

Research Publications 2020-21

1. Summary of Books Published

S.No.	Year	Books Published
1	2020-21	Saunders, Anthony., Cornett, Marcia. & Jain, Anshul. (2020). Financial Markets and Institutions (7th Edition), <i>McGraw Hill Education</i>
2	2020-21	Singh, Pawan K. (2020). Management Sutras from Sanskrit Scriptures, <i>Writers Choice.</i>
3	2020-21	Rai, Shailendra K. (2020). Finance for Managers and Entrepreneurs. <i>Wiley India Pvt Ltd.</i> ISBN:978-93-90395-57-6
4	2020-21	Pillania, Rajesh. (2020). Happiness Diary: My Experiments with Happiness. <i>Invincible Publishers.</i>
5	2020-21	Kapoor, Avinash. (2020). Marketing in the Digital World. <i>Business Expert Press.</i>

2. Book Review:

S.No	Year	Book Review
1	2020-21	Panda, Abinash. (2020). [Review of the book Anil K Khandelwal, CEO: Chess Master or Gardener? New Delhi: Oxford University Press, 2018, xxvi + 358 pp., (Hardbound), ISBN: 9780199485642]. South Asian Journal of Human Resource Management.
2	2020-21	Sharma, Tanuja. (2020). Book review of Rasmus Hougaard and Jacqueline Carter, The Mind of the Leader: How to Lead Yourself, Your People, and Your Organization for Extraordinary Results. Harvard Business Review Press, 2018, p. 238, USD 30 (Hardback). ISBN: 9781633693425.

3. Book Chapters:

S.No	Year	Book Chapters
1	2020-21	Jain, Ajay. (2020). A Model of Leading Self in VUCA Environements. In Chaos is Gift"; KR Publishing, Randberg, Republic of South Africa
2	2020-21	Narain, Vishal. (2021). Urban and peri-urban water flows: the case of Gurgaon. In Nivedita Mani and S.A Wajih (eds.) 2021. Peri-urban eco-systems and urban resilience: Knowledge Compendium of Case studies. Gorakphur Environmental Action Group. Gorakphur, India. CDKN, Climate Development Knowledge Network, Cape Town, South Africa, 46 pp.
3	2020-21	Narain, Vishal. (2021). Chainging land use and growing water insecurity in Mukteshwar. In Nivedita Mani and S.A Wajih (eds.) 2021. Peri-urban eco-systems and urban resilience: Knowledge Compendium of Case studies. Gorakphur Environmental Action Group. Gorakphur, India. CDKN, Climate Development Knowledge Network, Cape Town, South Africa, 46 pp.
4	2020-21	Panda, Abinash. (2021) 'Grooming Leaders in Public Sector Banks: Proposing a Leadership Development Process', In Khandelwal, A. (Ed.) Transformational Leadership in Banking: Challenges of Governance, Leadership and HR in a Digital and Disruptive World, Chapter 10,pp. 187- 205. Sage: New Delhi

