta</b> , A Transportation optimization model for Indian petroleum Industry, POMS International Conference 2019, 13-14 December 2019, 150-153, KJ Somaiya Institute of Management
19.	2019-20	Nattala Srenivasa, S Sharma, Sangeeta <b>Shah Bhardwaj</b> & Shiv S. Tripathi, Architecture and evolution of platform enabled by internet of things and cloud, Proceedings of the Conference on Enterprise Architecture in the Digital Era, MDI Gurgaon, 24-25 May 2019, 183-194, Macmillian
20.	2019-20	Manpreet Singh Khurana, Milan Pandey, Sanchit Malhotra, Amit Kumar Gupta, & <b>Narain Gupta</b> , (2019), Impact Of Macro-Economic Indicators On Agricultural Sector Of India, Conference Proceedings on Strategic Alliance Between AGBA, Millikin University (USA), IIM-Rohtak (India) and GIFT Society (India) published in Advances in Global Business Research. Academy for Global Business Advancement's 16th World Congress held at the Indian Institute of Technology Delhi, July 2 --- 4, 2019, <b>16(1), 203-212, 2019</b> , Academy for Global Business Advancement
21.	2019-20	Manpreet Singh Khurana, Milan Pandey, Sanchit Malhotra, <b>Amit Kumar Gupta</b> , & Narain Gupta, (2019), Impact Of Macro-Economic Indicators On Agricultural Sector Of India, Conference Proceedings on Strategic Alliance Between AGBA, Millikin University (USA), IIM-Rohtak (India) and GIFT Society (India) published in Advances in Global Business Research. Academy for Global Business Advancement's 16th World Congress held at the Indian Institute of Technology Delhi, July 2 --- 4, 2019, <b>16(1), 203-212, 2019</b> , Academy for Global Business Advancement

### Journal Article

S.No.	Year	Journal Article
1	2019-20	Bondia, R., Biswal, P. C., & <b>Panda, A.</b> (2019). The unspoken facets of buying by

