

Research Publications 2024-25

1. Books Published

S.No.	Year	Books Published
1	2024-25	Goel, S. (n.d.). <i>Corporate governance: Theory and practice</i> . ISBN 9789357466059 Wiley India Private Limited
2.	2024-25	Agarwal R. (2024), Academic Writing for Students: A Practical Guide, ISBN 978-99993-1-798-6, ELIVA
3	2024-25	Kaushik A. (2024), Customer Relationship Management, An AI-driven Approach, ISBN 978-93-6386-994-3, Wiley.

2. Edited Book: - 1

S. No	Year	Edited Book
1	2024-25	Sharma D. & Kaushik A. (2025) Unveiling the Digital Landscape, Cryptocurrency Dynamics and Cyber Security Trends in Emerging Economies. Macmillan. ISBN 9789366921501, Education India Pvt Limited.

3. Book Chapters: 15

S. No	Year	Book Chapters
1.	2024-25	Shaikh, I., Dash, A., Gupta, A. K., & Srivastava, M. K. (2023, June). Sustainable Banking Practice: The Role of Environmental, Social, and Governance Factors. In <i>International Conference on Applied Economics</i> (pp. 741-756). Cham: Springer Nature Switzerland. ISBN 978-3-031-49105-4
2.	2024-25	Gupta, A. K., Srivastava, M. K., Shaikh, I., & Dash, A. (2023, June). Analysis of Customer Perception of E-banking Services in India. In <i>International Conference on Applied Economics</i> (pp. 283-297). Cham: Springer Nature Switzerland. ISBN 978-3-031-49105-4
3.	2024-25	Narain, V. (2025). Muddling Through Waste: Self Governance and Collective Action in the Wastewater Commons. In <i>Political Economy of Emerging Urban and Peri-urban Spaces in India: A Roadmap Towards Environmental and Social Sustainability</i> (pp. 45-59). Singapore: Springer Nature Singapore. ISBN 978-981-97-8871-2
4.	2024-25	Kaushal, L. A. (2025). The environmental consequences of tourism: Insights from India. In <i>SEEDS of progress: Designing sustainable futures</i> . Bloomsbury. ISBN 978-93-6131-651-7
5.	2024-25	Gupta, A., Singh, R. K., & Mishra, R. (2024). Digitalization of supply chains in manufacturing operations. ISBN B978-0-443-28993-4.00054-8.
6.	2024-25	Mishra, B., & Singh, R. K. (2024). Blockchain applications in healthcare sector. In <i>Block chain technology</i> . CRC Press. ISBN - 9781003542766
7.	2024-25	Kumar, V., & Kaushik, A. (2025). Unveiling the digital illusion: The evolution of deepfake. In <i>Macmillan Education India Pvt Limited</i> . Macmillan Education India Pvt Limited. ISBN 9789366921501
8.	2024-25	Kumar, V., & Kaushik, A. (2025). Securing IoT in agriculture: Threats, vulnerabilities, countermeasures, and best practices in precision irrigation. In <i>Macmillan Education India Pvt. Limited</i> . ISBN 9789366921501
9.	2024-25	Bindlish, R., & Kaushik, A. (2025). Revolutionizing India's e-commerce landscape: A comprehensive analysis of open network for digital commerce (ONDC). Macmillan Education India Pvt Limited. ISBN 9789366921501
10.	2024-25	Jain, A. (2025). Navigating the challenges of a cashless economy: Balancing innovation and cybersecurity. Macmillan Publishers Pvt Ltd ISBN: 978-93-6692-150-1

S. No	Year	Book Chapters
11.	2024-25	Vallabh, P. (2025). <i>Leveraging HR analytics for strategic decision-making in contemporary business organizations</i> . In <i>Business Metaverse</i> . Bloomsbury Publishing India Pvt. Ltd. ISBN: 978-93-61314-37-7.
12.	2024-25	Sangroya, D., Gangwani, K. K., & Chaudhury, S. (2024). <i>Wind Energy in India: Status Quo of Achievements, Challenges, and Future Prospects</i> . Routledge. https://doi.org/10.4324/9781003281818
13.	2024-25	Gaur, V. (2025). An in-depth study of the impact of artificial intelligence on customers' online purchasing inclinations. In <i>Business Metaverse</i> . Bloomsbury. ISBN 978-93-61317-32-3
14.	2024-25	Jain, P., & Roy, A. (2024). Catalysts of Innovation: Advancing India's Future Through Investments in Basic Science. In <i>Unleashing the Power of Basic Science in Business</i> (pp. 91-117). IGI Global. ISBN-979-8-3693-5503-9
15.	2024-25	Mendiratta, P., & Sharma, D. (2025). Deciphering central bank digital currency: Challenges and opportunities. In <i>Unveiling the Digital Landscape, Cryptocurrency Dynamics and Cybersecurity Trends in Emerging Economies</i> . Macmillan Education India Pvt Limited. ISBN 936692150-7