4. Cases Published in leading Case Clear Houses

S.No	Year	Cases Published in leading Case Clear Houses
1	2020-21	Gupta, Parul. & Gupta Shruti. (2020). Google: Antitrust Battles in India. (Case study No. 9B20M085). London, Canada: <i>Richard Ivey School of Business</i> .
2	2020-21	Mukherjee, Jaydeep (2020). Basmati House Supermart: Co-operative Competition with an e-retail Channel. (Case study No. 9B20A035). London, Canada: <i>Richard Ivey School of Business</i> .
3	2020-21	Jain, Neera & Mahajan, Khushbu (2020). Sexual Harassment in the workplace?. (Case study No. 9B20C020). London, Canada: <i>Richard Ivey School of Business</i> .
4	2020-21	Mittal, Pranav. & Agarwal, Madhushree . (2020). Bikanervala Foods Private Limited: Professionalization of Family Business. (Case study No. 9B20M136). London, Canada: <i>Richard Ivey School of Business</i> .
5	2020-21	Mukherjee, Jaydeep (2020). Basmati House Supermart: Competing with The e-Retail Channel. (Case study No. 9B20A068). London, Canada: <i>Richard Ivey School of Business</i> .
6	2020-21	Krishna, Mupur., Srivastava, Ritu. & Gupta, Parul. (2020). OLA (INDIA): Building Customer Loyalty to App-Based Services. (Case study No. 9B20A064). London, Canada: <i>Richard Ivey School of Business</i> .
7	2020-21	Vergheese, Sumal A. & Bhatnagar, Jyotsna . (2020). Advait Group: Sidelined Impressions and Managing Talent Maps. (Case study No. 9B20C034). London, Canada: <i>Richard Ivey School of Business</i> .
8	2020-21	Bisht, Nidhi S. (2020). British Broadcasting Corporation: Under Fire for Gender Pay Inequality. Case study No. 9B20C036). London, Canada: <i>Richard Ivey School of Business</i> .
9	2020-21	Arya, Pragya; Kumar, Sanjay & Gupta, Narain (2020). Shoppers Stop Limited: Developing Sense-and-Respond Capabilities (A). Case study No. 9B20D015). London, Canada: <i>Richard Ivey School of Business</i> .
10	2020-21	Arya, Pragya; Kumar, Sanjay & Gupta, Narain (2020). Shoppers Stop Limited: Developing Sense-and-Respond Capabilities (B). Case study No. 9B20D016). London, Canada: <i>Richard Ivey School of Business</i> .
11	2020-21	Gupta, Parul. & Bhatnagar, Jyotsna . (2020). Google: Legal Battles and Changing Work Experience. Case study No. 9B20M195). London, Canada: <i>Richard Ivey School of Business</i> .
12	2020-21	Lahiri, Suman; Dasgupta, Meeta & Tapasvi, S K (2020). Boond: dynamic capability – creating a bop energy market. <i>The University of Hong Kong Asia Case Research Centre</i>
13	2020-21	Naqvi, Syed R, Sareen, Pooja., Sharma, Tanuja. , Naqui, Syed S. & Naqui, Aiman. (2020). Exploring the Next Generation Employee Experience: Case Study of Bajaj Finance limited. <i>The Case Center</i> .
14	2020-21	Vallabh, Priyanka ; Das, Ruchira; Jayaseelan, Suresh & Dhar, Swaraj (2020). PNB Housing Finance Limited: Toward Successful Transformation. Case study No. 9B20M078). London, Canada: <i>Richard Ivey School of Business</i> .

5. Paper published in International Journal

S.No	Year	Paper published in National/International Journal
1	2020-21	Gupta, Parul. , Chauhan, Sumedha., Paul, Justin., & Jaiswal, M. P. (2020). Social entrepreneurship research: A review and future research agenda. <i>Journal of Business Research</i> .
2	2020-21	Prakash, Vrishab., Ghosh, Sajal. , & Kanjilal, Kakali. (2020). Costs of avoided carbon emission from thermal and renewable sources of power in India and policy implications. <i>Energy</i> , 200, 117522.
3	2020-21	Prashar, Anupama. (2020). Eco-efficient production for industrial small and medium-sized enterprises through energy optimisation: framework and evaluation. <i>Production Planning & Control</i> , 1-15.
4	2020-21	Gaur, Vidhu. (2020). 'Perfect Relaxation': An Extension to Maslow's Model. <i>International Journal of Advanced Science and Technology</i> , Vol. 29, No. 9s, (2020), pp. 764-770.
5	2020-21	Yahya, M., Ghosh, Sajal. , Kanjilal, Kakali., Dutta, Anupam., & Uddin, G. S. (2020). Evaluation of cross-quantile dependence and causality between non-ferrous metals and clean energy indexes. <i>Energy</i> , 202, 117777.
6	2020-21	Kanjilal, Kakali., & Ghosh, Sajal. (2021). Asymmetric and regime switching behaviour of GDP and energy nexus in India: new evidences. <i>Macroeconomics and Finance in Emerging Market Economies</i> , 14(1), 45-65.
7	2020-21	Kumar, P., & Singh, Rajesh. K. (2020). Selection of sustainable solutions for crop residue burning: an environmental issue in northwestern states of India. <i>Environment, Development and Sustainability</i> , 1-35.
8	2020-21	Mishra, Brajesh., Ghosh, Sajal. , & Kanjilal, Kakali. (2020). Evaluation of import substitution strategy in Indian telecom sector: Empirical evidence of non-linear dynamics. <i>Telecommunications Policy</i> , 44(7), 101998.
9	2020-21	Ruparel, Namita., Choubisa, Rajneesh., Sharma, Kirti. , & Seth, Himanshu. (2020). Assessing the psychometric properties of cultural intelligence scale among Indian employees. <i>Current Psychology</i> , 1-12.
10	2020-21	Ronak, Batra., Pathak, Anil A. , & Jain, Neera. (April 2020). Exploring employee outcomes as antecedents of empowering leadership. <i>Journal of the Social Sciences</i> , Volume 48 Number 2.
11	2020-21	Prashar, Anupama. (2020). Quality management for high-contact professional service firms: a multiple-case evidence from Indian law firms. <i>International Journal of Quality & Reliability Management</i> .
12	2020-21	Panda, Abinash. (2020). Interview with Dr Anil K. Khandelwal: Leading Transformation of a Public Sector Bank Through People Processes and Building Intangibles. <i>South Asian Journal of Human Resources Management</i> , 7(1), 135-143.
13	2020-21	Bhatnagar, Jyotsna. , & Aggarwal, Pranati. (2020). Meaningful work as a mediator between perceived organizational support for environment and employee eco-initiatives, psychological capital and alienation. <i>Employee Relations: The International Journal</i> .
14	2020-21	Gupta, Parul. , Gupta, Urvashi., & Wadhwa, Simran. (2020). Known and Unknown Aspects of Workplace Bullying: A Systematic Review of Recent Literature and Future Research Agenda. <i>Human Resource Development Review</i> , 19(3), 263-308.
15	2020-21	Kaushal, Leena. A. , & Prashar, Anupama. (2021). Agricultural crop residue burning and its environmental impacts and potential causes—case of northwest India. <i>Journal of Environmental Planning and Management</i> , 64(3), 464-484.