		individual investors in Indian stock market. <i>Review of Behavioral Finance</i> .
2	2019-20	Srivastava, S., <b>Jain, A. K.</b> , & Sullivan, S. (2019). Employee silence and burnout in India: the mediating role of emotional intelligence. <i>Personnel Review</i> .
3	2019-20	<b>Jain, A. K.</b> , & Sullivan, S. (2019). An examination of the relationship between careerism and organizational commitment, satisfaction, and performance. <i>Personnel Review</i> .
4	2019-20	Bellini, D., Cubico, S., Favretto, G., Noventa, S. A., Ardolino, P., Ganesini, G., ... & <b>Jain, A. K.</b> (2019). A metamodel for competence assessment. <i>European Journal of Training and Development</i> .
5	2019-20	<b>Gupta, A. K.</b> , & Gupta, N. (2019). Innovation and Culture as a Dynamic Capability for Firm Performance: A Study from Emerging Markets. <i>Global Journal of Flexible Systems Management</i> , 20(4), 323-336.
6	2019-20	<b>Gupta, A. K.</b> , & Gupta, N. (2019). A dynamic capability view of adaptability on new product success launch. <i>Journal of Supply Chain Management Systems</i> , 8(1), 38.
7	2019-20	<b>Gupta, A. K.</b> , & Gupta, N. (2020). Effect of corporate environmental sustainability on dimensions of firm performance—Towards sustainable development: Evidence from India. <i>Journal of Cleaner Production</i> , 253, 119948.
8	2019-20	Pandey, S., Singh, R. K., Gunasekaran, A., & <b>Kaushik, A.</b> (2020). Cyber security risks in globalized supply chains: conceptual framework. <i>Journal of Global Operations and Strategic Sourcing</i> .
9	2019-20	Biswal, P. C., & <b>Jain, A.</b> (2019). Should central banks use the currency futures market to manage spot volatility? Evidence from India. <i>Journal of Multinational Financial Management</i> , 52, 100596.
10	2019-20	Jevanesan, T., Antony, J., Rodgers, B., & <b>Prashar, A.</b> (2019). Applications of continuous improvement methodologies in the voluntary sector: a systematic literature review. <i>Total Quality Management &amp; Business Excellence</i> , 1-17.
11	2019-20	<b>Prashar, A.</b> (2019). Towards sustainable development in industrial small and Medium-sized Enterprises: An energy sustainability approach. <i>Journal of Cleaner Production</i> , 235, 977-996.
12	2019-20	Dasgupta, M., & <b>Prashar, A.</b> (2019). Does Parental Co-creation Impacts Perceived Value? A Mixed-method Study in Indian Elementary Educational Innovations. <i>Vision</i> , 0972262919858268.
13	2019-20	<b>Prashar, A.</b> (2019). A bibliometric and content analysis of sustainable development in small and medium-sized enterprises. <i>Journal of Cleaner Production</i> , 118665.
14	2019-20	Sunder M, V., & <b>Prashar, A.</b> (2020). Empirical examination of critical failure factors of continuous improvement deployments: stage-wise results and a contingency theory perspective. <i>International Journal of Production Research</i> , 1-22.
15	2019-20	<b>Prashar, A.</b> , & Aggarwal, S. (2019). Modeling enablers of supply chain quality risk management: a grey-DEMATEL approach. <i>The TQM Journal</i> .
16	2019-20	<b>Shaikh, I.</b> (2019). The US Presidential Election 2012/2016 and Investors' Sentiment: The Case of CBOE Market Volatility Index. <i>SAGE Open</i> , 9(3), 2158244019864175.
17	2019-20	<b>Shaikh, I.</b> (2019). The impact of terrorism on Indian securities market. <i>Economic research-Ekonomska istraživanja</i> , 32(1), 1744-1764.
18	2019-20	Tiwari, A., Patro, A., & <b>Shaikh, I.</b> (2019). The Moderating Role of Risk Aversion on Adoption of IT and Mobile Platforms on P&C Insurance Demand: Evidence From Developing Countries. <i>Journal of Electronic Commerce in Organizations</i>