4. Cases Published in leading Case Clear Houses - 46

S.No	Year	Cases Published in leading Case Clear Houses
1	2024-25	Agarwal, R. (2024). Bigship: Strategic issue management during COVID-19 crisis. Ivey Publishing. (Case No. W36247)
2	2024-25	Kumari, D., Srivastava, R., & Dasgupta, M. (2024). Growth at Menstrupedia: Battling social injustice or chasing pure profits?. Ivey Publishing (Case No. W34976)
3	2024-25	Iyer, S. V. (2024). Exit or Non-exit? Case Study of Blackstone's Stake Sale in Mphasis. Global Business Review, 0(0). https://doi.org/10.1177/09721509241258975
4	2024-25	Gupta, P., (2024). Why startups can result in a corporate governance crisis: The case of BharatPe, a unicorn fintech startup in India. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071924082
5	2024-25	Gupta, R., Bhatnagar, J., & Kumar, A. (2024). Nihilent Limited: Build or buy talent to sustain creative disruption in humanizing technology. Ivey Publishing, (Case No. W37179)
6	2024-25	Dash, A. and Pramani, R. (2024), "Noble Chemical Agency – managing working capital in troubling times", , Vol. 14 No. 2. https://doi.org/10.1108/EEMCS-03-2023-0088
7	2024-25	Batra, N., Nihar, K.L. and Iyer, S.V. (2024), "EnglishHelper: funding options for social enterprises", , Vol. 14 No. 3. https://doi.org/10.1108/EEMCS-01-2024-0027
8	2024-25	Kumaraswamy, V., Bhatnagar, J., & Sinha Ray, R. (2024). JK & Sirpur Paper: Expanding in a declining industry . Ivey Publishing. (Case No. W37134)
9	2024-25	Kumar, G., Srivastava, R., & Dasgupta, M. (2024). VTION AdTech: Disrupting the cookie-less world. Ivey Publishing.(Case No. W37201)
10	2024-25	Dua, A., & Rai, S. (2024). Tata does not mean goodbye: Is Air India going to bring back old saga? . Ivey Publishing. (Case No. W37023)
11	2024-25	Mishra, B., & Prashar, A. (2024). Shayna EcoUnified: Expanding into a “green” field. Ivey Publishing (Case No W3740).

S.No	Year	Cases Published in leading Case Clear Houses
12	2024-25	Dadhich, M. and Yadav, N. (2024), "Satyadarshan Technologies & Services: revolutionizing urban mobility?", , Vol. 14 No. 3. https://doi.org/10.1108/EEMCS-12-2023-0520
13	2024-25	Khan, A.F., Nasim, S. and Yadav, N. (2024), "Engineering and Environmental Solutions: the growth conundrum", , Vol. 14 No. 4. https://doi.org/10.1108/EEMCS-12-2022-0543
14	2024-25	Tiwari, N., Vishwakarma, S., Sharma, S. and Vallabh, P. (2024), "Recruiting ahead of the curve: a case of EduGorilla", , Vol. 14 No. 4. https://doi.org/10.1108/EEMCS-12-2023-0495
15	2024-25	Thakur, V. , & Dhingra, D. (2024). Ninety One Cycles: Pedalling beyond urban borders. Ivey Publishing (Case No. W37595)
16	2024-25	Rai, S. , & Chauhan, P. (2024). PanoTech Services: Protecting employee mental health, Ivey Publishing. (Case No. W38180)
17	2024-25	Singh, S., Agarwal, R., & Srivastava, R. (2024). Neha Enterprises: Turning the tide with strategic choices amid trading decline. Ivey Publishing.(Case No. W37374)
18	2024-25	Gupta, R., & Sharma, T. (2024). Vedanta Resources Limited: Issues of Sustainability. Ivey Publishing. (Case No.. W37126)
19	2024-25	Misra, S., Srivastava, R. and Sinha, S. (2024), "The magic of preloved sarees, thrifting your way to elegance", , Vol. 14 No. 4. https://doi.org/10.1108/EEMCS-12-2023-0500
20	2024-25	Dadhich, M., Shukla, A., & Yadav, N. (2024). Demerger of Jio Financial Services from Reliance Industries: A Strategic Shift?. Ivey Publishing. (Case No. W39701)
21	2024-25	Goel, S. , (2025). Governance at CCO: The NGO knack. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071982068
22	2024-25	Jaswal, G. S. , & Yadav, N. (2025). DMI Finance: Preserving Its Competitive Edge in Digital Lending. Ivey Publishing. (Case No. W39692)
23	2024-25	Thakur, V. (2025). Mankind Pharma—Aiming for the Sky. Ivey Publishing. (Case No. W41502)
24	2024-25	Thakur, V. (2025). OM Sweets and Snacks: Charting New Horizons for Sustainable Growth, Ivey Publishing, (Case No. W41539)
25	2024-25	Mukherjee, J. (2024). Making SVG future-ready: Evaluating the growth options, Ivey Publishing (Case No. W37613)
26	2024-25	Banerjee, S., & Mukherjee, J. (2024). Monosha Biotech: Growth challenges of a social enterprise brand, Ivey Publishing (W37444)
27	2024-25	Mukherjee, J. , (2025). Distribution channel decision for electric passenger cars in India. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071978184
28	2024-25	Mukherjee, J. , (2025). BuildPro India: Developing a go-to-market strategy for roof waterproofing. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071978009
29	2024-25	Mukherjee, J. , (2025). Dailywrap: Finalizing a growth strategy. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071978191
30	2024-25	Mukherjee, J. , (2025). Navigating a distributor's payment troubles. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071975534