S.No	Year	Paper published in National/International Journal
16	2020-21	Jain, Nikunj. K., Panda, Abinash. , & Choudhary, Piyush. (2020). Institutional pressures and circular economy performance: The role of environmental management system and organizational flexibility in oil and gas sector. <i>Business Strategy and the Environment</i> , 29(8), 3509-3525.
17	2020-21	Mukherjee, Jaydeep. (2020). Sales Promotion Planning@ TML. <i>Vision</i> , 24(2), 228-232.
18	2020-21	Kumar, Girish., Singh, Rajesh. K. , Jain, Rishabh., Kain, Raman. & Naveen. (2020). Analysis of demand risks for the Indian automotive sector in globally competitive environment. <i>International Journal of Organizational Analysis</i> .
19	2020-21	Gupta, Anchal., & Singh, Rajesh. K. (2020). Developing a framework for evaluating sustainability index for logistics service providers: graph theory matrix approach. <i>International Journal of Productivity and Performance Management</i> .
20	2020-21	Veena Iyer, S. (2020). Venture debt: a catalyst for Indian entrepreneurship. <i>Venture Capital</i> , 22(3), 215-238.
21	2020-21	Ghosh, Sajal. , & Kanjilal, Kakali. (2020). Non-fossil fuel energy usage and economic growth in India: A study on non-linear cointegration, asymmetry and causality. <i>Journal of Cleaner Production</i> , 273, 123032.
22	2020-21	Shaikh, Imlak. (2020). Policy uncertainty and Bitcoin returns. <i>Borsa Istanbul Review</i> , 20(3), 257-268.
23	2020-21	Prashar, Anupama. (2020). Adopting Six Sigma DMAIC for environmental considerations in process industry environment. <i>The TQM Journal</i> .
24	2020-21	Shaikh, Imlak. (2020). Does policy uncertainty affect equity, commodity, interest rates, and currency markets? Evidence from CBOE's volatility index. <i>Journal of Business Economics and Management</i> , 21(5), 1350-1374.
25	2020-21	Mukherjee, Jaydeep. (2020). Growing the Sales of 'Wondersmoke': Overcoming the Retailers Capital Crunch. <i>Asian Journal of Management Cases</i> , 17(2), 211-219.
26	2020-21	Bhatnagar, Vikas R., Jain, Ajay K., Tripathi, Shiv S., & Giga, Sabir. (2020). Beyond the competency frameworks-conceptualizing and deploying employee strengths at work. <i>Journal of Asia Business Studies</i> .
27	2020-21	Brahma, Mita., & Tripathi, Shiv S. (2020). Indian Society of Agribusiness Professionals: Helping Agripreneurs Innovate. <i>Emerging Economies Cases Journal</i> , 2(1), 15-23.
28	2020-21	Brahma, Mita., Tripathi, Shiv. S. , & Sahay, Arunaditya. (2020). Developing curriculum for industry 4.0: digital workplaces. <i>Higher Education, Skills and Work-Based Learning</i> .
29	2020-21	Narain, Vishal. (2020). Building the resilience of periurban communities to the impacts of climate change and urbanization. <i>International Journal of Disaster Resilience in the Built Environment</i> .
30	2020-21	Behl, Abishek., Dutta, Pankaj., Sheorey, Pratima., & Singh, Rajesh K. (2020). Examining the role of dialogic communication and trust in donation-based crowdfunding tasks using information quality perspective. <i>The TQM Journal</i> .
31	2020-21	Singh, Rajesh K. , Kumar, Anil, Garza-Reyes, J. A., & de Sá, M. M. (2020). Managing operations for circular economy in the mining sector: An analysis of barriers intensity. <i>Resources Policy</i> , 69, 101752.
32	2020-21	Gupta, Parul, & Chauhan, Sumedha. (2020). Mapping intellectual structure and sustainability claims of sharing economy research—A literature review. <i>Sustainable Production and Consumption</i> .
33	2020-21	Mishra, Brajesh., & Prashar, Anupama. (2021). Customers' readiness for a paradigm shift towards cyberspace: an exploratory investigation in Indian retail banking. <i>International Journal of Financial Innovation in Banking</i> , 3(1), 1-25.