		( <i>JECO</i> ), 17(4), 1-15.
19	2019-20	<b>Shaikh, I.</b> (2019). The Relation between Implied Volatility Index and Crude Oil Prices. <i>Engineering Economics</i> , 30(5), 556-566.
20	2019-20	<b>Shaikh, I.</b> (2019). Behaviors of Stocks and Fear Index from Terrorist Attacks: Empirical Evidence from SENSEX and NVIX. <i>International Journal of Business &amp; Economics</i> , 18(2).
21	2019-20	Garg, R., <b>Mukherjee, J.</b> , & Biswas, S. (2019). Consumer-based determinants of brand love and its consequences: a quantitative research. <i>International Journal of Business and Emerging Markets</i> , 11(2), 122-143.
22	2019-20	<b>Mukherjee, J.</b> (2019). GTL: Transitioning from Entrepreneurial to Professionally Managed Business. <i>Vision</i> , 23(4), 454-458.
23	2019-20	<b>Kaushal, L. A.</b> (2019). FDI in India's retail trade. <i>International Journal of Business and Globalisation</i> , 22(2), 143-153.
24	2019-20	<b>Anand, M.</b> , & Singh, J. (2019). A Puff of Smoke, a Hole in the Pocket, Fissure in the Lungs and Profit in Millions. <i>Vision</i> , 23(3), 309-318.
25	2019-20	Aggarwal, S., <b>Srivastava, M. K.</b> , & Bharadwaj, S. S. (2020). Towards a Definition and Concept of Collaborative Resilience in Supply Chain: A Study of 5 Indian Supply Chain Cases. <i>International Journal of Information Systems and Supply Chain Management (IJISCM)</i> , 13(1), 98-117.
26	2019-20	Aggarwal, S., & <b>Srivastava, M. K.</b> (2019). A grey-based DEMATEL model for building collaborative resilience in supply chain. <i>International Journal of Quality &amp; Reliability Management</i> .
27	2019-20	Arya, P., <b>Srivastava, M. K.</b> , & Jaiswal, M. P. (2019). Modelling environmental and economic sustainability of logistics. <i>Asia-Pacific Journal of Business Administration</i> .
28	2019-20	<b>Dasgupta, M.</b> , & Prashar, A. (2019). Does Parental Co-creation Impacts Perceived Value? A Mixed-method Study in Indian Elementary Educational Innovations. <i>Vision</i> , 0972262919858268.
29	2019-20	<b>Dasgupta, M.</b> (2019). Business Model Innovation: Responding to Volatile Business Environment in the Indian Banking Industry. <i>Journal of Asia-Pacific Business</i> , 20(4), 260-280.
30	2019-20	<b>Singh, N. P.</b> , & Singh, E. (2020). IIoT and machine learning technology: A case of investment of TVS Motors Limited (India). <i>Industrija</i> , 48(1), 81-108.
31	2019-20	<b>Singh, N. P.</b> , & Singh, E. (2020). IIoT and machine learning technology: A case of investment of TVS Motors Limited (India). <i>Industrija</i> , 48(1), 81-108.
32	2019-20	<b>Singh, N.P.</b> , & Singh, D. (2019). Chatbots and virtual assistant in Indian banks. <i>Industrija</i> , 47(4), 75-101.
33	2019-20	<b>Singh, N. P.</b> (2019). Changing paradigm of Mercator to Accelya via Warburg Pincus- An information Technology Division of Emirate Group. <i>Industry/Industrija</i> , 47(3).
34	2019-20	<b>Singh, N. P.</b> (2019). Oracle Acquired AI Startup DataFox. <i>Industry/Industrija</i> , 47(2).
35	2019-20	Gupta, A. K., & Gupta, N. (2019). Innovation and Culture as a Dynamic Capability for Firm Performance: A Study from Emerging Markets. <i>Global Journal of Flexible Systems Management</i> , 20(4), 323-336.
36	2019-20	Gupta, A. K., & <b>Gupta, N.</b> (2019). A dynamic capability view of adaptability on new product success launch. <i>Journal of Supply Chain Management Systems</i> , 8(1), 38.
37	2019-20	Gupta, A. K., & <b>Gupta, N.</b> (2020). Effect of corporate environmental sustainability on dimensions of firm performance—Towards sustainable development: Evidence from