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31	2024-25	Mukherjee, J. , (2025). Overcoming channel conflict at glue India limited. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071972144
32	2024-25	Mukherjee, J. , (2025). Outreach service failure: Impact of brand dissonance. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071965405
33	2024-25	Mukherjee, J. , (2025). Overcoming interchannel conflict in an omnichannel world. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071977958
34	2024-25	Mukherjee, J. , (2025). Saha and sons: Managing distribution-driven growth. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071980187
35	2024-25	Mukherjee, J. , (2025). Sales force motivation strategy in the tough Maharashtra market. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071965412
36	2024-25	Mukherjee, J. , (2025). Sales performance conundrum. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071978450
37	2024-25	Mukherjee, J. , (2025). Sales recruitment and performance management challenges in the Indian auto industry. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071975473
38	2024-25	Mukherjee, J. , (2025). Superfoods India: Reworking the marketing mix to remain viable in an increasingly competitive market. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071965894
39	2024-25	Thakur, V. (2025). Third Wave Coffee—Growth vs profitability conundrum. Ivey Publishing (Case No W41659).
40	2024-25	Gupta, P., & Gupta, S. (2025). Meta's quagmire: AI algorithms and social media's legal-ethical maze (Case No. W41381). Ivey Publishing. (Case No. W41381)
41	2024-25	Roy, A., Chaturvedi, A., Roy, A., & Jain, N. (2024). Fasttech Fashions: A struggle for survival. Ivey Publishing (Case No. W36157)
42	2024-25	Jain, N., & Sharma, A. (2024). MeMeraki: Where culture meets technology. Ivey Publishing. (Case No W37180)
43	2024-25	Gangwani, K., Sharma, P., & Sharma, K. (2025). Mozaic Games: Finding a pattern in the maze. Ivey Publishing (Case No. W41285)
44	2024-25	Gangwani, K., & Mundkur, J. P. (2025). Continuity in change: Bhima Jewels' transformation journey. Ivey Publishing (Case No. W36262)
45	2024-25	Tripathy, A. K., & Bisht, N. S. (2025). ZOMATO: Pure veg strategy under fire. Ivey Publishing (Case No W42158)
46	2024-25	Gupta, P. (2025). GitHub Copilot: Great promises tempered by looming ethical shadows. Ivey Publishing (Case No W34830)

5. Paper published in National and International Journal -127

S.No	Year	Paper published in a National/International Journal
1.	2024-25	Behl, A., & Sindhwani, R. (2024). Guest editorial: Work, progress, and global responsibility in the implementation process of UN SDGs. <i>Journal of Global Responsibility</i> , https://doi.org/10.1108/JGR-05-2024-165