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34	2020-21	Kumar, Ravinder., Singh, Rajesh K. , & Dwivedi, Yogesh K. (2020). Application of industry 4.0 technologies in SMEs for ethical and sustainable operations: Analysis of challenges. <i>Journal of cleaner production</i> , 275, 124063.
35	2020-21	Kumar, Pravin., Singh, Rajesh K. , & Kumar, Vikas. (2021). Managing supply chains for sustainable operations in the era of industry 4.0 and circular economy: Analysis of barriers. <i>Resources, Conservation and Recycling</i> , 164, 105215.
36	2020-21	Mukherjee, Shoma. & Jain, Neera. (2020). Role of Mindfulness for Leadership Communication during COVID-19. <i>Journal of Social Sciences</i> , 48(3).
37	2020-21	Sahai, Seema., Ray, Rupmanjari S. , & Tapasvi, S K. (2020). Determinants of growth for the informal sector micro-enterprises: an empirical study in India. <i>Enterprise Development and Microfinance</i> , 31(2), 76-91.
38	2020-21	Sharma, Mehak., & Jain, Anshul. (2020). Role of size and risk effects in value anomaly: Evidence from the Indian stock market. <i>Cogent Economics & Finance</i> , 8(1), 1838694.
39	2020-21	Tripathy, Arun. K. , & Jain, Ajay. (2020). FinTech adoption: strategy for customer retention. <i>Strategic Direction</i> .
40	2020-21	Lahiri, Mohua., Rai, Sumita. , & Tapasvi, S. K. (2020). The Effect of Organizational Memory on Organizational Identity Strength. <i>Indian Journal of Industrial Relations</i> , 56(1).
41	2020-21	Gupta, Anchal., & Singh, Rajesh. K. (2020). Study of sustainability issues in an Indian logistics service provider: SAP-LAP approach. <i>Qualitative Research in Organizations and Management: An International Journal</i> .
42	2020-21	Mishra, Ruchi., Singh, Rajesh. K. , & Koles, B. (2021). Consumer decision-making in Omnichannel retailing: Literature review and future research agenda. <i>International Journal of Consumer Studies</i> , 45(2), 147-174.
43	2020-21	Singh, A., Gurtu, A., & Singh, Rajesh. K. (2020). Selection of sustainable transport system: a case study. <i>Management of Environmental Quality: An International Journal</i> .
44	2020-21	Agrawal, S., & Singh, Rajesh. K. (2020). Outsourcing and reverse supply chain performance: a triple bottom line approach. <i>Benchmarking: An International Journal</i> .
45	2020-21	Mukherjee, Jaydeep. (2020). Setting Up Distribution Channel for Elixir Health Drink. <i>Vision</i> , 24(4), 520-526.
46	2020-21	Prashar, Aanupama. , & Gupta, Parul. (2020). Corporate boards and firm performance: a meta-analytic approach to examine the impact of contextual factors. <i>International Journal of Emerging Markets</i> .
47	2020-21	Chauhan, S., Gupta, Parul. , Palvia, S., & Jaiswal, M. (2020). Information technology transforming higher education: A meta-analytic review. <i>Journal of Information Technology Case and Application Research</i> , 1-33.
48	2020-21	Bhatnagar, V. R., Jain, Ajay. K. , Tripathi, Shiv. S. , & Giga, S. (2020). Human strengths: a systematic conceptual review, conceptualizing employee strengths at work and a framework for management development. <i>Journal of Management Development</i> .
49	2020-21	Romero, A. M., Uruburu, Á., Jain, Ajay. K. , Ruiz, M. A., & Muñoz, C. F. G. (2020). The Path towards Evolutionary—Teal Organizations: A Relationship Trigger on Collaborative Platforms. <i>Sustainability</i> , 12(23), 1-17.
50	2020-21	Gupta, Parul. , & Chauhan, S. (2020). Firm Capabilities and Export Performance of Small Firms: A Meta-Analytical Review. <i>European Management Journal</i> .
51	2020-21	Rai, Shailendra K. , & Shaikh, Imlak. (2020). Does the performance of private investment in public equity firms behave differently in different life cycles?. <i>Applied Economics</i> , 1-17.