		India. <i>Journal of Cleaner Production</i> , 253, 119948.
38	2019-20	Sardana, D., <b>Gupta, N.</b> , Kumar, V., & Terziovski, M. (2020). CSR 'sustainability' practices and firm performance in an emerging economy. <i>Journal of Cleaner Production</i> , 120766.
39	2019-20	<b>Bisht, N. S.</b> (2019). A Study on the Role of Work-related Rumination in the Relationship between Job Characteristics and Burnout. <i>South Asian Journal of Management</i> , 26(2), 65-87.
40	2019-20	<b>Biswal, P. C.</b> , & Jain, A. (2019). Should central banks use the currency futures market to manage spot volatility? Evidence from India. <i>Journal of Multinational Financial Management</i> , 52, 100596.
41	2019-20	Bondia, R., <b>Biswal, P. C.</b> , & Panda, A. (2019). The unspoken facets of buying by individual investors in Indian stock market. <i>Review of Behavioral Finance</i> .
42	2019-20	<b>Gupta, Parul.</b> (2019). An empirical investigation of determinants for adoption of C2C auction marketplaces. Inderscience
43	2019-20	<b>Sharma, R. R.</b> (2019). Evolving a Model of Sustainable Leadership: An Ex-post Facto Research. <i>Vision</i> , 23(2), 152-169.
44	2019-20	Chawla, S., & <b>Sharma, R. R.</b> (2019). Enhancing Women's Well-Being: The Role of Psychological Capital and Perceived Gender Equity, With Social Support as a Moderator and Commitment as a Mediator. <i>Frontiers in psychology</i> , 10.
45	2019-20	Aşkun, D., <b>Sharma, R. R.</b> , & Çetin, F. (2019). Factor structure and measurement invariance of the oneness behaviors scale across India and Turkey. <i>The Journal of general psychology</i> , 1-26.
46	2019-20	Tiwari, A., & <b>Sharma, R. R.</b> (2019). Dignity at the Workplace: Evolution of the Construct and Scale Development. <i>Frontiers in Psychology</i> , 10, 2581.
47	2019-20	Vinayak, R., & <b>Sharma, R. R.</b> (2019). When Robots Kill: A Root Cause Analysis. <i>International Journal of Human Capital and Information Technology Professionals (IJHCITP)</i> , 10(3), 46-59.
48	2019-20	Shivajee, V., <b>Singh, R. K.</b> , & Rastogi, S. (2019). Manufacturing conversion cost reduction using quality control tools and digitization of real-time data. <i>Journal of Cleaner Production</i> , 237, 117678.
49	2019-20	Pandey, S., <b>Singh, R. K.</b> , Gunasekaran, A., & Kaushik, A. (2020). Cyber security risks in globalized supply chains: conceptual framework. <i>Journal of Global Operations and Strategic Sourcing</i> .
50	2019-20	Agrawal, S., & <b>Singh, R. K.</b> (2019). Analyzing disposition decisions for sustainable reverse logistics: Triple Bottom Line approach. <i>Resources, Conservation and Recycling</i> , 150, 104448.
51	2019-20	<b>Singh, R. K.</b> , Luthra, S., Mangla, S. K., & Uniyal, S. (2019). Applications of information and communication technology for sustainable growth of SMEs in India food industry. <i>Resources, Conservation and Recycling</i> , 147, 10-18.
52	2019-20	Bhandari, D., <b>Singh, R. K.</b> , & Garg, S. K. (2019). Prioritisation and evaluation of barriers intensity for implementation of cleaner technologies: Framework for sustainable production. <i>Resources, Conservation and Recycling</i> , 146, 156-167.
53	2019-20	Agrawal, S., & <b>Singh, R. K.</b> (2019). Forecasting product returns and reverse logistics performance: structural equation modelling. <i>Management of Environmental Quality: An International Journal</i> .
54	2019-20	<b>Singh, R. K.</b> , Kumar, P., & Chand, M. (2019). Evaluation of supply chain coordination