S.No	Year	Paper published in a National/International Journal
2.	2024-25	Khan, A., Sindhwani, R. , Atif, M., & Varma, A. (2024). Supply chain driven herding behavior during COVID-19: evidence of interdependence from India. <i>Journal of Business & Industrial Marketing</i> , . https://doi.org/10.1108/JBIM-10-2023-0568
3.	2024-25	Destek, M. A., Saha, T., Destek, G., & Sinha, A. (2024). The resource-based Kuznets curve hypothesis: An empirical exploration. <i>Geoscience Frontiers</i> , https://doi.org/10.1016/j.gsf.2024.101841
4.	2024-25	Sindhwani, R., Behl, A. , Singh, R., & Kumari, S. (2024). Can industry 5.0 develop a resilient supply chain? An integrated decision-making approach by analyzing IS. O CSFs. <i>Information Systems Frontiers</i> , https://doi.org/10.1007/s10796-024-10486-x
5.	2024-25	Sindhwani, R. , Arya, A., & Jayaram, J. (2024). Greener healthcare operations during COVID-19 pandemic: A data envelopment analysis approach. <i>Journal of Cleaner Production</i> , https://doi.org/10.1016/j.jclepro.2024.142043
6.	2024-25	Polisetty, A., Chakraborty, D., Singu, H. B., & Behl, A. (2024). Examining the relationship between pro-environmental consumption behaviour and hedonic and eudaimonic motivation. <i>Journal of Environmental Management</i> , https://doi.org/10.1016/j.jenvman.2024.121095
7.	2024-25	Sonar, H., Sharma, I., Ghag, N., & Singh, R. K. (2024). Barriers for achieving sustainable agri supply chain: Study in context to Indian MSMEs. <i>International Journal of Logistics Research and Applications</i> , https://doi.org/10.1080/13675567.2024.2345359
8.	2024-25	Jain, N. K., Panda, A. , & Arghode, V. (2024). Tourism's circular economy: Opportunities and challenges from an integrated theoretical perspective. <i>Business Strategy and the Environment</i> , https://doi.org/10.1002/bse.3802
9.	2024-25	Majumdarr, S., Dasgupta, S. A., Hassan, Y., Behl, A. , & Pereira, V. (2024). Linking digital transformational leadership, symmetrical internal communication with innovation capability: a moderated mediation model. <i>Journal of Knowledge Management</i> . https://doi.org/10.1108/JKM-12-2023-1167
10.	2024-25	Gupta, A. K. , & Srivastava, M. K. (2024). Framework for AI adoption in health care sector: Integrated DELPHI, ISM-MICMAC approach. <i>IEEE Transactions on Engineering Management</i> . 10.1109/TEM.2024.3386580
11.	2024-25	Sharma, A. K., Srivastava, M. K. , & Sharma, R. (2024). Exposition of techno-functional components of intelligent food supply chain: a review and future research agenda. <i>Journal of Business & Industrial Marketing</i> , https://doi.org/10.1108/JBIM-10-2023-0582
12.	2024-25	Gupta, P. , Hooda, A., Jeyaraj, A., Seddon, J. J., & Dwivedi, Y. K. (2024). Trust, risk, privacy and security in e-government use: Insights from a MASEM analysis. <i>Information Systems Frontiers</i> , https://doi.org/10.1007/s10796-024-10497-8
13.	2024-25	Sharma, P., Balakumar, S., Silveira, A., & Firoz, M. (2024). Exploring the Nexus of Assistance-Seeking Engagement in Travel Communities: Role of Destination Knowledge and Advocacy. <i>International Journal of Hospitality & Tourism Administration</i> , https://doi.org/10.1080/15256480.2024.2350008
14.	2024-25	Prashar, A. (2024). The Role of Dynamic Capability in Industry 4.0 Adoptions in Developed Vs. Developing Countries: Implications to Operational and Innovation Performance. <i>IEEE Transactions on Engineering Management</i> . DOI 10.1109/TEM.2024.3400284
15.	2024-25	Dutta, A., Park, D., Uddin, G. S., Kanjilal, K., & Ghosh, S. (2024). Do dirty and clean energy investments react to infectious disease-induced uncertainty? <i>Technological Forecasting and Social Change</i> , 205, 123515. https://doi.org/10.1016/j.techfore.2024.123515
16.	2024-25	Vishwakarma, L. P., Singh, R. K. , Mishra, R., & Venkatesh, M. (2024). Exploring the motivations behind artificial intelligence adoption for building resilient supply chains: a systematic literature review and future research agenda. <i>Journal of Enterprise Information Management</i> , 37(4), 1374-1398. DOI 10.1108/JEIM-11-2023-0606