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52	2020-21	Shaikh, Imlak. (2020). Impact of COVID-19 pandemic disease outbreak on the global equity markets. <i>Economic Research-Ekonomska Istraživanja</i> , 1-18.
53	2020-21	Kumar, P., & Singh, Rajesh. K. (2021). Application of Industry 4.0 technologies for effective coordination in humanitarian supply chains: a strategic approach. <i>Annals of Operations Research</i> , 1-33.
54	2020-21	Rai, Sumita. , Megyeri, E., & Kazár, K. (2020). The impact of equity sensitivity on mental health, innovation orientation, and turnover intention in the Hungarian and Indian contexts. <i>International Journal of Organizational Analysis</i> .
55	2020-21	Sardana, D., Cavusgil, E., & Gupta, Naraina. (2020). The growing popularity of spiritual brands: What drives purchase intent?. <i>International Business Review</i> , 101777.
56	2020-21	Pillania, Rajesh. K. (2020). COVID-19: A huge opportunity for innovation in marketing. <i>Indian Journal of Marketing</i> , 50(8-9).
57	2020-21	Pillania, Rajesh. K. (2020). COVID-19: An opportunity to create a comprehensive and holistic Indian management perspective. <i>Prabandhan: Indian Journal of Management</i> , 13(5-7).
58	2020-21	Gupta, Amit. K. (2021). Innovation dimensions and firm performance synergy in the emerging market: A perspective from Dynamic Capability Theory & Signaling Theory. <i>Technology in Society</i> , 64, 101512
59	2020-21	Panda, Abinash. , Jain, Nikunj. K., & Nambudiri, R. (2021). Work–family conflict, affective commitment, leadership and job satisfaction: a moderated mediation analysis. <i>International Journal of Productivity and Performance Management</i> .
60	2020-21	Yahya, M., Kanjilal, Kakali., Dutta, A., Uddin, G. S., & Ghosh, Sajal. (2021). Can clean energy stock price rule oil price? New evidences from a regime-switching model at first and second moments. <i>Energy Economics</i> , 95, 105116.
61	2020-21	Shaikh, Imilak. (2021). Impact of COVID-19 pandemic on the energy markets. <i>Economic Change and Restructuring</i> , 1-52.
62	2020-21	Kaushal, Leena. A. (2020). Examining the policy-practice gap-The issue of crop burning induced Particulate Matter pollution in Northwest India. <i>Ecosystem Health and Sustainability</i> , 6(1), 1846460
63	2020-21	Aftab, Miniza, Haque, Mahmmd I. & Sharma, Tanuja. (2020). Role of Employee Pro-activeness in the Repatriation Process: A Study of Indian IT Industry. <i>Asian Journal of Managerial Science</i> .
64	2020-21	Abosedra, S., Fakh, A., Ghosh, Sajal. , & Kanjilal, K. Financial development and business cycle volatility nexus in the UAE: Evidence from non-linear regime-shift and asymmetric tests. <i>International Journal of Finance & Economics</i> .
65	2020-21	Shaikh, Imlak. (2021). On the relation between purchasing manager's index and trade policy uncertainty: evidence from China, Japan and the USA. <i>Journal of Chinese Economic and Foreign Trade Studies</i> .
66	2020-21	Batra, Ronak, Pathak, Anil A. , Jain, Neera. , & Mishra, Brajesh. (2020). Expectations of ambidextrous leadership: desired employee attributes in tech SMEs, <i>Journal of the Social Sciences</i> .
67	2020-21	Mukherjee, A. A., Singh, Rajesh. K. , Mishra, R., & Bag, S. (2021). Application of blockchain technology for sustainability development in agricultural supply chain: justification framework. <i>Operations Management Research</i> , 1-16.
68	2020-21	Kumar, Amit. K. (2021). Framing a model for green buying behavior of Indian consumers: From the lenses of the theory of planned behavior. <i>Journal of Cleaner Production</i> , 295, 126487.