		index in context to Industry 4.0 environment. <i>Benchmarking: An International Journal</i> .
55	2019-20	Dutta, G., Kumar, R., Sindhwani, R., & <b>Singh, R. K.</b> (2020). Digital transformation priorities of India's discrete manufacturing SMEs—a conceptual study in perspective of Industry 4.0. <i>Competitiveness Review: An International Business Journal</i> .
56	2019-20	<b>Singh, R. K.</b> , & Kumar, R. (2020). Strategic issues in supply chain management of Indian SMEs due to globalization: an empirical study. <i>Benchmarking: An International Journal</i> .
57	2019-20	<b>Singh, R. K.</b> , & Kumar, P. (2019). Measuring the flexibility index for a supply chain using graph theory matrix approach. <i>Journal of Global Operations and Strategic Sourcing</i> .
58	2019-20	Gupta, A., & <b>Singh, R. K.</b> (2020). Managing operations by a logistics company for sustainable service quality: Indian perspective. <i>Management of Environmental Quality: An International Journal</i> .
59	2019-20	Ritu Srivastava & Akhil Mangla, (2019), Sukhpal Dairy Farm: Considering Customer Engagement-Based Growth Options, Emerald Emerging Markets Case Studies, 9(1), 1-23, 2019, Emerald
60	2019-20	Ritu Srivastava, Advertising or branding: it is different, Emerald Emerging Markets Case Studies, 10(1), 1-14, Emerald
61	2019-20	Rana, M. S., <b>Prasad, R.</b> , Yoon, H., & Hwang, J. (2020). Opportunity cost of spectrum for mobile communications: Evaluation of spectrum prices in Bangladesh. <i>Telecommunications Policy</i> , 44(3), 101925.
62	2019-20	Sahai, S., <b>Ray, R. S.</b> , & Tapasvi, S. K. (2020). Why Private Sector Led Financial Inclusion Cannot Work for Development? Case of Micro Credit in India. <i>Indian Journal of Finance and Banking</i> , 4(1), 14-19.
63	2019-20	Kapoor, N., & <b>Goel, S.</b> (2019). Do diligent independent directors restrain earnings management practices? Indian lessons for the global world. <i>Asian Journal of Accounting Research</i> .
64	2019-20	Zabukovšek, <b>S. S.</b> , <b>Bharadwaj, S. S.</b> , Bobek, S., & Štrukelj, T. (2019). Technology acceptance model-based research on differences of enterprise resources planning systems use in India and the European Union. <i>Engineering Economics</i> , 30(3), 326-338.
65	2019-20	Aggarwal, S., Srivastava, M. K., & <b>Bharadwaj, S. S.</b> (2020). Towards a Definition and Concept of Collaborative Resilience in Supply Chain: A Study of 5 Indian Supply Chain Cases. <i>International Journal of Information Systems and Supply Chain Management (IJISCM)</i> , 13(1), 98-117.
66	2019-20	Lal, P., & <b>Bharadwaj, S. S.</b> (2020). Understanding the Drivers of Cloud-Based Service Adoption and Their Impact on the Organizational Performance: An Indian Perspective. <i>Journal of Global Information Management (JGIM)</i> , 28(1), 56-85.
67	2019-20	Purohit, H., & <b>Bhardwaj, S. S.</b> (2018). Intangible asset, functional competencies & organisational performance: A literature review. <i>ZENITH International Journal of Multidisciplinary Research</i> , 8(1), 154-162.
68	2019-20	Till Drebing, <b>Shailendra Kumar Rai</b> & Heiko Hinrichs, (2019), Performance of IPOs of Indian companies backed by private equity, <b>Vision: The Journal of Business Perspective</b> , 23(4) 397–409, (2019), SAGE
69	2019-20	Garg, R., Mukherjee, J., & <b>Biswas, S.</b> (2019). Consumer-based determinants of brand love and its consequences: a quantitative research. <i>International Journal of Business</i>

		<i>and Emerging Markets, 11(2), 122-143.</i>
70	2019-20	Lakshman, C., & <b>Rai, S.K.</b> (2019). The influence of leadership on learning and innovation: evidence from India. <i>Asian Business &amp; Management, 1</i> -32.
71	2019-20	<b>Narain, V.</b> , Vij, S., & Dewan, A. (2019). Bonds, battles and social capital: Power and the mediation of water insecurity in peri-urban Gurgaon, India. <i>Water, 11(8)</i> , 1607.
72	2019-20	Singh, A. K., & <b>Narain, V.</b> (2020). Lost in transition: Perspectives, processes and transformations in Periurbanizing India. <i>Cities, 97</i> , 102494.