S.N o	Year	Paper published in a National/International Journal
17.	2024-25	Mahmood, A., Seth, M., Srivastava, S., Jain, A. K. , & Laaser, K. (2024). A study on abusive supervision–turnover intention relationship: a mediated moderated model of voice behavior and workplace friendship. <i>Leadership & Organization Development Journal</i> , 45(8), 1315-1334. https://doi.org/10.1108/LODJ-10-2023-0596
18.	2024-25	Mittal, S., Yadav, S., Srivastava, R. , Sahni, S., & Kumar, H. (2024). The antecedents, drivers and outcomes of employee family incivility in the workplace: A systematic review and future research avenues. <i>Acta Psychologica</i> , 248, 104348. https://doi.org/10.1016/j.actpsy.2024.104348
19.	2024-25	Thakur, S. J., Bhatnagar, J. , Farndale, E., & Aeron, P. (2024). How do human resources analytics create value for organizations? A qualitative investigation. <i>Journal of Organizational Effectiveness: People and Performance</i> . DOI 10.1108/JOEPP-10-2022-0303; ISSN: 2051-6614
20.	2024-25	Narain, V. (2024). Crossing troubled waters: building a bridge across gender divisions among water professionals in South Asia. <i>Gender, Technology and Development</i> , 28(3), 343-358. DOI 10.1080/09718524.2024.2347121
21.	2024-25	Gupta, A. K. (2024). Quality management practices enhance the legitimacy of organizations through improved performance: a perspective from oil processing industries. <i>International Journal of Productivity and Performance Management</i> , (ahead-of-print). https://www.emerald.com/insight/content/doi/10.1108/IJPPM-06-2023-0323/full/html
22.	2024-25	Vallabh, P. , Dhir, S., & Budhwar, P. (2024). Does psychological safety matter for innovative behaviour in hybrid workforce? The role of proactive personality, inclusive leadership and affective climate. <i>International Journal of Organizational Analysis</i> . DOI 10.1108/IJOA-08-2023-3920
23.	2024-25	Goyal, S., Chauhan, S., Gupta, P. , & Motiwalla, L. (2025). Raising funds on crowdfunding platforms: A meta-analysis connecting the platform and fund provider characteristics to funding intention online. <i>Information Systems Management</i> , 42(2), 189-208. DOI: 10.1080/10580530.2024.2372267
24.	2024-25	Mishra, B., & Panda, A. (2024). A phenomenological study of how mobile phone users in India cope with 'call drops'. <i>International Journal of Productivity and Quality Management</i> , 42(3), 353-379. DOI 10.1504/IJPM.2022.10049824
25.	2024-25	Prasad R. & Sridhar V. (2024) From net neutrality to digital neutrality, Economic and Political Weekly, Sameeksha Trust vol Ix nos 26 & 27 https://www.epw.in/journal/insight/net-neutrality-digital-neutrality.html
26.	2024-25	Srivastava, M. K. , Dash, A. , & Shaikh, I. (2025). Funding Innovation and Risk: A Grey-Based Startup Investment Decision. <i>Evaluation Review</i> , 49(2), 304-342. DOI: 10.1177/0193841X241262887
27.	2024-25	Prashar, A. (2025). Meta-analysis of association between Just-in-Time system and firm performance: moderating effects of National Culture differences. <i>International Journal of Quality & Reliability Management</i> , 42(3), 986-1017. DOI 10.1108/IJQRM-05-2024-0136
28.	2024-25	Gaur, V. (2024). A study on effect of conflicts and organizational changes on the communication process in IT sector. <i>Acta Psychologica</i> , 249, 104433. https://doi.org/10.1016/j.actpsy.2024.104433
29.	2024-25	Gupta, P. , & Prashar, A. (2024). Learners' psychological needs in online learning environment for executive education: role of cognitive overload and learning self-efficacy. <i>Behaviour & Information Technology</i> , https://doi.org/10.1080/0144929X.2024.2383777
30.	2024-25	Singh, A., Dwivedi, A., Agrawal, D., Bag, S., & Chauhan, A. (2024). Can sustainable and digital objectives synchronize? A study of ESG activities for digital supply chains using multi-methods. <i>Business Strategy and the Environment</i> , 33(8), 8413-8435. https://doi.org/10.1002/bse.3925

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31.	2024-25	Sharma, A. K., Prashar, A. , & Sharma, R. (2025). Deterrents for corporate carbon disclosures: a study on Indian corporations using Grey-DEMATEL approach. <i>International Journal of Productivity and Performance Management</i> , 74(2), 613-636. DOI 10.1108/IJPPM-07-2023-0380
32.	2024-25	Mishra, R., Singh, R. K. , Daim, T. U., Wamba, S. F., & Song, M. (2024). Integrated usage of artificial intelligence, blockchain and the internet of things in logistics for decarbonization through paradox lens. <i>Transportation Research Part E: Logistics and Transportation Review</i> , 189, 103684. https://doi.org/10.1016/j.tre.2024.103684
33.	2024-25	Chauhan, S., & Gupta, P. (2024). Assessing credibility in eWOM: a meta-analysis using the heuristic-systematic model. <i>Journal of Enterprise Information Management</i> , 37(6), 1839-1857. DOI 10.1108/JEIM-01-2024-0027
34.	2024-25	Pillania R. (2024) A Happiness-Based View of the Firm, <i>Indian Journal of Marketing</i> , https://doi.org/10.17010/ijom/2024/v54/i8/174186
35.	2024-25	Pillania, R. K. (2024). Happiness strategy for competitiveness: A new perspective to compete. <i>International Journal of Global Business and Competitiveness</i> , 19(2), 159-164. https://doi.org/10.1007/s42943-024-00099-1
36.	2024-25	Pillania, R. K. (2024). Innovations in Teaching Strategic Management. <i>Journal of Research in Educational Sciences (JRES)</i> , 15(17), 45-49. https://doi.org/10.14505/jres
37.	2024-25	Arora, P. , & Roy, M. (2025). Are students really biased against female professors?—Experimental evidence from India. <i>Journal of Development Economics</i> , 172, 103362. https://doi.org/10.1016/j.jdeveco.2024.103362
38.	2024-25	Dash, A. , Jena, S. K., Tiwari, A. K., & Kumar, S. (2024). World energy futures market efficiency and its determinants; evidence from white noise test based on block-wise wild bootstrap approach. <i>Applied Economics</i> , 1-15. https://doi.org/10.1080/00036846.2024.2405660
39.	2024-25	Tripathy, A. K., Shaikh, I., & Bisht, N. S. (2024). Flag of convenience and the tragedy of the commons in maritime transportation. <i>Marine Pollution Bulletin</i> , 208, 117034. ISSN: 1879-3363 Print ISSN: 0025-326X
40.	2024-25	Bourai, S., Arora, R., & Yadav, N. (2024). Evaluating strategies to persist for digital platform firms in a post-digitalization era: an empirical evidence from Indian platform firms. <i>Journal of Economic and Administrative Sciences</i> . https://doi.org/10.1108/JEAS-10-2023-0287
41.	2024-25	Sheeba A. & Narain V. (2024) Investigating transforming hydro-social dynamics in urbanising Gurgaon, <i>World Water Policy</i> . https://doi.org/10.1002/wwp2.12227
42.	2024-25	Khan, H., Sardana, D., Gupta, N. , Lee, R., Zhu, Y., & Jain, A. (2024). A longitudinal perspective of the determinants of B2B service firms' internationalisation performance. <i>Industrial Marketing Management</i> , 123, 173-187. https://doi.org/10.1016/j.indmarman.2024.10.002
43.	2024-25	Kapoor, P. , Balaji, M. S., & Maity, M. (2024). Game on: Enhancing Customer Engagement Through Influencers' Gamified Messages. <i>Journal of Travel Research</i> , 00472875241289565. http://dx.doi.org/10.1177/00472875241289565
44.	2024-25	Aggarwal, D. , & Banerjee, S. (2025). Forecasting of S&P 500 ESG index by using CEEMDAN and LSTM approach. <i>Journal of Forecasting</i> , 44(2), 339-355. https://doi.org/10.1002/for.3201
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6. Faculty presented paper in International / National - Conference Proceedings: 14