S.No	Year	Paper published in National/International Journal
69	2020-21	Shaikh, Imlak. (2021). On the relation between Pandemic Disease Outbreak News and Crude oil, Gold, Gold mining, Silver and Energy Markets. <i>Resources Policy</i> , 72, 102025.
70	2020-21	Dasgupta, Meeta. (2021). Sustainable innovation initiatives by small and medium enterprises: a systematic literature review. <i>Journal of Small Business & Entrepreneurship</i> , 1-24.
71	2020-21	Nittala, S. S. S., Bharadwaj, Sangeeta. S., Tripathi, Shiv. S., & Seif, H. (2021). Service innovation enabled by Internet of Things and cloud computing—a service-dominant logic perspective. <i>Technology Analysis & Strategic Management</i> , 1-14.
72	2020-21	Pillania, Rajesh. (2021). Happiness Accounting : It's Time to Add Happiness to What We Measure. <i>Indian Journal of Finance</i> .
73	2020-21	Pillania, Rajesh. (2021). The State of Spirituality in India and Insights for Marketing. <i>Indian Journal of Marketing</i> .
74	2020-21	Pillania, Rajesh. (2021). Married, Older, Richer, and Better - Educated People are Happier in India, <i>Prabandhan: Indain Journal of Management</i> .
75	2020-21	Gupta, A., Singh, Rajesh. K. & Mangla, S.K. Evaluation of logistics providers for sustainable service quality: Analytics based decision making framework. <i>Ann Oper Res (2021)</i> .
76	2020-21	Kumar, Pravin., & Singh, Rajesh K. (2021). Strategic framework for developing resilience in Agri-Food Supply Chains during COVID 19 pandemic. <i>International Journal of Logistics Research and Applications</i> , 1-24.
77	2020-21	Gupta, Amit. K., & Gupta, Narain. (2021). Environment Practices Mediating the Environmental Compliance and firm Performance: An Institutional Theory Perspective from Emerging Economies. <i>Global Journal of Flexible Systems Management</i> , 1-22.
78	2020-21	Kaushik, Anjali & Osula, Anna. M. (2020). Transborder Flow of personal Data: comparing the EU-Inda Approaches and Possible Cooperation Framework. <i>Indian Journal of International Law</i>
79	2020-21	Gaur, Vidhu. (2020). Perfect Ageing: Meditation and Pragmatic Hindu View. <i>International Journal of Psychosocial Rehabilitation, Vol. 24, Issue 07.</i>
80	2020-21	Gaur, Vidhu. (2020). Empirical Research On Organizational Behaviour in Education and Managemet for Career Development. <i>International Journal of Psychosocial Rehabilitation. Vol. 24, Issue 05.</i>
81	2020-21	Gaur, Vidhu. (2020). Conceptual Study on Organizational Performance in Indian Context. <i>International Journal of Psychosocial Rehabilitation. Vol. 24, Issue 06.</i>
82	2020-21	Gaur, Vidhu. (2020). Developing Interpersonal Communication Skills. <i>Journal of Critical Reviews. Vol 07, Issue 08.</i>
83	2020-21	Prashar, Anupama. (2020). The Expansion Dilemma for Fourth-Party Logistics Services: Kodan Solutions Private Limited. <i>Vision, 24(4), 506-516.</i>
84	2020-21	Absar, M. M. N., Srivastava, Ritu., & Akhter, S. (2021). Leadership through differentiation: Hero's journey with Niloy Motors in the motorcycle industry of Bangladesh. <i>Emerald Emerging Markets Case Studies.</i>