#### Magazine Article/ Newspaper Article

S.No.	Year	Magazine Article/ Newspaper Article
1.	2019-20	<b>Abinash Panda</b> , (2019), A role to play, <b>Indian Management, 58(12), 43-45, 2019</b> , AIMA
2.	2019-20	<b>Ritu Srivastava</b> , (2019), Need for continuous learning in the life of a working professional, India Today, <b>Published online October 17, 2019</b> , India today
3.	2019-20	<b>Subhalakashmi Sircar</b> , (2020), Expectations Of B-Schools From Union Budget 2020, Business Word, Published online january 30, 2020, Bweducation
4.	2019-20	<b>Tanuja Sharma</b> , (2020), People management interventions for performance excellence, People Matters, March7, 2020, People Matters
5.	2019-20	<b>Ajay Kumar Jain</b> , (2019), Lessons Learnt From The 2019 Election Campaign, <b>Business Word, 23-Jul-19</b> , Business World publishing
6.	2019-20	<b>Alok Misra</b> , (2019), Policy Push for Financial Inclusion : ladder approach, <b>Business Word, 9-Nov-19</b> , Business World publishing
7.	2019-20	<b>Leena Ajit Kaushal</b> , (2020), Budget 2020: Major hits and misses of Education Budget for Higher Education, <b>India Today</b> , Published Online, 19 february 2020, India today
8.	2019-20	<b>Vishal Narain &amp; Sameer Shah</b> , (2019), From Jal Shakti to Jal Prabandhan : Changing the narrative of India's water crisis, Governance Now, <b>12-Nov-19</b> , Governance Now
9.	2019-20	<b>Avanish Kumar</b> , (2020), Art of winning: Management lessons from Delhi election, <b>The financial Express</b> , February 24, 2020, Financial Express
10.	2019-20	<b>Rohit Prasad</b> , (2020), Budget should look into telecom crisis, Business Line, January 28, 2020, Business Line
11.	2019-20	<b>Sangeeta Shah Bharadwaj</b> , (2019), Mindit : HR analytics, <b>Pioneer, 16-Oct-19</b> , Pioneer
12.	2019-20	<b>Anshul Jain</b> , (2019), Hits and misses for B-schools, <b>The financial Express, 8-Jul-19</b> , financial Express
13.	2019-20	<b>P. C. Biswal</b> , (2019), Demystifying the needs of higher education in India, <b>The financial Express, 1-Jul-19</b> , FE
14.	2019-20	<b>P. C. Biswal</b> , (2019), Need for responsible research, <b>The Statesman, 2-Jul-19</b> , Statesman
15.	2019-20	<b>P. C. Biswal</b> , (2019), Education can be an instrument of peace in J&K, <b>Financial Express, 19-Aug-19</b> , Financial Express

S.No.	Year	Magazine Article/ Newspaper Article
16.	2019-20	<b>Rohit Prasad</b> , (2019), The repeal of article 370 would harm the children of Kashmir, Mint, <b>18-Apr-19</b> , HT
17.	2019-20	<b>Rohit Prasad</b> , (2019), A blueprint for the resurrection of the Indian National Congress, Mint, <b>29-May-19</b> , Mint
18.	2019-20	<b>Rohit Prasad</b> , (2019), The control of lynch mobs and the deterrence of terrorism, Mint, <b>29-Jun-19</b> , Mint
19.	2019-20	<b>S. Veena Iyer</b> , (2019), To peg, or not to peg, <b>The Pioneer</b> , <b>11-Sep-19</b> , Pioneer
20.	2019-20	<b>Shailendra Kumar Rai</b> , (2019), Higher education and the budget, <b>The Mail Today</b> , <b>2-Jul-19</b> , MT
21.	2019-20	<b>Shiv S. Tripathi</b> , (2020), A Paradigm Shift in our Management Education, Mail Today, February 7, 2020, Mail today
22.	2019-20	<b>Vibhava Srivastava</b> , (2020), Let's grow both edtech and skill-tech, Financial Express, January 20, 2020, Financial Express
23.	2019-20	<b>Vidhu Gaur</b> , (2019), How will management education change in 2020, The financial Express, <b>30-Dec-19</b> , Financial Express
24.	2019-20	<b>P. C. Biswal &amp; Arun Kumar Tripathy</b> , (2020), What will be the future of management education, <b>The Times of India</b> , January 20, 2020, TOI
25.	2019-20	<b>Rohit Prasad &amp; Abeer Kapoor</b> , (2019), The country's great space ace and the war of perceptions, Mint, <b>1-May-19</b> , Mint
26.	2019-20	<b>S. Veena Iyer &amp; Aradhana Parmeshwar</b> , (2019), Noble intentions, confused actions, <b>The Pioneer</b> , <b>19-Jun-19</b> , The Pioneer
27.	2019-20	<b>Shailendra Kumar Rai &amp; Thomas J. Anderson</b> , (2020), Debt Management: Should you keep away from debt?, The financial Express, March 4, 2020, Financial Express
28.	2019-20	<b>Manoj Kumar Srivastava</b> , (2019), How to make lifelong learning a daily habit, <b>The financial Express</b> , <b>30-Sep-19</b> , Financial Express