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1	2024-25	Priyadarshini, J., & Singh, R. K. (2024). <i>Blockchain technology integration with additive manufacturing: Analysis of challenges</i> . Paper presented at the 14th Annual International Conference on Industrial Engineering and Operations Management (IEOM) February 12–14, Dubai, United Arab Emirates. IEOM International. https://doi.org/10.46254/AN14.20240147
2	2024-25	Gaur, V. (2024). <i>Advancing work-life equilibrium through employee engagement and innovation</i> . In Conference proceedings of the Centre for Business & Economic Research, April 15–17 . Centre for Business and Economic Research. https://doi.org/10.24052/BMR

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3	2024-25	Bhatti, Samia Cornelius; Jain, Aarushi ; and Robert, Lionel Peter, "Service Robots in Restaurants: Anticipated Changes in Employee Feedback, Performance, Satisfaction, and Turnover Intention" (2024). <i>AMCIS 2024 Proceedings SALT LAKE CITY Utah</i> . August 15-17, 2024. https://aisel.aisnet.org/amcis2024/sig_osra/sig_osra/13 , ISBN: 978-1-958200-11-7
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5	2024-25	Yadav, N. (2024). <i>What to learn from Corporate Knights' Sustainable Global 100 Firms?: A sectoral perspective</i> . British Academy of Management Annual Conference, United Kingdom, September 2–6, 2024 in UK. https://doi.org/978-9-9956413-7-2
6	2024-25	Gaur, V. (2024). <i>An empirical study on employee satisfaction with AI and technology-enabled features in online fashion companies using SEM and WEBQUAL. The Business and Management Review, 13th International Conference on Restructuring of the Global Economy (ROGE) - Promoting Sustainability, 5-6th August 2024, UK</i> , DOI: 10.24052/BMR, ISSN 2047-2862.
7	2024-25	Narain, V. (2024). <i>Rethinking periurban governance in the aftermath of the COVID pandemic</i> . In <i>Leadership and public policy in Vietnam: "Beyond COVID-19: Recovering with public governance from the pandemic"</i> November 3–4, 2022, Vietnam. VNUHCM Press. ISBN 978-604-479-510-2.
8	2024-25	Gupta, P. , & Chauhan, S. (2024). <i>Factors influencing trust in e-government services: A meta-analytic review</i> . In <i>Proceedings of the Tenth International Conference on eDemocracy & eGovernment (ICEDEG)</i> , Lucerne, Switzerland June 24-26, 2024 . IEEE. https://doi.org/10.1109/ICEDEG61611.2024.1070
9	2024-25	Aggarwal, D. , Chhillar, P., & Jain, N. (2024). <i>Environmental management accounting and environmental performance: Effects of resources commitment and environmental moderators</i> . In <i>POMS India International Conference 2024</i> , Indian Institute of Management Ranchi, December 4–6, 2024. POMS India International Conference. ISBN 978-81-981092-3-1.
10	2024-25	Bhatti, S. C., Jain, A. , & Robert, L. P. (2024). Is it meaningful to work with a robot? A quantitative exploration using the Job Characteristics Model among restaurant employees. In <i>Proceedings of the Australasian Conference in Information Systems</i> , Canberra, Australia, December 04-06, 2024. https://dx.doi.org/10.7302/24620
11	2024-25	Gaur, V. (2025). Teacher training in lifelong learning—the importance of digital competence in the encouragement of teaching innovation. <i>The Business and Management Review</i> , Centre for Business & Economic Research, ICGEEE-2024, 6-7 December, 2024. https://doi.org/10.24052/BMR/V15NU03/ART-24
12	2024-25	Roy, S., & Sharma, K. (2024). The whole or the parts? Exploring the role of Gestalts in multiple celebrity-endorsed advertisements. In <i>Proceedings of the European Marketing Academy, EMAC 2024 Regional Conference</i> , Portugal, September 25-27, 2024. https://proceedings.emac-online.org/index.cfm?abstractid=R2024-122701&The%20whole%20or%20the%20parts%20Exploring%20the%20role%20of%20Gest
13	2024-25	Sharma, E., & Sharma, K. (2024). <i>Decoding the digital health journey: Patient-centric insights and challenge</i> . In <i>2025 AMA Winter Academic Conference: Marketing in service of nature and humanity</i> (February 14–16, Phoenix, AZ). American Marketing Association. ISBN 978-0-87757-022-6.