6. Faculty Presented Papers in International Conference

S.No	Year	Faculty Presented Papers in International Conference
1	2020-21	Vallabh, Priyanka. (2019). Leaders as Champions of Organisational Transformation, conference proceedings of the Gobla Business and Technology Association, ISBN: 1-932917-15-2, ISSN: 2520-6486

S.No	Year	Faculty Presented Papers in International Conference
2	2020-21	Kaushik, Anjali. (2020). New Technology Interventions including blockchain technology in land record and registry management in India. Conference Proceedings of the 13th International Conference on Theory and Practice of Electronic Governance (ICEGOV 2020), 23-25 September 2020, Athens, Greece. 9 pages. https://doi.org/10.1145/3428502.3428521
3	2020-21	Gupta, Amit K. & Gupta, Narain. (2020). Paper titled-The institutional Isomorphism of Environmental Sustainability in developing Economics-Ecosystem presented in conference on 20/20 Broadening our Sight Academy of Management during August 7-11, 2020.
4	2020-21	Mitra, Tarit, Kapoor, Rohit & Gupta, Narain. (2020). Paper titled- Time to Recognize Digital Disruption (DT): Adoption of DT in digital Supply Chain (US Companies) presented in conference on 20/20 Broadening our Sight Academy of Management during August 7-11, 2020.

7. News Paper / Magazine Article

S.No	Year	News Paper / Magazine Article
1	2020-21	Biswal P C. (April, 2020). COVID 19 A new normal for Universities. <i>Financial Express.</i>
2	2020-21	Misra, Alok (April 15, 2020). Microfinance to the rescue of have-nots. <i>Mint.</i>
3	2020-21	Pillania, Rajesh (April 27, 2020). Origin and Spread of Coronavirus Epidemic (Covid 19). <i>World Economic Forum April 2020.</i>
4	2020-21	Goel, Sandeep (May 25, 2020). Covid-19: Will stimulus package work – Hits and misses. <i>Financial Express.</i>
5	2020-21	Pillania, Rajesh (May 20, 2020). Opportunities for Reorganizing work-Life. <i>EDUCATION POST.</i>
6	2020-21	Prashar, Anupama. (April 23, 2020). Will Covid make tech the game-changer for higher education?". <i>The Hindu Business Line (BL on campus).</i>
7	2020-21	Iyer, Veena. (May 29, 2020). Hits And Misses Of The Stimulus Package: E-vidya. <i>Business World.</i>
8	2020-21	Aeron, Prageet. (June 17, 2020). How B-schools can prepare tech-driven managers. <i>The Hindu Business Line (BL on campus).</i>
9	2020-21	Srivastava, Ritu. (June 16, 2020). Unlock 1.0: Impact on the retail industry. <i>Indian Retailer.</i>
10	2020-21	Pillania, Rajesh. (June 20, 2020). Periodic voluntary lockdowns can be an exercise worth trying. <i>Financial Express.</i>
11	2020-21	Pillania, Rajesh. (May 17, 2020). Ulajneki Chabi Hamesha Taraf Sadagi. <i>Amar Ujala.</i>
12	2020-21	Pillania, Rajesh. (May 16, 2020). An Eight-Step Guide To Happiness For A Post-COVID World. <i>Readers Digest.</i>
13	2020-21	Pillania, Rajesh. (May 2020). Jignasa Hai Jaroori. <i>Dainik Jagaran.</i>
14	2020-21	Pillania, Rajesh. (June 22, 2020). Interpreting value chain analysis in a simple yet powerful way. <i>The Hindu Business Line (BL on campus).</i>
15	2020-21	Pillania, Rajesh (June, 2020). Higher education is a big source of exposing foreigners to Indian culture and taking the tenets of Indian culture for global learning. <i>Education Post.</i>
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