#### Papers presented by Faculty in National/International Conferences

S.No.	Year	Papers presented by Faculty in National/International Conferences
1.	2019-20	<b>Gaur, Vidhu</b> (2019); "Endupreneurship for Inclusive Growth - a Social Perspective" presented paper in 7th International Conference Entitled: "Entrepreneurship, Innovation, and Responsible Business" MIT Cambridge (USA) during April 26-28, 2019
2.	2019-20	<b>Bhardwaj, Sangeeta</b> (2019); "Impact Organisational Competencies, Experience & Expertise on the Performance of the Organisation in the Indian Manufacturing Industry" presented paper in 7th International Conference Entitled: "Entrepreneurship, Innovation, and Responsible Business" MIT Cambridge (USA) during April 26-28, 2019
3.	2019-20	<b>Prashar, Anupama</b> (2019); "Quality Management for High-contact Professional service firms: A multiple-case evidence from Indian Law firms" presented paper in 26th EurOMA conference, Helsinki (Finland) during June 17-19, 2019

<b>S.No.</b>	<b>Year</b>	<b>Papers presented by Faculty in National/International Conferences</b>
4.	2019-20	<b>Sharma, Radha</b> (2019); "Women's Career Advancement for Inclusive Growth: Determining Facilitators & Moderators" presented paper in Academy of Management, Boston, Massachusetts (USA) during August 09-13, 2019
5.	2019-20	<b>Vallabh, Priyanka</b> (2019); "Leaders as Champions for Organisational Transformation" presented paper in Global Business & Technology Association (GBATA), Paris (FRANCE) during July 09-13, 2019
6.	2019-20	<b>Singh, Rajesh Kumar</b> (2019); "Ranking of the Factors for Resilient Humanitarian Supply Chain: A TOPSIS Approach" presented paper in 2019 IEOM European Czech Republican Conference, Pilsen (Czech Republic) during July 23-26, 2019
7.	2019-20	<b>Bhatnagar, Jyotsna</b> (2019); "Impact of Commitment Based HR Practices in Ambidextrous Organizations: A Study of Expatriates" presented paper in 4th Global Conference on international Human Resource Management, University Park, Pennsylvania (USA) during May 09-12, 2019
8.	2019-20	<b>Prasad, Rohit</b> (2019); "IBC Payouts: Are the Operational Creditors Getting a Bad Deal?" presented paper in Financial Distress bankruptcy & Corporate Finance, Ahmedabad (INDIA) during August 09-10, 2019
9.	2019-20	<b>Bisht, Nidhi</b> (2019); "Core self-Evaluation and Group Stressors: A Trait Activation Perspective on Employee Performance" presented paper in 79th Annual Meeting of the Academy of Management-AOM 2019 Theme: Understanding the Inclusive Organisation, Boston (USA) during August 09-13, 2019
10.	2019-20	<b>Tripathi, Shiv Shankar</b> (2019); "Sustainable Livelihood models of mobility in an energy market"" presented paper in XXX ISPIM Innovation Conference, Florence, (ITALY) during June 16-19, 2019
11.	2019-20	<b>Singh, Rajesh Kumar</b> (2019); "Analytics based decision making framework for selection of logistics service provider" presented paper in International conference on Business Analytics and Operations Research, Manipal, Karnataka (INDIA) during June 14-16, 2019
12.	2019-20	<b>Narain, Vishal</b> (2020); "Building resilience of periurban communities to the impacts of climate change and urbanisation" presented paper in 9th International conference on Building Resilience, Bali (Indonesia) during January 13-15, 2020
13.	2019-20	<b>Narain, Vishal</b> (2019); "Increasing womens participation in STEM experiences in the water sector in South Asia" presented paper in International conference on Women in STEM, Kathmandu (NEPAL) during September 19-22, 2019
14.	2019-20	<b>Singh, Rajesh Kumar</b> (2019); "Strategies for Industry manufacturing Systems; Overview" presented paper in 49th International conference on computers & Industrial Engg. (CIE49), Behang University, Beijing (CHINA) during October 18-21, 2019
15.	2019-20	<b>Gupta, Parul</b> (2019); "Meta-Analysis of Diffusion of IT Innovations in Organisations: Examining the Moderating Role of Innovation Type and Socio-Economic Context" presented paper in International conference on Information Systems (ICIS), Munich (GERMANI) during December 15-18, 2019