S.No	Year	Faculty Presented Papers in International Conference
14	2024-25	Kaushal, L. A. (2025). <i>Exporting success: How India's new industrial policy aims to drive manufacturing</i> . In <i>Academics Era International Conference</i> (pp. 1-xx). Melbourne, Australia January 06-07, 2025: Institute for Technology and Research (ITRESEARCH). ISBN 978-93-90150-29-8.

7. News Paper / Magazine Article-53

S.No.	Year	News Paper / Magazine
1	2024-25	Bhatnagar, J., Aeron, P., & Thakur, S. J. (2024). Harnessing human resource analytics: A gateway to organisational success. Business World.
2	2024-25	Narain, V. (2024). Wastewater irrigation in peri-urban agriculture: Challenges and opportunities. The Water Digest. Advance Water Digest Private Limited.
3	2024-25	Panda, A. (2024). It's time we think differently about leadership development and seriously too. Kaustubham: Human Resource Management and Labour Relations Journal, 2024 Annual Magazine. Tata Institute of Social Sciences (TISS).
4	2024-25	Kapoor, P. (2024). The art of adaptation. Open Magazine. Open Magazine.
5	2024-25	Sindhwani, R. (2024). Ushering an era of greener healthcare. The Week Magazine. The Week.
6	2024-25	Prashar, A. (2024). Enhancing manufacturing performance: The synergy of lean practices and digitization. Financial Express.
7	2024-25	Singh, R. K. (2024). Adoption of artificial intelligence for resilient health care services. Silicon India.
8	2024-25	Singh, R. K. (2024). Tips to navigate the group discussion and personal interview in the CAT. The Hindu.
9	2024-25	Ghosh, S., & Kanjilal, K. (2025). Renewable energy's dirty secrets: Hidden cost of going green. Indian Express
10	2024-25	Aggarwal, D. (2025). Managing educational financial uncertainty during economic downturns. The Statesman.
11	2024-25	Pillania, R. (2024). Manage like a mother. Indian Management
12	2024-25	Pillania, R. (2024). Saving business schools in India from academicians. The Education Post Magazine. Sat Surkit Media.
13	2024-25	Pillania, R. (2024). Is there a death of academic leadership in B-schools? The Education Post. Sat Surkit Medi
14	2024-25	Pillania, R. (2024). Five questions for an incoming MBA student. The Education Post. Sat Surkit Media.
15	2024-25	Pillania, R. (2024). Develop the art of asking questions for success. Education Times, Times of India. Bennett, Coleman & Co Ltd.
16	2024-25	Pillania, R. (2025). Strategy is not what business schools say; strategy is what business schools do! The Education Post. Sat Surkit Media.
17	2024-25	Pillania, R. (2025). Need for focus on thinking in management education. The Education Post. Sat Surkit Media.
18	2024-25	Pillania, R. (2025). Need to relook at MBA curriculum. The Education Post. Sat Surkit Media.
19	2024-25	Pillania, R. (2025). A new paradigm for business education: Need for focus on adding value and creating impact in business schools. The Education Post. Sat Surkit Media.