S.No.	Year	Papers presented by Faculty in National/International Conferences
16.	2019-20	<b>Jain, Ajay Kumar</b> (2019); "Social Basis of power and organisation Citizenship" presented paper in National Academy of Psychology at Pondicherry, Pondicherry (INDIA) during December 20-22, 2019
17.	2019-20	<b>Prashar, Anupama</b> (2019); "Management of Service Quality in High-Contact PSFs" presented paper in POMS International conference 2019, Mumbai (INDIA) during December 13-14, 2019
18.	2019-20	<b>Singh, Rajesh Kumar</b> (2019); "Service Quality through sustainable logistic practices" presented paper in 13th Annual ISDSI conference 2019, Sambalpur (INDIA) during December 27-30, 2019

#### Seminar Organized by MDI During 2019-2020

S.No.	Lecture Delivered by	Designation	Organization	Topic	Date of seminar
1	Dr. Anujit Chakraborty	Assistant Professor of Economics at UC Davis	UC Davis	'Incentivizing Effort in Peer Grading'	July 15, 2019
2	Sr. Raj Agnihotri	Dean's Fellow in Marketing and Director	Ivy Sales Consortium at Iowa State University	'In pursuit of an effective B2B digital marketing strategy in an emerging market'	July 26, 2019
3	Prof. (Dr.) Partha S Mohapatra	Faculty of Accounting & Analytics	California State University, Sacramento	'The Impact of PCAOB International Registration on Audit Quality and Audit Fees: Evidence from China'	January 17, 2020
4	Prof. Jose Arturo Garza-Reyes		University of Derby, UK	"Centre of Supply Chain Improvement (CSCI) Sustainable Plan for Enhancing Research Collaboration and Outcomes"	January 14, 2020
5	Dr. Anil Kumar		University of Derby, UK	"How to Sustain in Academic Research"	January 14, 2020
6	Dr. Sushil Bhatia	Professor and Executive in Residence	Suffolk University, USA	Managing of Mind <b>for Innovation and New Product Development</b>	March 04, 2020

### Conferences & Workshops organised by MDI during 2019-20

Sr. No.	Conferences & Workshops	Lecture Delivered by	Conferences / Workshops	Date
1	Conference on Enterprise Architecture in the Digital Era: Trends, Opportunities and Challenges	Prof. Anjali Kaushik & Prof. Prageet Aeron	National Conference	May 24-25, 2019
2	Conversations on Gurugram- Roads of Gurugram Boon or Bane	Prof. Rohit Prasad	One day Workshop	12-Apr-19
3	Conversations on Gurugram-Compensation Gurugram	Prof. Tanuja Sharma Prof. Rohit Prasad Prof. Sunil Ashra	One day Workshop	August 19, 2020
4	Conversations on Gurugram - Waste Management	Prof, Ruomanjari S Ray Prof. Rohit Prasad Prof. Sajal Ghosh Prof. Sunil Ashra	One day Workshop	January 17, 2020
5	One day seminar and Round table for Leaders and Futuristics	Prof. Nakul Gupta	One day Workshop	May 16, 2019
6	FDP on Contemporary Teaching Learning Androgogies in B Schools	Prof. Ritu Srivastava & Prof. Neera Jain	3 days FDP programme	June 5-7, 2019
7	Business Practices in India: Intertwining Transparency, Ethics and Human Rights One-day Workshop	Prof. Parul Gupta	One day Workshop	June 6, 2019