S.No.	Year	News Paper / Magazine
20	2024-25	Pillania, R. (2025). खुशी की सरल-कठिन चुनौती. Haribhoomi.
21	2024-25	Pillania, R. (2025). Why is using a mobile phone, not a great idea? The Education Post. Sat Surkit Media.
22	2024-25	Pillania, R. (2025). Why is reading newspapers in the morning not a great idea? The Education Post. Sat Surkit Media.
23	2024-25	Pillania, R. (2025). Make imagination a part of MBA programs. The Education Post. Sat Surkit Media.
24	2024-25	Pillania, R. (2025). Need for more experiential learning in MBA programs. The Education Post. Sat Surkit Media.
25	2024-25	Pillania, R. (2025). Let's celebrate in-competencies and psychofencies – A satire. The Education Post. Sat Surkit Media.
26	2024-25	Pillania, R. (2025). Need for teaching assumptions in strategy programs. The Education Post. Sat Surkit Media.
27	2024-25	Pillania, R. (2025). Are you the engine, a malfunctioning boggy, or a go along? The Education Post. Sat Surkit Media.
28	2024-25	Pillania, R. (2025). Need for adding humility in strategy programs. The Education Post. Sat Surkit Media.
29	2024-25	Pillania, R. (2025). Need for intuition in business education. The Education Post. Sat Surkit Media.
30	2024-25	Pillania, R. (2025). Business academicians cannot afford to lose the focus on academics! The Education Post. Sat Surkit Media.
31	2024-25	Pillania, R. (2025). The search of big happiness is misleading. Daily World. Dailyworld Communications Pvt Ltd.
32	2024-25	Pillania, R. (2025). Drink your TEA judiciously for happiness. Highland Post. Readington Marwein.
33	2024-25	Pillania, R. (2025). For happiness, practice equanimity. The Arunachal Pioneer. Pioneer Publications.
34	2024-25	Pillania, R. (2025). प्रसन्नता एक व्यक्ति की चुनाव और जिम्मेदारी है. Gurgaon Today. The India Today Group.
35	2024-25	Pillania, R. (2025). खुशी के लिए क्षमा की कला का अभ्यास. Jaipur Times. Bennett, Coleman & Co. Ltd. (BCCL).
36	2024-25	Pillania, R. (2025). Learning innovation skill from Mahatma Gandhi Ji: The importance of experimenting. Yugmarg. Yugmarg Publication.
37	2024-25	Pillania, R. (2025). Learning innovation skill from Gandhiji - The power of observing. Yugmarg. Yugmarg Publication.
38	2024-25	Pillania, R. (2025). Making the right resolutions for happiness. Punjab Times. PT Live Private Limited.
39	2024-25	Pillania, R. (2025). खुशी के लिए धरती माता से फिर से जुड़े. Jaipur Times. Bennett, Coleman & Co. Ltd.
40	2024-25	Pillania, R. (2025). For happiness, embrace gratitude. Yugmarg. Yugmarg Publication
41	2024-25	Pillania, R. (2025). स्थायी खुशी के लिए दया की कला का अभ्यास करें. Dainik Chetna. Chetana Education Limited
42	2024-25	Pillania, R. (2025). Learning innovation skill from Gandhiji - Importance of learning from experts. Yugmarg. Yugmarg Publication.
43	2024-25	Pillania, R. (2025). Learning innovation skill from Gandhiji - Importance of association. Arunachal Observer. Arunachal Observer Pvt. Ltd.

S.No.	Year	News Paper / Magazine
44	2024-25	Pillania, R. (2025). Meditation. Arunachal Observer. Arunachal Observer Pvt. Ltd.
45	2024-25	Pillania, R. (2025). Happiness for good looks 1. The Mizoram Post Aizawl. Sankha Press Digital Media Pvt. Ltd.
46	2024-25	Pillania, R. (2025). खुशी के लिए समय निकालना. Art Prakash Press.
47	2024-25	Pillania, R. (2025). खुशी पाने के लिए, जो वास्तव में मायने रखता है उस पर ध्यान केंद्रित करें और शोर को अनदेखा करें. Aaj Samaj. Good Morning India Media Private Limited Group.
48	2024-25	Pillania, R. (2025). हंसी खुशी का सरल मार्ग है. Aaj Samaj. Good Morning India Media Private Limited Group.
49	2024-25	Pillania, R. (2025). खुशी है भूत, वर्तमान और भविष्य के सही संतुलन में. Dainik Chetna. Chetna Printing Press.
50	2024-25	Pillania, R. (2025). रिश्ते खुशी का सबसे महत्वपूर्ण स्रोत. Dainik Chetna. Chetna Printing Press.
51	2024-25	Pillania, R. (2025). Three happiness myths & their solutions. Sikkim Express Pvt. Ltd.
52	2024-25	Pillania, R. (2025). खुशी अभी भी इतने सारे लोगों से इतनी दूर क्यों है? Veer Arjun News Papers.
53	2024-25	Pillania, R. (2025). डिजिटल डिटाक्स को बनाएं शिक्षा का हिस्सा. Galgotias Times Bureau. Golgotha's Media.

8. Conference organized by MDI faculty (2024-25) - 1

S.No	Year	Faculty Name	Conference Them	Conference Date
1	2024-25	Jyotsna Bhatnagar, Neera Jain, Ritu Srivastava, Ruchi Agarwal, Rohit Sindhvani	Sustainability in Emerging Economies - Integrating Business Excellence in Management Education	Doctoral and Early Career Academics (ECA) Colloquium and Conference, December 19-20, 2024